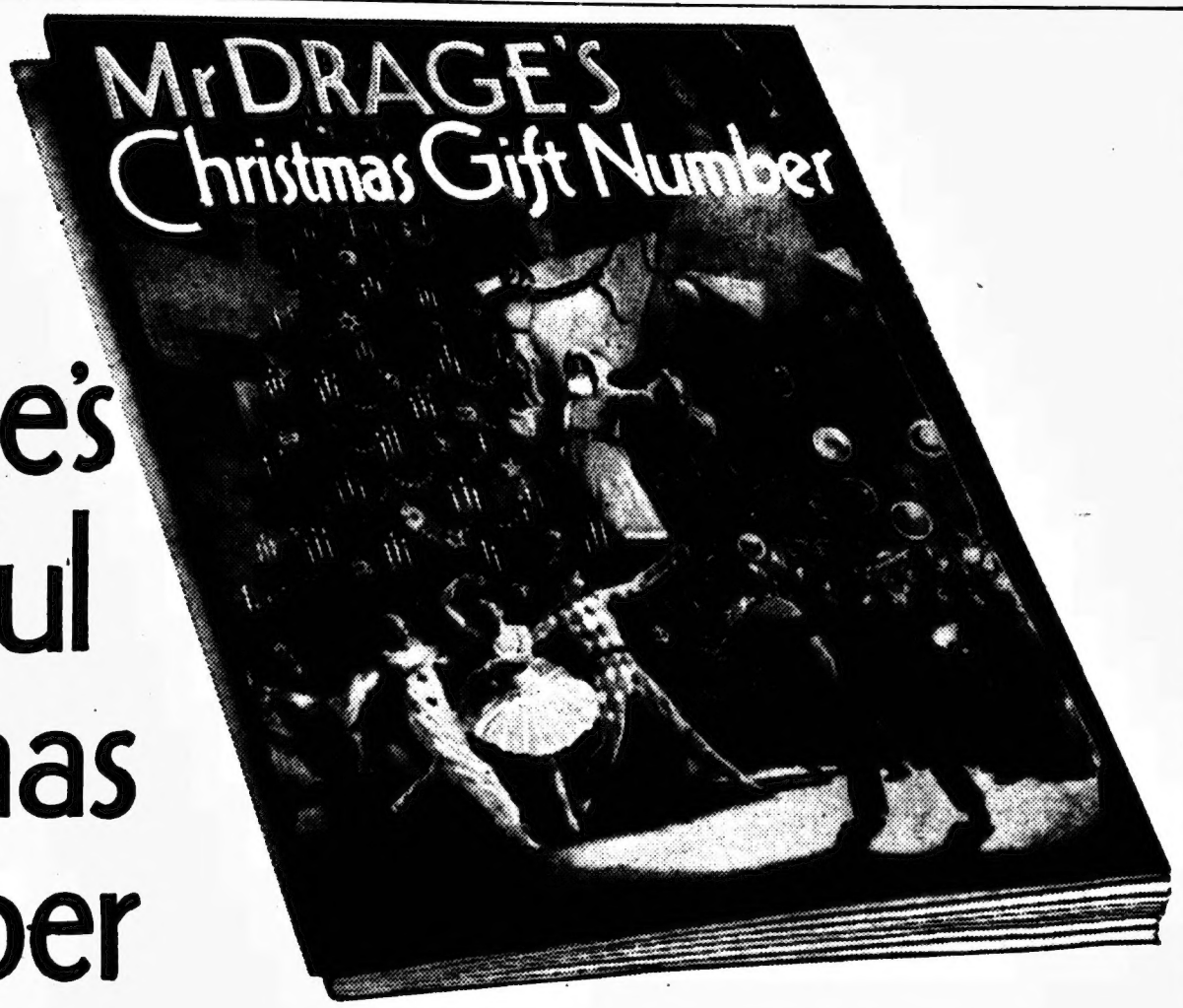
JOHN BULL, NOVEMBER 21, 1931
TWOPENCE.

JOHN BULL

Vol. L.
No. 1327.

OVER 1,500,000 CERTIFIED SALE

Get Mr. Drage's wonderful Christmas Number



THE DRAGE CHRISTMAS GIFT BOOK is as different from the ordinary furniture catalogue as chalk is from cheese. Here is a charming illustrated book with stories and articles by great writers like Warwick Deeping, Hannen Swaffer, Owen Oliver, Morton Howard. And interspersed with the fiction and humour is a most wonderful selection of Christmas Gifts for Drage customers. Whether your order be for £25, £50, £100, £250 or £500, there is a choice of valuable and appropriate Christmas gifts.

And, of course, with all orders placed are given the Drage 50 Pay-Way terms for approved accounts—50 months to pay and no deposit—more than 4 years' credit. So

20/- now buys £50 of furniture
30/- now buys £75 of furniture
40/- now buys £100 of furniture

and all the furniture is delivered directly only the first instalment is paid.

Write for Drage's Christmas Gift Number to-day!

DRAGES LIMITED
73-77 OXFORD-ST-W1

CLOSE SATURDAYS 1 p.m. BIRMINGHAM (Open all day Saturday) 101, BULL ST.

TO THOSE THINKING OF FURNISHING

Cut out and post in ½d. stamped unsealed envelope to DRAGES LTD., 73-77, Oxford Street, London, W.1.

Please send me free Drage's Christmas Gift Number.

Name.....

Address.....

J.B.21.11.....

OPEN DAILY TILL 8 p.m. UNTIL CHRISTMAS

RILEY'S "HOME" BILLIARD TABLES

GIVEN AWAY FREE

Write for particulars to

E. J. RILEY, LTD.,
Anson Works, Accrington,
and at Dept. 6, 147, Aldersgate St., London, E.C.1

JOHN BULL'S SHOP WINDOW

ALL ROUND VALUE — A SQUARE GUARANTEE — FOR A STRAIGHT LINE

EVERY OFFER COVERED BY MONEY-BACK GUARANTEE ON PAGE 35

Extraordinary Value in hard wearing trousers

If you want trousers for real hard wear, send for this wonderful bargain. Available in two colours (dark grey or brown). Guaranteed British manufacture throughout and will be replaced if not satisfactory in wear. Sizes 32 in. to 46 in. waist; over 46 in. 1/- extra. Price only 3/11 per pair, post 6d. extra. Also in superior dark grey cloth, triple sewn and double buttons 5/6 per pair. Loose linings for either quality 1/9 extra. Absolute satisfaction Guaranteed.

ASPLEY TRADING CO., Astley House, Attleborough, NORFOLK.

AT LAST: THE PERFECT PNEUMATIC APPLIANCE SUPERSEDES BALL OR OVAL-FRONTED PADS.

RUPTURE

ABSOLUTELY CONTROLLED

Mr. W. Rhodes, the World-Famous Rupture Expert, has now invented a perfect Appliance. The Light Pneumatic Pad is not ball-fronted, but scientifically shaped to hold the rupture with extraordinary firmness at its weakest part, giving the wearer a feeling of comfort and security hitherto unknown. Strong, light, washable, and is guaranteed to last. It cannot possibly puncture, vary its pressure, or become deflated. Work hard, play hard, without risk or misery caused by a slipping pad.

The only firm that has the confidence to ask you to

Test it before you pay!

Send no money. Appliance will be sent on **Seven Days' Free Trial.** Perfect fitting guaranteed through the post. No harmful stock pads. Pay only when convinced that it is the most comfortable and efficient Appliance you have ever worn. **THE CHEAPEST AND MOST EFFICIENT ON THE MARKET.** Approved Societies allow the whole amount. Write NOW.

BLUNDEN SURGICAL APPLIANCE CO., (Department 1269), 7, Oxford St., London, W.1

20/-

WADDED DOWN QUILTS free

To advertise this complete lot for 20/-.

2 Woolly Blankets	90 x 70
2 Bolton Sheets	90 x 70
2 Pillow Slips	30 x 18
1 Bolster Case	58 x 18
1 Lovely hand-painted Bedspread	80 x 60
2 Turkish Towels	

All double bed size.

We are giving Free of Cost a 66 x 48 Beautiful Wadded

DOWN QUILT

If cash sent with order we will also include a pair of Artificial Silk Stockings. *Money back if not satisfied.* Cash or C.O.D. Sent Carr. Free

MANCHESTER TEXTILE CO., Dept. B.S., 112, Grosvenor St., MANCHESTER.

HALF-PRICE

DRY CLEANING SERVICE

The Cheapest and Best in the whole Country.

SUITS, COSTUMES, LIGHT COATS, 3/6

DRESSES (Pleating Extra.) Cash with order or C.O.D.

POST YOUR ORDERS. WE PAY RETURN POSTAGE.

FOUR DAYS' SERVICE

Write for complete Price List. We can save you money.

BARE DRY-CLEANING WORKS Dept. J.B., BARE, MORECAMBE, LANCS.

WHY PAY MORE?

For storing Tools, Cycles, Prams, Household Goods, etc. Prompt despatch. Carriage paid to your station in 6 strong [illegible] 5/8-in. planed, matched, rebated [illegible]. Felt supplied. Floors extra. Satisfaction guaranteed.

Long	Wide	High	Cash
5 ft.	x 5 ft.	x 6½ ft.	£3 1 0
8 ft.	x 6 ft.	x 6½ ft.	£4 11 0
10 ft.	x 7 ft.	x 7½ ft.	£6 7 6

BIG CATALOGUE of Portable Buildings F. & H. SUTCLIFFE, LTD., 82, Wood To[illegible] Hebden Bridge, Yorks. London Showrooms, 40-42, Oxfo[illegible]

REVITALISE YOUR GRAMOPHONE FIT THE NEW CLINTILL SOUNDBOX

However inexpensive or weak your instrument you can get marvellous amplification and range of tone by simply attaching the remarkable British made "Clintill" Sound Box. Send p.c. only. When you have received and tested the Clintill you pay only 2/- weekly (11/- altogether) or only 10/- for Cash.

10/- CASH or 2/- WEEKLY

SEND NO MONEY

Say if Soundbox fits on or slips over the tone arm of your instrument.

J. CLINTILL & CO., HOLLINWOOD, LANCS.

---

600 FREE GIFTS

600 ARTICLES. FREE TO ALL.

Carpets Footwear | Furniture Clothing | Bedding Jewellery

NO OUTLAY NO TROUBLE

£3 Commission on a 20-week Club.

Start a City and Provincial Club NOW. 1/- weekly secures all these 600 Bargains. Big commissions. Best possible value.

DON'T DELAY—SEND TO-DAY!

VACANCIES NOW FOR 1,000 NEW AGENTS.

Send P.C. for particulars.

New 128-page Catalogue of Amazing Bargains.

CITY & PROVINCIAL STORES (Dept. J.B.3), P.O. Box 43, Atlantic Mills, Manchester.

50,000 Yards 1D.

CASEMENT CURTAINING AND CRETONNES

P.C. BRINGS PATTERN BOOK POST FREE, ALSO POST FREE 72 Coloured Illustrations Lovely Cretonnes.

PATTERN BOOK POST FREE

From 3D. Yard CRETONNES and FADELESS CASEMENT with a GUARANTEE 4¾D.

Actual Samples of plain Hemstitched, Inserted, Guaranteed Fadeless Cretonnes, Reps, Nets, Poplins, Satins, Stripes, Artificial Silks, Multi Stripes, etc.

CASEMENT MANUFACTURING CO. (Dept. J.B.41), SUNGLOW MILLS, MANCHESTER

GRAVES

SCREENED GRID THREE-VALVE WIRELESS SET

Magnificent self-contained Battery-driven Pedestal Model, made under Marconi Licence. The last word in power and efficiency. Highly selective & far reaching. Beautiful Dark Oak Cabinet 36ins high. Complete with Aerial Outfit—nothing else to buy. Immediate delivery. Carriage Paid £12.15. Terms: 15/- now, 15/- monthly. Fullest approval. Particulars of this and other Sets for Batteries or Mains, POST FREE.

J. G. GRAVES LTD. SHEFFIELD

SIZE: 35 x 21 x 14ins. 15/- WITH ORDER

TOY ANIMALS

'KUZU' BRITISH METAL TOYS give unfailing delight. Children invent endless games with them lifelike and instructive farm animals and figures in natural colours. Cows, Pigs, Sheep, Poultry, Dogs, etc., from tiny chick to 2½ ins. horse.

50 MODELS direct from factory 4/6

Post Free. Securely packed.

Write for detailed price List of 323 Farm, Jungle, Garden and Station Models, Soldiers, etc., and complete boxed sets.

J. KEWS, Ltd., Endwell Works, Brockley, S.E.4

SEND NO MONEY

Sent on free approval on receipt of a postcard

The "SOUTHERN ISLES" UKULELE BANJ[illegible]

You can [illegible] instrument with very [illegible] the aid of our Free Lightning [illegible] Brass Fretted Finger Board, [illegible] mellow tone; [illegible] built, [illegible] polished finish. 30 VALUE 11/6. We will send you one of the "Southern Isles" [illegible] upon receipt of your name and address. If [illegible] your satisfaction you send 1/6 on receipt and 1/- nightly until 11/6 is paid. Full cash [illegible] or [illegible] within 7 days, 10/6 only.—J. A. DAVIS & CO. [illegible] J.B. 6th, 94-104, Denmark Hill, London.

KEEP YOUR FEET COOL AND DRY.

HAVE YOUR SHOES MENDED WITH

PURITAN LEATHER SOLES

Longer Wear—Greater Comfort

Puritan Tanneries Ltd., Runcorn CVS.11

TRUSSES ABOLISHED

The Great British RUPTURE Treatment supported by the MEDICAL PROFESSION.

Send for Free Booklet of the most wonderful appliance for relief from Rupture. Not a truss, but a neat, washable little belt with a pad you inflate in a second to the pressure required. Adjusted in a moment. Cannot slip out of place. So light and comfortable that you will not know you have it on. It holds the Hernia firmly so that in nearly every case the broken tissues reunite, and the rupture is conquered for ever. Doctors everywhere recommend it and "The Lancet" has endorsed it. Write now to:—

BEASLEY SURGICAL APPLIANCE CO. Dept. 208J, 26, Charing Cross Rd., London.

"South Western" HUTS & GARAGES

GARAGES:

10ft. x 7ft.	£8.12.0
15ft. x 9ft.	£12.1.0

HUTS.

6ft. x 5ft.	£3.19.6
8ft. x 5ft.	£4.15.0
12ft. x 7ft.	£9.19.6

1-in. Planed Rebated Weatherboard.

CARRIAGE PAID

Plus 5% for free delivery and erection within 20 miles of London.

SOUTH WESTERN Appliance Co. (1929) Ltd., Dept. J.B. High St., Fulham, S.W.6. (Putney 2771)

NERVOUS FEAR

A Remarkably Interesting Book on Nervous Dis[illegible] Given FREE to All Sufferers!

Every nerve sufferer should send at once [illegible] copy of my absorbingly interesting book [illegible] describes a simple, inexpensive home treatment [illegible] Self-consciousness, Blushing, Depression, [illegible] Insomnia, Lassitude, Weak Nerves, Morbid [illegible] and similar nervous disorders. The Rivers Treatment has achieved world-wide success, and is covered by definite Guarantee of genuineness and efficiency. A copy of this wonderful book, together with some of the most remarkable testimonials ever published, will be sent in a plain sealed envelope, without charge or obligation, to any sufferer. Write NOW and learn how to conquer your nervousness before it conquers you.

HENRY J. RIVERS (Book Dept. J.B.) 40, Lamb's Conduit Street, London, W.C.1

VIVIAN'S SHEDS

Size 6x4x5x6½. ALL BUILDINGS SENT ON RECEIPT OF FIRST PAYMENT. Send for Catalogues free. Motor delivery 100 miles free.

From 5/11 down (12 payments) or £3:5:0 cash.

VIVIAN'S (Dept. J.B.), STAINES RD., HOUNSLOW

FROM THE NEW SUPER MODEL HAND'S LOUDSPEAKER SOUND BOX

FITTED with this model any Gramophone (even an old, cheap model) will sound like a luxury Cabinet. Your machine will give you tones you never dreamed possible—Caruso's highest tenor notes and the big bass boom of the Military Band—all crystal clear, mellow, flute-like and velvety with no trace of tremors or distortions. Send no money. Send postcard only. **Approved customers pay after receiving Soundbox 2/- weekly (12/- in all) or 11/- CASH DOWN.**

IMPORTANT.—Mention "Super" and state whether Soundbox fits inside or slips over outside the tone arm of your Gramophone.

(F) HAND & CO., 29, New Oxford Street, LONDON, W.C.1.

FOR ANY GRAMOPHONE

WADDED QUILTS FREE!

2 Woolly Blankets	80x60
2 Strong Sheets	80x60
2 Pillow Slips	30x18
1 Bolster Case	58x18
1 Art. Bedspread	80x60
2 Check Glass Cloths	
2 Turkish Towels	42x20
1 Damask Table Cloth	54x54
1 Pair Art. Silk Stockings	

COMPLETE BARGAIN SALE ONLY 20/- Carr. Free.

No further Payments Cash or C.O.D.

FREE GIFT of a handsome WADDED QUILT, sent with each bale.

Satisfaction or money back.

PAYNE MILLS, Dept. 6, Pulton St., MANCHESTER.

EUROPE AT YOUR FINGER-TIPS!

3 VALVE set complete with Mullard Valves, all accessories and handsome Cabinet Loud Speaker. Usual Price £8 : 8 : 0. Our Price

£5.19.6

(or 19/6 monthly)

Ready for use. Nothing more to buy. Numerous other models at similar reductions from 79/6.

Send for illustrated list.

VICTORIA C. & C. CO., (Dept. W.23), 11, Victoria St., Westminster, S.W.1.

FULLY GUARANTEED

BETTER THAN A GUINEA TROUSERS PRESS

1/- PER PAIR

Wonderful British Invention which gives Trousers PERMANENT CREASE

Carr. 4d. extra. Three pairs carr. paid 5/6

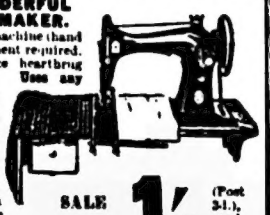
Gives trousers that "Just from the Tailor look"—always. Removes bagginess overnight. Equal service to most expensive press. Sturdily made of highly-japanned steel, plated fittings, packs flat, no screws, no wire, nothing to wear or go wrong. Guaranteed to give a life-time's satisfaction.

K. PENN (Dept. 10), 78, Junction Road, London, N.19.

Make Rugs and Mats on your Sewing Machine!

WITH THIS WONDERFUL LIGHTNING RUGMAKER.

Fits any make of sewing machine (hand or treadle) and no adjustment required. Speedily makes full size hearthrug or a dainty slip mat. Uses any Wool or odd strips of cloth. Wonderful effects obtained with special attachments for making long, short or medium pile. Scores of testimonials from delighted users. Simple illustrated directions supplied with this guaranteed British made invention.



WHY NOT MAKE AND SELL RUGS IN YOUR SPARE TIME AND ADD TO YOUR INCOME? RUG MAKING IS FASCINATING AND PROFITABLE.

SALE PRICE 1/- (Post 3d.), send NOW.

Wm. PENN, (Dept. L.B), 682, Holloway Road, London, N.19

THE MACHINE THAT MAKES MONEY!

Start a Profitable Business Printing for local Tradesmen, Cinema Proprietors, etc. There is a Huge Weekly Demand for Printed Material which you could easily produce in your Spare Time. My Wonderful, All-Steel, Adana Machine prints anything from a Chemist's Label to an Illustrated Magazine. Special Easy Payment Terms. Send for Free details and Samples of actual work produced.

D. A. ADANA (J.B.25), 17, Church St., Twickenham. *Showrooms: Ludgate House, Fleet St.*

Gents SOLID SILVER WATCH

Reduced from 3 guineas.

Thoroughly tested jewelled movement, utmost precision, handsome clear dial 39/6

Warranted for 15 years.

Send 1/6 to-day for this Special Offer and 1/6 fortnightly. 2/- discount cash with order.

SPECIAL GIFT.

Handsome Hall-marked Solid Silver Albert to wear with this excellent timekeeper given Free of Charge on completion of regular payments.

Write for Illustrated Catalogue of our famous Wrist Watches

HOME & DOMINIONS WATCH CO., 4 White Hart Court, Bishopsgate, London, E.C.2.

THE BIGGEST RADIO BARGAIN

The Eclipse Stentorian Two.

for **7/6** down

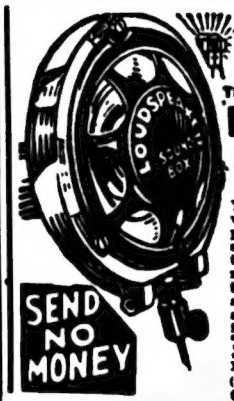
No Extras.

This magnificent British-made 2-Valve Radio Receiver, entirely complete with Loud Speaker, Osram Valves, Exide Batteries and Accumulator, all self-contained in a handsome Mahogany Cabinet.

79/- cash or 7/6 monthly.

Write at once for Beautiful Illustrated Booklet.

ECLIPSE RADIOPHONES (Dept. S.88), 97, GRAY'S INN ROAD, LONDON, W.C.1.



TRY THE WONDERFUL LOUDSPEAKER SOUNDBOX ON YOUR GRAMOPHONE

You can transform the cheapest, weakest Gramophone into a powerfully amplified and super-sweet-toned instrument, equal to the most expensive cabinet model. Approved Customers pay after receiving soundbox 2/- weekly (11/- in all), or 10/- CASH DOWN. State whether soundbox fits in or slips over the tone-arm of your Gramophone.

(F.) HAND & Co., 20, New Oxford St., London, W.C.1

UNPUNCTURABLE TYRES 3/11

THOUSANDS SOLD AT 8/6

Punctures defied. A masterpiece of tyre construction. Made by a new Hydraulic Process—30 per cent. more mileage. TRIAL PRICE 3/11. Post 7d. Two for 8/3, post paid. State size.

Money back terms.

Send for FREE catalogue of Cycles and Accessories. 5/- in the £ saving.

Trade enquiries invited.

Guaranteed Two Years

MOORHOUSE'S, Dept. 89 PADIHAM, Lancs.

45/- SUIT for 19/6 OR OVERCOAT

MONEY BACK GUARANTEE

To the first two hundred readers who apply we will supply one of our noted 45/- Gent's Suits or Overcoats for merely 19/6, and if for any reason you do not consider the suit or overcoat supplied for only 19/6 honestly worth every penny of 45/- return it, and we will refund your 19/6, together with 1/- for your trouble in sending. *The first two hundred applicants only will secure these Bargains. Don't send money now, just see what you buy.*

SEND FOR FREE PATTERNS.

Send a postcard for big range of fine Yorkshire Tweeds and Worsteds, fashions and self-measure form (mention which patterns wanted) to:—

H. THOMAS & CO., Dept. J.B.23, 34, PITLAKE BRIDGE, W. CROYDON, SURREY.

£5 EARN BIG MONEY EASILY £5

£5 COMMISSION On a 20 week Club.

IN YOUR SPARE TIME.

BECOME AN AGENT FOR THE

"B.B.B." CLUB

£5 COMMISSION On a 20 week Club.

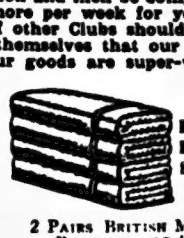
THE SUPER CLUB THAT PAYS

SUPER COMMISSION

TWO DINING ROOM CHAIRS. 20/-

Do not be misled by offers of higher commission and then be compelled to obtain members who must pay 3/- or more per week for you to obtain such terms. Agents and Members of other Clubs should send for catalogues and particulars and see for themselves that our commission terms are the highest paid, and our goods are super-value.

Organisers are required in all Districts. Our range of Bargains covers everything required in the household: Furniture, Bedding, Carpets, Jewellery, Cutlery, Toys, Clothing, Boots, Shoes, Musical Instruments, Etc., Etc.



Double Bed Size.

2 PAIRS BRITISH MADE BLANKETS 10/-

L. & C. MOSS, Dept. C., 36, CANNEL STREET, ANCOATS, MANCHESTER.

RECLINING ARMCHAIR. 10/-

54-PIECE TEASET. 20/-

9 CT. GOLD JEWELLED WRISTLET WATCH. 20/-

JACOBEAN OAK BEDSTEAD. 20/-

3,000 FACTORY PRICE BARGAINS!!

IT IS TO YOUR PROFIT & ADVANTAGE to write to-day for H. Samuel's beautiful FREE ALBUM of Rings, Watches, Plate. The bargains you get from the Empire's Largest Jeweller to-day are a sensational revelation! Splendid Free Prizes. This fine nickelled Shock-proof Pocket watch - 2/9d. With handsome Chain 4/6 Any article sent C.O.D.

H. SAMUEL, *Ltd.* 100 Market Street, Manchester.

"The ideal covering for damp floors" TILETEX

REGD NO. 507232

No trouble to lay. Lies perfectly flat without fastening. Guaranteed waterproof. Enables any old damp stone, concrete or wood floor to be made cosy and dry. In Tudor-style design, terra-cotta colour. Size 9 inches square. Made 1 yard and 2 yards wide, in rolls containing

90 SQ. FT. FOR 15/-

SAMPLES AND FULL PARTICULARS POST FREE.

B. J. ANDREWS & SONS, Sutherland Square, Walworth Road, London, S.E.17

WADDED QUILTS FREE

2 White Woolly Blankets 90 x 70
2 Good Strong Sheets 90 x 70
2 White Pillow Slips 30 x 18
1 White Bolster Case 58 x 18
1 Beautiful Bedspread 80 x 60
2 Coloured Turkish Towels.

ALL DOUBLE BED SIZE. Compare sizes before buying elsewhere.

Complete 20/- Carr. Free.

Cash or C.O.D.

Money back if not satisfied.

FREE GIFTS. A HANDSOME WADDED QUILT and a pair of Artificial Silk Stockings sent free with each Sale.

STANDARD (MURMAX) Ltd.

Dept. A.8, 191, Princess Street, MANCHESTER.

SATISFACTION OR FREE GIFT of 1/-

Think of it. For one week only, simply to advertise our catalogue, we are offering a pair of guaranteed hard wearing trousers at practically cost price, viz.: 4/- per pair. These are Dk. Grey with a neat stripe and made of practically unbreakable material and we guarantee to replace should they fail to please. Send for a pair now, and if you are not completely satisfied with your bargain, we undertake not only to refund your money, but will give you 1/- as a recompense for your disappointment. Send to-day as this opportunity may not occur again. State size (28 in. to 40 in. waist) 42 in. to 48 in. 1/- extra. Stock sizes only.

4/- Postage on 1 or 2 pairs 9d. or (C.O.D.)

NUTTALL, 1, Goodmayes, ILFORD.

ALL THE FAMILY WILL ENJOY BAGATELLE

7/6 DOWN brings immediate delivery of a 6 ft. "Riley" Bagatelle Table which will ensure endless fascinating pleasure for young and old. The table is sent on 7 days Free Trial, carriage paid and transit risks taken by Rileys. Balance monthly. Cash Price £6 16s. 0d. All accessories included. There are 2 other sizes, 7 ft. and 8 ft. All fold away when not in use. Write to-day for illustrated list.

32 FREE Billiard Tables. Write for details and price list.

E. J. RILEY Ltd., Lane Works, Accrington, and at Dept. 18, 147, Aldersgate Street, LONDON, E.C.1.

THORNS GARDEN SHEDS

ARMY HUTS PAVILIONS BUNGALOWS GARAGES etc., etc.

Span Roof type Sheds as above. A novice can erect. Complete, ready for use. 6 sections to bolt together. ⅝ in. weatherboards. Planed framing. Roofing felt. Useful for storage, cycles, workshops, etc. Prompt despatch on first payment. Balance monthly if satisfied.

Long.	Wide.	High.	Cash Price.	6 payments	Or 12
6 ft.	4 ft.	6½ ft.	£2 . 19 . 6	of 10/4	of 5/8
8 ft.	5 ft.	6½ ft.	£4 . 1 . 6	of 14/3	of 7/8
10 ft.	7 ft.	8 ft.	£6 . 8 . 6	of £1/3	of 11/7

Carriage Paid. Send for large Free Book No. 66 of over 1,000 sizes and designs. Delivery to door arranged anywhere.

Works open till 5 p.m. Saturdays.

J. THORN & SONS (Box 66), Brampton-rd., Bexleyheath, Kent.

3-5-0

CARRIAGE PAID U.K. OR 6/9 *Secures delivery with 6/9 monthly for 11 months*

including 6 brand new 10 inch Imperial records to your choice.

New OAK finished Cabinet, 32 ins. high, 17 ins. wide, 20 ins. deep, with powerful British motor, Fullotone Junior Sound-box, Metal Amplifier, etc. Gives mighty volume and lifelike purity.

CATALOGUE FREE

Write, Phone or call to-day

Fullotone (Dept. JB. 37) 73, Camden Rd. London, N.W.1

'Phone: Gulliver 1017.

FULLOTONE *The Gramophone of Amazing Value*

NEW MODEL 59 20 Other Models

Also at East Ham, Tottenham, Croydon, Liverpool, Manchester, Hull, Bolton, Glasgow.

"READICUT" RUG WOOLS

CUT INTO LENGTHS FROM 1/6 PER LB

No winding, gauging or cutting up. Supplied in HANKS if preferred. 160 shades to select from.

1/6 RUG BOOK FREE. Containing 12 coloured designs, together with free patterns of Super Cable and Super 6-fold Rug Wool, Canvas, etc. Send a p.c. to-day.

READICUT WOOL CO., Dept. J.B., Ovenden, Yorks.

1932 "MIRACLE" SETS NOW AVAILABLE AT FACTORY PRICES

10/- DOWN

Marvellous 2, 3, and 4-valve Sets, with Single dial tuning, great selectivity and remarkable tone, only 10/- down, balance monthly. BRITISH MADE—all latest improvements. Complete with Cossor Valves, Batteries, etc., for instant use. Superlative value also in Screened Grid Sets.

Two Extra H.T. Batteries FREE, and Local Service.

Send coupon NOW for Art Plates and details of latest Sets.

CONTINUOUS DEMONSTRATIONS AT LONDON SHOWROOMS

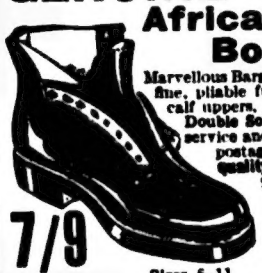
COUPON. (Send in unsealed env. for ½d.) To World's Wireless, Ltd., Dept. J.B.7, 77, Camberwell Road, London, S.E.5. Please send me Art Plates and particulars. (Write in CAPITAL letters, using a pencil.)

NAME.....

ADDRESS.....

J.B.7

GENUINE South African Field Boots



Marvellous Bargain as illustrated, fine, pliable full chrome black calf uppers. Double Tongues. Double Soles. Built for long service and hard wear 7/9, postage 9d. Better quality, 8/11, postage 9d. Extra stout, in black dull chrome grain leather, with or without toecap, 9/11, postage 9d.

7/9

Post 9d. Sizes 6-11.

W. E. MILLER & CO., 567-9G, Fulham Rd., London, S.W.6

User Mainard loans

Gifts for the kiddies!

A BIG FATHER CHRISTMAS STOCKING

MADE BY TOM SMITH

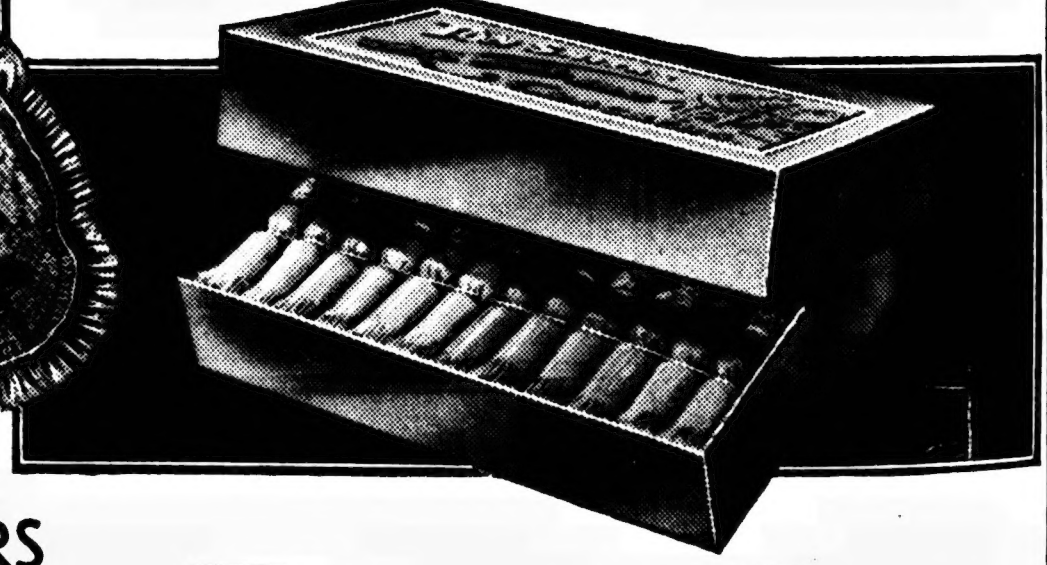
FREE FOR 125

RED OR GREEN COUPONS

=25 PACKETS OF 20 BLACK CAT RED BAND

Get Father Christmas to bring the kiddies one of these fine Xmas Stockings made by Tom Smith of Christmas Cracker fame and a splendid box of Tom Smith's Crackers! Really first-rate gifts that cost you nothing. They are free for coupons from Black Cat, the first-rate quality cigarette.

The Youngsters will be overjoyed with these delightful gifts; an assurance of bright eyes and merry faces on Christmas morning.



BOX OF 2 DOZEN

TOM SMITH'S

CHRISTMAS CRACKERS

FREE FOR 140

RED OR GREEN COUPONS

=28 PACKETS OF TWENTY

BLACK CAT RED BAND 20 for 1/-

AVAILABLE UNTIL MARCH 31ST. 1932
VOUCHER FOR 10 FREE COUPONS
We acknowledge this Voucher to count as
10 FREE COUPONS
towards any Gift offered to smokers of
Black Cat Cigarettes
RED OR GREEN BAND
Only one of these Complimentary Vouchers will be accepted from any one person.
8

Black Cat

100% PURE VIRGINIA

Quality CIGARETTES

5 COUPONS IN EVERY 20's PACKET OF BLACK CAT RED BAND 20 for 1/-

SEND FOR LATEST BLACK CAT GIFT BOOK!

JOHN BULL
Lud Acre, London, W.C.2.
Telephone: Temple Bar 2468.
Telegrams: Heroically, London.

JOHN BULL

For the People— —the Right to Justice and Truth

THURSDAY,
for Week ending Saturday, Nov. 21, 1931. Twopence.
Registered at the G.P.O. as a Newspaper. Postage: Inland and Canada, ½d.; all other parts of the world, 1½d.

"If you see it in 'John Bull,' it is so"

Fighting the Die-hard Plotters

Eyes on the Co-op. Coffers

Cleaning Up Speak-easies

THE forthcoming Disarmament Conference may well be the signal for War in the Cabinet. The Prime Minister is hoping to be able to take a bold line when that Conference—over which Mr. Arthur Henderson will preside in a personal capacity—opens in February.

But Lord Londonderry, the Secretary for Air, has already warned him that any weakening of our defence services ought not to be allowed.

Rank and file Conservative M.P.'s are taking this same view, and the "big navy" group is actually urging that we should speed up warship building to make up for the "go slow" policy pursued by Mr. MacDonald when he was head of the Labour Government.

Don't weaken: his warning

Food for thought

Mr. MacDonald will also find it impossible to avoid coming face to face with the question of taxing food.

He is sending Mr. Thomas round the dominions to ascertain the proposals they want to discuss at next year's Imperial Economic Conference.

Canada, South Africa, Australia and New Zealand will all ask for a preferential tariff on the meat, wheat, bacon, butter, fruit and other foodstuffs which they send to Britain.

Tax to follow

They will make it clear that no form of Inter-Empire bargain will be of any use to them if it does not provide this.

If this preferential tariff is to be given, a tax will have to be placed on all the foodstuffs entering Britain from every other country in the world.

As these other countries provide us with a much larger share of our food than do the Dominions, it is difficult to see how an immediate rise in the cost of living would be avoided.

Baldwin stands fast

There is growing tension in the Conservative Party between the big body of extreme Protectionists and the moderates who follow Mr. Baldwin more faithfully.

Certain important people in the party do not like the arrangement by which Mr. Baldwin is to live next door to the Prime Minister at 11, Downing Street.

The Chancellor of the Exchequer lives there in the ordinary way—and these Conservative big-wigs feel that Mr. Baldwin has stolen a march on Mr. Chamberlain which may have awkward consequences from their point of view.

Mr. Baldwin is not going to let his extremists sway the Conservative Party if he can help it, though the arch-Protectionist, Sir Henry Page-Croft, says he has 315 of the M.P.s in his tariff organisation.

Why the hurry?

The Springs Research Committee appointed by the Department of Scientific and Industrial Research, after sitting for nine years, has just published its report.

Hope springs eternal . . .

A noble lord

Lord Parmoor, who has been obliged to relinquish the Leadership of the Opposition in the House of Lords, on medical advice, deserves the grateful thanks of the Labour Party for his services to them.

Lord Parmoor is now in his 80th year. He was one of the first peers to join the Party, and for seven years he has shouldered the thankless task of leading the tiny minority of Labour Peers in the Upper House against the battalions of their opponents.

He is in the great tradition, the type which has made British democratic Government the model for the world. While we can still produce his kind it will carry on.

Taxing the co-ops.

The Exchequer is already looking round for new sources of revenue to balance next year's Budget. One of the ways by which it is hoped to raise money is by taxing the co-operative societies.

The argument is that they ought to be taxed, and the Treasury experts are trying to find out how much could be got out of them.

Estimates of their total annual turnover vary between £300,000,000 and £400,000,000. It is thought they might yield at least £2,000,000 a year.

The Co-operative bodies say they have a complete answer to this in the fact that they are already taxed.

The gloves off

Railway stockholders have formed a "ginger" group.

One of their aims is to reduce the number of directors and to see that those appointed know their job and are willing to devote themselves to it.

They will also boost the railways and fight road competition.

While concerned first with the interests of the stockholders, they claim to be acting equally in the interest of every employee whose service is efficient, loyal and intelligent.

They are, however "unalterably opposed to the nationalisation of the railways in any shape or form."

The group is called the Railway Reform League and has for its president Sir Charles Stuart-Williams, late chairman of the Calcutta Port Trust.

No cleavage

There is no truth in the suggestion that the trade unions may break away from the Labour Party. The propagation of this notion comes solely from those professed candid friends of the Labour Party who would like to drive a wedge between the political and industrial wings of the Labour movement.

Mr. Henderson, the leader of the Labour Party, is determined that in the future there shall be more effective co-operation with the trade unions in the formulation of policy.

And Mr. John Bromley, chairman of the Trades Union Congress, realises too well the value of political action to encourage the isolation of the trade unions from this sphere of influence.

British first

The National Union of Seamen is making yet a further effort to persuade British shipowners to employ British seamen instead of Lascars, Chinamen, Arabs, Somali and other coloured men not of British nationality.

The union is to press the Government to send back to their own countries the alien seamen who are hanging about the ports of Britain, waiting to take jobs that should be given to Britons.

A lead has been given by one firm of British shipowners. Messrs. Withington and Everett, of Newcastle. They have ordered their captains to discharge foreign members of their crews and engage British seamen to take their places when opportunities arise.

Trouble in Kashmir

Now that the British Government has been compelled to interfere in the affairs of Kashmir, it is understood that steps will be taken to see that the Maharajah gives fair play to his Moslem subjects.

He will be made to play fair

Almost ninety per cent. of the population is Moslem, but the Maharajah is a Hindu, and practically all the best positions in the State are reserved for Hindu people, while the Moslems are heavily taxed to pay for the extravagances of the Court.

Taxation and no representation is not tolerable in these days, even in Kashmir.

"Five bob" clubs doomed

The report of the Royal Commission on Licensing will be available not later than the first weeks of the New Year.

There is known to be a desire in the Cabinet to find time to embody in early legislation at least one section of the report, the general recommendations of which have become known to Ministers

These are the findings relating to the promotion, conduct and control of the "five bob" speakeasies which JOHN BULL revealed as a social cancer.

In the strongest phrases the Commission will condemn the ease with which even known criminals can, with the authorities impotent, establish clubs not only for illicit drinking, but for their own vile purposes, on payment of a five-shilling fee.

New B.B.C. blood

The Prime Minister's intention regarding the new Board of Governors of the British Broadcasting Association is not yet known. The Present Board includes a number of elderly people and might be all the better for the infusion of some fresh blood.

If, as we understand, there is the possibility of the addition of two further Governors, let these be young, vigorous and alert, and a counterbalance to the more conservative minds who are at present in control of the destiny of radio in this country.

Divided we stand?

In one year 200 small cinema proprietors have been ruined, owing to, it has been stated, the excessive charges made for film hire by American renters.

Announced in the Press last week was the formation of the new Film Industries Co-operative Society, one of whose directors is Mr. Will Evans.

The purpose of the new Society is to enable small exhibitors to demand better terms from Hollywood. It will be interesting to see how far they succeed.

* * *

Previous attempts at combined effort have failed because there have always been one or two exhibitors in an association who have been willing to pay a little more to beat their competitors.

It will need all Mr. Evans' undoubted genius to get over this difficulty which is inevitable in any such industry as cinema entertainment, run, as it is, by individual enterprise.

Mussolini worried

There is more than meets the eye behind this comic opera business in Corsica, where artillery, machine-guns and tanks have been assisting the military to round up a few bandits.

The French and Italian Governments are both trying to hush up the part played in the troubles by Fascist agitators. Neither at the moment wants a row with the other.

But Mussolini must regret a lot of his wild talk in the past about "unredeemed" Italian lands.

The hot-headed black shirt enthusiasts who tried to persuade Corsicans that because they speak Italian they *ought* to be Italian, must now be causing Mussolini a lot of embarrassment.

"IF YOU SEE IT—"—(Continued)

False security

Reports of better trade have lulled certain Lancashire cotton manufacturers into the belief that the need for the reorganisation of their industry on more efficient lines is removed.

A warning against this optimism is necessary, and it is forthcoming from a high official of the Joint Committee of Cotton Trade Organisations, who says:

"No one can say whether the trade revival is artificial or not. At any rate, there still remains as urgent a need as ever for the Lancashire cotton industry to put its house in order."

A black spot

An infectious diseases hospital alongside a rat-infested river, into which the untreated sewage of the town runs—windows in wards closed to keep out the smell—a patient bitten by a rat—different disease cases treated in one ward—condemned in 1873 and since then by successive Medical Officers—yet still in use.

This is not in darkest Africa, but Paisley, Scotland, a town of 90,000 inhabitants.

Fifty years late, the town council has at last decided to build a new hospital, although the proposal was first turned down when the Government's call for economy was issued!

There should be no question of economy when lives are at stake.

Not enough

Although a decided fillip should be given to trade by the reductions in Suez Canal dues, the concession is not enough.

The Earl of Inchcape, chairman of the Canal Company's London Committee

In a recent article Mr. A. G. Gardiner placed startling figures before JOHN BULL readers, and to this protest was added practical objection by British shipping companies who boycotted the Canal route.

The reduction is about one-tenth of the original dues. Since the British Government holds 44 per cent. of the Suez Canal Company shares, we think a further reduction might well be made when the rates are considered again on July 1 next.

Tory women slighted

In the women's organisations of the Tory Party there is intense indignation over the failure of Mr. MacDonald and Mr. Baldwin to include at least one of the Tory women politicians in the new Ministry.

Women are responsible for almost the whole of the Tory electioneering work, and they are not going to sit quiet and see all the jobs divided out among the men.

Several local organisations threaten to take the matter up, and Mr. Baldwin may expect a warm time when next he faces the Tory ladies in conference.

Banned bands

After January next no more foreign musicians will be allowed to play for money in this country, except in special cases where the performer is a celebrity.

The Musicians' Union is now about to ask the War Office to limit engagements of military bands, who do not depend on playing in public.

But the real crux of the trouble lies in the "canned" music from America, which has ousted hundreds of English musicians who used to play in the picture houses.

It is time that action be taken to save our musicians from the indignity of street playing.

Cat and dog death

The meanest of men is the person who takes delight in poisoning domestic animals.

Within the last few weeks there have been outbreaks of this despicable practice in Manchester and Colwyn Bay.

In Manchester every house in one street was robbed of its cat by the work of a poisoner, while dogs in Colwyn Bay are being slaughtered with strychnine contained in pieces of meat.

Heavy penalities should be meted out to the persons who are caught at this cruel "game."

The right spirit

Welsh tinplate employers were asked the other day to agree to continue paying an *ex gratia* bonus of five per cent. to the lowest paid men in the industry.

They not only agreed but volunteered to pay another two and a half per cent.

This is the spirit which will bring back prosperity and happiness to industry.

Not too soon

The railway companies of the United Kingdom are making a concession that must receive approbation.

As from New Year's Day wives and children of officers and seamen, when visiting their relatives on board merchant ships, will be able to get return tickets at single fare and one-third, available for ninety days.

This concession has been an urgent necessity for a long time. In these stringent days it will be most helpful.

Rhymes with reason

Congratulations to the hospital authorities of Manchester upon a thoroughly sensible idea that will be the means of saving thousands of children from nights of torture and fear.

Instead of the terrifying and unsympathetic-looking ambulance that has hitherto taken children to hospital Manchester has set the example by substituting a van that is decorated with film and nursery rhyme characters.

Unfair

We previously complained about women having to wait in the streets for long periods at the employment exchanges, regardless of their state of health. As many of them bring their babies, these, also, are subjected to inattention and exposure.

With the rigours of winter approaching, it is not asking too much of the authorities either to provide shelter for women and children or properly to arrange the times of attendance.

Lurking death

Bridlington fishermen have called the attention of the authorities to the fact that more than forty live bombs dropped by R.A.F. aeroplanes are lying at the bottom of the bay.

Sir John Gilmour, Minister of Agriculture, has warned them

As the bombs are liable to explode if touched by nets or lines, fishermen are carrying on their trade at grave risk.

Warning has been issued to the fishermen by the Ministry of Agriculture and Fisheries and efforts are to be made to explode the bombs by electric cable.

It seems incredible that this danger should be permitted in waters used daily by steamers and fishing vessels.

Sacrifice

A good turn has cost a little Welsh girl her life.

Cissie Cornfield, aged fifteen, of Sebastopol, Mon., heard that a neighbour had her sick husband in bed and was herself ill.

The child volunteered to help with the housework and while cleaning the grate, caught her clothes on fire. She died in hospital.

A tragic result of a little mother's effort to help.

An example

New Zealand has produced an idea which might well be copied by our own postal authorities.

This go-ahead colony has a telegram form which folds to make its envelope. The message cannot be scanned by the curious, because of perforated and gummed flap on side.

This improvement, coupled with speeding-up of sending would be very welcome in Britain.

A mean way out

The particular mental attitude of the country does *not* want at the present time is shown in some recent from Leeds.

A deputation there, comprising coal owners, engineers and manufacturers, visited the City Council to demand that the wages of Corporation manual workers be cut down the level of the exporting industries.

The proper way to solve their problems is to reorganise their industries to meet changed conditions, so pay better wages, *not* to adopt mean and lazy expedient of bringing all levels down to theirs.

Blind folly

Requiring a special type of bath management of a London housing tate asked a Midlands firm for a quotation.

The reply was that they would discuss the matter if the London firm a representative to see them!

The result is that an enterprising German firm is now executing order. Englishmen who might have got work can look elsewhere for jobs.

It is this type of foolish obstinacy that will set trade revival still further back.

A menace

Mary Cooke, whom the Isling magistrates sentenced to six months hard labour, is one of the meanest creatures we have ever come across.

The Court heard her described as a persistent thief, and how mean a woman is can be gathered from the fact that one of her habits is to entice children into alleys, strip them, and then pawn their clothes.

Six months is none too long a sentence.

Tardy railways

Although special railway travel concessions are made to the British Industries Fair, other trade exhibitions have been denied the same privilege.

Manufacturers have been agitating for these facilities for years. Exhibitions have a far-reaching effect on trade and industry, and cheaper fares would result in larger attendances and hence increased trade.

They would be taken advantage of by so many travellers that the railways themselves would soon profit. But the circumstances, further delay is ridiculous. Railway companies should realise their folly.

Unwanted

One hundred and two Britishers have returned from Canada on the *Laurentic* in circumstances which formed a bitter contrast to their departure.

The men are all skilled workers and the single women and girls experienced in domestic service, but they were deported because Canada has no work for them.

Patriots who "praise every country but their own" might listen with advantage to the stories of these unfortunate emigrants.

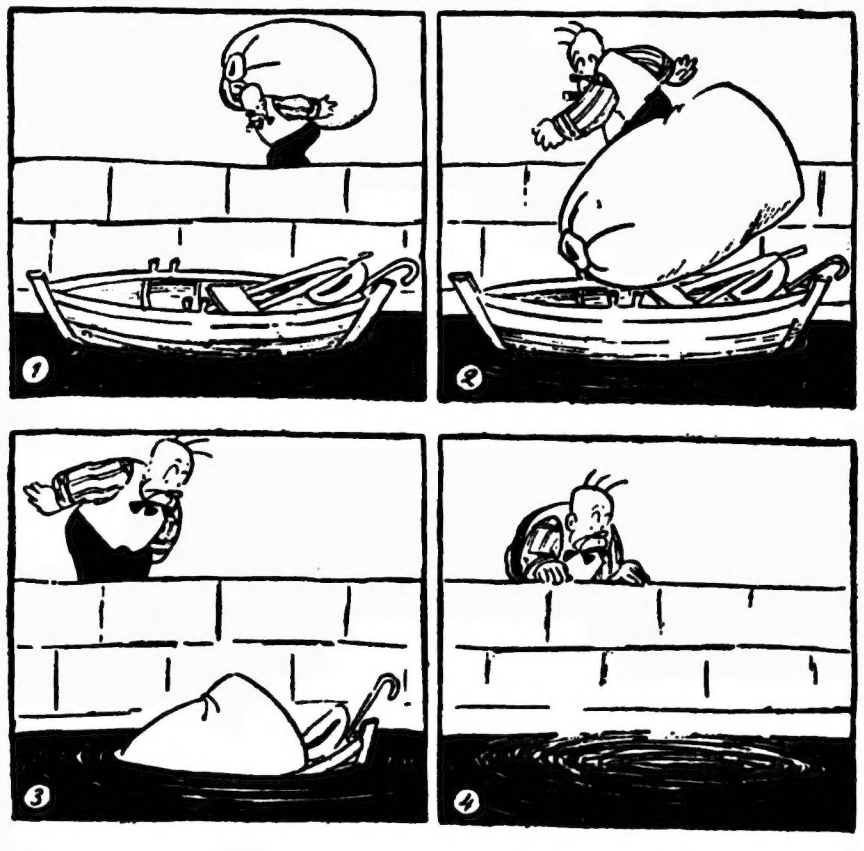
New round-up

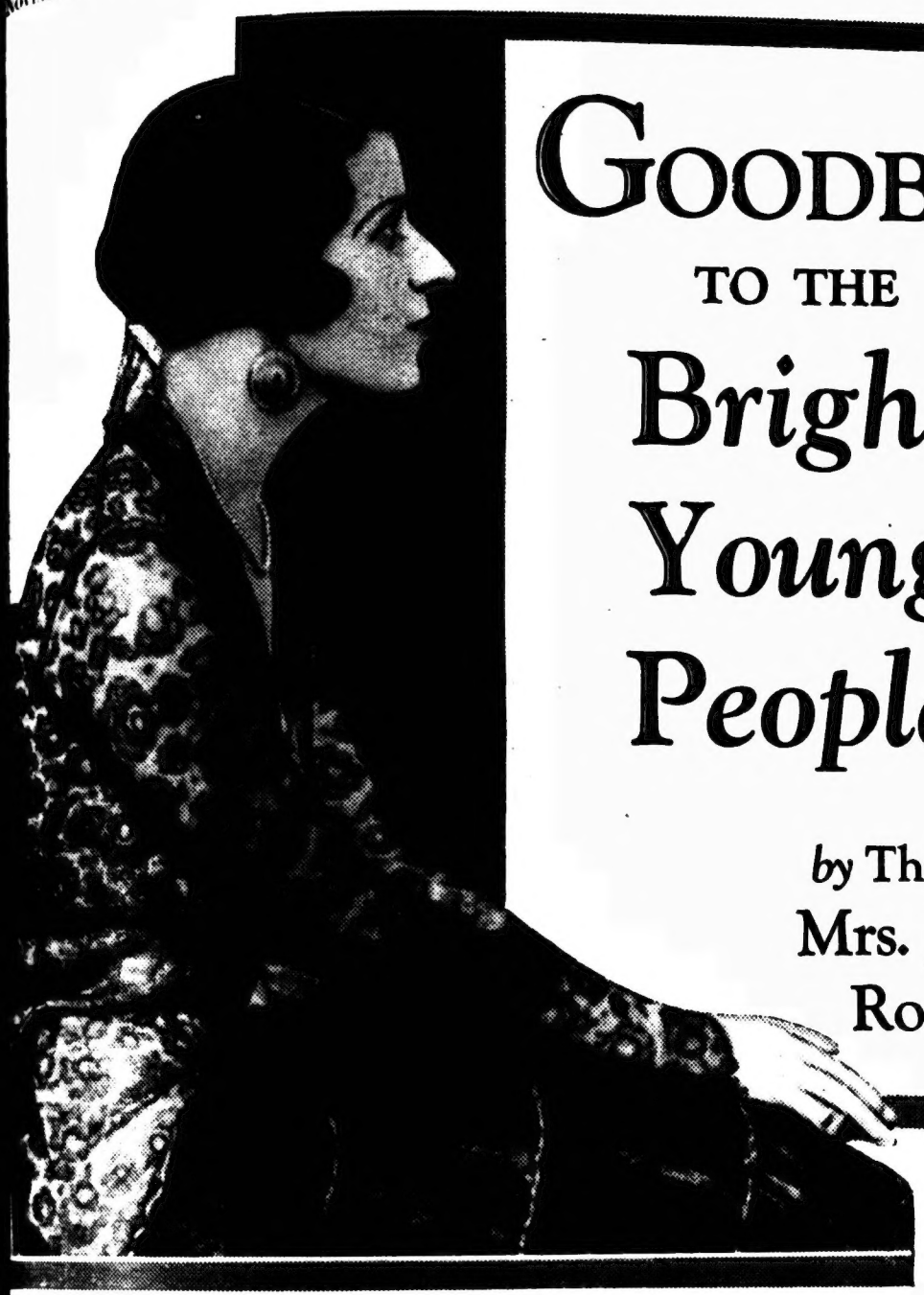
The attack on the wireless "pirates" round about London has been so successful that "cease fire" is the order. More than a quarter of a million new licences have been taken out.

The detector vans are now to make raids on the provinces, and the belief is that at least 500,000 more homes sovereigns will find their way into Post Office tills before the battle is over.

No fewer than 146,000 new licences were taken out in the provinces last month, and the rush is increasing.

ADAMSON— —Misses the Boat





GOODBYE TO THE *Bright Young People*

by The Hon. Mrs. James Rodney

"A few noisy hooligans can make us forget the virtues of normal members of society"

THE Hon Mrs. James B Rodney, writer of this strikingly outspoken article, is the wife of Captain the Hon. James H. B. Rodney, brother of Lord Rodney and grandson of the first Lord Wimborne.

Mrs. Rodney, who, prior to her marriage in 1928 was Miss Frances Strickland Lovell-Oldham, is an American and hails from Seattle, Washington. She is a popular figure in English Society.

Her knowledge of the Bright Young People and their doings comes at first hand.

GOOD riddance to those publicity-loving, notorious "Bright Young People," of whom we heard so much not long ago!

Whether they have really sobered down and become ashamed of their ilandish pranks, or whether the present ode of long skirts and gallantry has replaced "cocktails and laughter" period would be possible to say.

But certain it is that the ridiculous loud-ced social cliques have disappeared into the ilvion they so richly deserved.

Over-stimulated by obnoxious mixtures at eir so-called "cocktail dives" this much-lked-of "Young Idea" crowd proceeded to be rude and brazen in their social intercourse they were vulgar in their conversation and neral behaviour.

Everything unpleasant and thoroughly ill-ed became amusing to their distorted inds.

Common actions took on a brilliant aspect their own peculiar light; young men treated ractive girls as the *apache* might treat his nch in the darker streets of Paris.

"Slanguage" idiocy

THIS unpleasant behaviour seemed amusing to both. No discrimination in conversation was made because women were pre-nt; they just took the rough with the smooth nd had another cocktail.

Cigarettes burned pretty frocks, and coarse ories became quite as chic as going to the ces.

There were ventures like those dangerous per-chases in high-power cars through 's Park, where mishaps were to be hoped as an extra thrill, and gate-crashing at art parties was more amusing than being vited.

Not only did this disease called "Bright Young People" manifest itself in an outrageously dangerous manner, but those afflicted invented a sort of slang language of their own.

It was neither good English nor bad American, but a mixture of the two and quite incomprehensible to ordinarily well-educated people.

If these absurd expressions had been as expressive as some which originate over the sea we might have been entertained, but they were neither particularly original nor, in fact, as amusing as these gay young things tried to pretend

Absurd terms like "shame-making," "oh, yeas," "soup-necked," "goup," "clock-faced," sprang into uses hitherto unknown.

"Snaky" young men wrapped themselves round "Whoopee girls" on the most crowded little dance floors.

Contemptible domesticity!

RIDICULOUS wide trousers and button-holes were signs of the male Bright Young People, while the female of the species contented herself with the shortest skirts and bad imitations of masculine cuts.

Possibly it wouldn't have mattered so much if only London's Mayfair had allowed this small group to predominate, but every town in England had its little ultra-smart set.

They not only set bad examples to the more serious-minded, but somehow succeeded in giving the entire generation, innocent or guilty, a very bad name.

"To have a good time," and "be quite free and independent" were the bywords.

"Affairs" were infinitely more sought after than the more conventional engagement or marriage, and even if these rather-to-be-expected alliances were formed, perfect independence must be maintained by both parties.

Husbands and wives were too dull to be tolerated, while "girl-friends" or "boy-friends" were very *chic*.

Domestic life was not to be thought of, and meals, when taken in, must never consist of the conventional "course" luncheon or dinner.

Oh, no! To catch-as-catch-can, by helping oneself to sandwiches, hot-dogs, or olives, nuts, potato chips, cheese straws, or any other bits off a weary-looking buffet.

Night clubs were the vogue, and the most exaggerated entertainment scarcely provoked a genuine laugh.

"Thank You" notes were never written, and casual acceptances never meant that the gay young things would turn up. Politeness simply didn't exist, and "to enjoy life" was all that mattered.

All very well while it lasted, but cocktails and laughter must have an "after," and many of those light-hearted members of the Bright Young People are grown-ups now.

The mere mention of their previous frivolities brings the crimson blush to their delicate throats. Their futures might be jeopardised if their identities as one-time Bright Young People were discovered.

One of them has since married into the highest ranks of the peerage, and from her quiet, modest behaviour one can see she is vainly trying to live down her "mad pranks" as a member of that much-talked-of group.

Not so bright, but—

ANOTHER, since her marriage into one of England's historical families, has become so domesticated as to think only of "babies."

One of the gayest young men has become a serious politician with every hope for future glory.

Though the Bright Young People had much publicity during their mad escapades, one must not imagine that their serious-minded compatriots didn't look upon them with disdain!

There were just as many hard-working, sober-thinking young men and women who enjoyed normal outings as there are to-day, and they neither participated in nor approved of the wild "doings" of this exclusive little set!

Yet there is no doubt that this misguided clique did harm to the post-war generation. A few noisy hooligans can all too easily make us forget the virtues of the thousands of quiet, hard-working, normal members of society.

—a steadier glow

AND even now we find some of the younger generation trying to ape the shameless little set which, after its brief hour of limelight, has strutted, shamefaced, off the social stage.

And "good riddance to bad rubbish," too. For rubbish they were—neither constructive mentally, physically or morally; nor really bad or brave.

A novelty, perhaps, but we are glad to have outgrown that to-be-forgiven-and-forgotten period of nervousness which possessed our post-war generation in the restless sets of the so-called Bright Young People.

Candid Communications

Shake Up the RENT PROFITEER!

Mr. ISAAC FOOT,
Secretary for Mines

DEAR SIR,—No fewer than 15,000 of our miners are suffering from nystagmus, an eyesight defect caused by working in poor light and resulting in loss of their livelihood.

I point this out because Mr. G. Roblings, of Swansea Valley, has carried out a successful experiment. He chose a miner who, by reason of this trouble, was considered useless for underground work and gave him a lamp of 3¼ to 4 candle-power.

The result was that this man was able to work without handicap from his nystagmus.

If you would compel mine owners to issue lamps of this power, some thousands of men would be fit for their old work once again.

Electric safety lamps were expected to stamp out nystagmus. Instead, they increased it threefold. Experts advise the use of 4 candle-power lamps as a remedy. I hope you will take the hint.

JOHN BULL.

Sir CHARTRES FIRON,
28, Montpelier Square, S.W.

DEAR SIR CHARTRES,—In 1906 you were appointed a magistrate. In 1920 you became Chief Magistrate of the Metropolitan District.

Now I learn with regret that you are to retire. In the course of your splendid career you have protected the public, upheld (and sometimes criticised) the police, and chastened many an old and new wrongdoer for his good.

One and all regard you with respect and are in complete agreement about your justice and courtesy.

Coupled with sincere wishes that you may enjoy your leisure is my hope that your pen will record for our benefit your long and interesting career.

JOHN BULL.

VISCOUNT HAILSHAM,
Secretary for War, Whitehall

MY LORD,—The Scarborough magistrates fined Harold Hansom, a Territorial soldier with 25 years' service, five shillings for failing to appear for annual training.

They expressed public regret that they were compelled to fine a man who has been a volunteer soldier from the age of thirteen.

Hansom did not go to camp because his employers could not spare him. He is a man who won a commission during the war and resigned from the Reserve in order to rejoin the Territorials as a trooper.

If you want recruits for the Territorials, or the Regulars for that matter, this sort of blundering officialdom must be stopped at once.

JOHN BULL.

Mr. JAMES ERNEST LONG,
Great Yarmouth

SIR,—When you sent in an application for a council house, you also enclosed £2 for the Corporation Clerk.

That was a very foolish action on your part, because it led to a summons for attempted bribery and a well-deserved fine of £5.

You did not improve your position by pleading that the money was "remuneration for the clerk's trouble."

Such conduct as yours strikes at the very root of official integrity and the fine was not a penny too much.

JOHN BULL.

Mrs. SIDNEY WEBB,
Passfield Corner, Liphook, Hants

DEAR MRS. WEBB,—When you suggested in your evidence before the Royal Commission on Unemployment Insurance that a national mobile corps of navvies, miners and general labourers might be formed, you echoed a plan which has cropped up in our correspondence very frequently.

Not only is the idea intriguing, but it is a practical one, only needing the good will of employers and the unions.

I am convinced there would be a great response to a call for mobile volunteers if the appeal went forth in the higher spirit of national effort.

There is nothing new or terrifying in the plan. Our railways and canals, and America's great territorial works, were all built by the sturdy adventurers of an older generation.

JOHN BULL.

Councillor T. BROOKS,
Brick Lane, Whitechapel, London, E.

DEAR MR. BROOKS,—Although a busy chimney sweep, you have always found the time to interest yourself in local affairs.

Ever since Bethnal Green became a borough you have been to the fore and were one of the first to find a place on the Council.

Now you have been chosen as mayor, simply because all people, irrespective of political opinion, like and trust you.

There are too many sweeps of the wrong kind in public life to-day. You are one of the right kind. I hope you will poke your brushes into all the dirty and obscure corners you can find.

JOHN BULL.

Mr. AUGUSTINE COURTAULD,
The Howe, Halstead, Essex

DEAR MR. COURTAULD,—After many months of lonely life on the central ice plateau of Greenland, you are coming back again among your friends.

Your first words were to decry all statements that you were a hero.

What I admire is the fact that although you could have taken a safe job you set out to do a great work of benefit to the entire peoples of the world.

There are many sons of rich men now doing useful work. There are others who are not. Your example is fine.

JOHN BULL.

Mrs. B. SIMPSON,
Tentle Street, Rochdale

MADAM,—If ever a woman deserved my censure, you are that woman.

You applied at a clinic for nourishment for your ailing child and were supplied with dried milk, vitamised cream and cod-liver oil.

One packet you sold to a neighbour, the other to your sister and the oil you threw away. Not content with theft, you deliberately withheld nourishment from an innocent and sick child.

Both you and your husband were charged with neglecting the child, who is only two. I am indeed sorry that you were bound over. Yours was a case for a very sharp penalty.

JOHN BULL.

Sir E. HILTON-YOUNG,
Minister of Health

DEAR SIR,—I welcome your appoi[nt]ment to the portfolio of Health, a[nd] I suggest there is one job which y[ou] must do before all others.

That is to tackle the scandalo[us] condition which allows landlords [to] extort high rents from poor people [in] decontrolled houses.

You will observe that the municip[al] authorities of the cities and larg[e] towns are deeply concerned about th[is] inhuman extortion. Salford show[s] the way and now Newcastle-on-Ty[ne] has appointed a special committee [of] investigation.

I notice that you have decided [to] prolong the operation of the Re[nt] Restrictions Act over the end of t[his] year, but that does not strike at t[he] core of this problem.

You will earn the thanks of millio[ns] of people if you take the necessa[ry] legal steps which will give the counc[il] power to deal with these rogue lan[d]lords.

JOHN BULL.

Not from the B.B.C.

Lord Amulree,

Chairman of the Royal Commission on Licensing, tells of—

The Two-Years' PUB CRAWL

OUR task at last is (almost) done,
And we are (very nearly) ready
To finish off what was begun
Two years ago. Our stern and steady
Devotion to our job, which can-
Not be too highly estimated,
Will soon enable all to scan
Words which the world for long has waited.

From northern reach to southern strand
Our fellow-cits. will very soon
Our deathless opus have in hand,
And learn, we trust, to love the boon.
But if by Fate it is decreed
We shan't attain this high ambition,
Someone, at least, we hope will read
The findings of our Drink Commission!

As chairman of the latest and longest Royal Commission on Licensing, I am, I think, justified in expressing this modest hope.

Knowledge of the way in which the reports of Royal Commissions are often treated does not encourage me to feel sanguine; but, considering how much money the preparation of our report has cost the taxpayers, I really think that someone—if only a second-grade departmental clerk—should be compelled to read it before it is consigned to its appointed pigeonhole.

It is now more than two years—on Guy Fawkes' Day, 1929, to be precise — since the Commission started its official pub crawl, and now all is over save—I won't say the "shouting"—but the paying.

When we began there were women members who knew nothing of the rite of heel-tapping, and it is even stated that one temperance representative was under the impression that a "cocktail" was an anecdote concerning the king of the barnyard.

However, the Commission was determined to find out all that there is to know about pubs (from the outside) and we now feel that we could hold our own (on paper) with the most hardened toper.

In the course of our investigations some of us have acquired thick heads, but none has become possessed of an incandescent nose.

We have quaffed foaming beakers relating to the licensing laws in the reign of James the First, and, at an early stage we made the startling discovery that existing laws do not cover the sale of drink on airships.

This alone should silence those who have questioned our usefulness, and, although I cannot at this stage divulge its contents, I may mention that our report is rich in such choice tit-bits.

The schemes and the dreams we've noted
Are as mixed as the drinks we've drunk
(By proxy): but, aye devoted
To duty, from naught we've shrunk.
The crank and the lofty thinker,
Makers and sellers of booze—
All, bar the ordin'ry drinker!—
Were carefully asked their views.
Our labours have many a scar made
On our brows; but our facts are clear:
The age of the oldest barmaid,
And the length of the longest beer,
Are samples of information
We've brought to the light of day—
And we're sure that a grateful nation
Will gladly the reckoning pay.

STRAIGHT *from the Shoulder*

DR. HUBERT L. SIMPSON: "Peace [is] the gift of God and not the wangle [of] men."

But men could do *much more* ***to earn the gift.***

* * *

CANON P. GREEN (Manchester): "Professional running and professional cycling are the dirtiest sports in England."

Be fair! Even your own flock has its black sheep.

* * *

DR. BERNARD HOLLANDER: "Marriage would appear to be conducive to longevity."

If there is happiness, the years, though long, pass all too quickly.

A PERILOUS PLUNGE

by A. G. GARDINER

Off to the Protection Hunt—led by Winston Churchill

HE new Parliament has only been in action a week already Mr. Donald is in gh water. He is only enveloped h perils from hout. These, if e National ernment can together, may overcome.

is the perils thin that aten to upset apple-cart. His ble is not with his Government, with his massed battalions behind. he circumstances of the election led the House of Commons being mped by Conservatives out of all tion to the strength of the Party in country. Putting the normal Conative electorate at the highest re, it is less than half the total of the country; but it returned -fifths of the members.

ey were returned, not primarily as ervatives, certainly not primarily rotectionists. They were returned upporters of the National Governon the basis of Mr. MacDonald's ifesto and Mr. Baldwin's underg that there should be no Party nitation of the verdict.

The hunt is on!

being returned, all these conations are being treated as so waste-paper, and already the nds are in full cry for the quarry otection.

is not only convinced and fanatical ectionists like Sir H. Page Croft Mr. Amery who are leading the Mr. Churchill has put himself e head of the rout. He is, it is not a Protectionist; he is a cond Free Trader.

he has been left out of the net, and the blood of all the rchills boils in him at such an inty. He means mischief. He sees eadership of the back bench Conatives going begging and he is pre- to fight for anything they want ng as he can use them as a whip which to flog the Government.

otection, he sees, is the instrument hich he can hope to make Mr. Donald walk the plank, and sup- Mr. Baldwin as the leader of the rvatives and the head of a Party et committed to Protection.

e danger is that Mr. MacDonald Mr. Baldwin, in fear of this chal- may be stampeded into surren- I don't think they will be, but s the danger.

ir duty is to stand steadfastly by commitments at the election and fuse to be bullied into going a eyond them. Both honour and counsel this course. They must keep faith with the country and they must sacrifice no national interest for Party gain.

Their position on the tariff issue is quite clear. They asked for a free hand to deal with the grave emergency that confronts this country in common with the rest of the world.

That free hand, while excluding the imposition of a general tariff without a specific appeal to the country, did not exclude tariffs from consideration.

If enquiry showed that the emergency needed some tariff expedient and if the Government as it is at present constituted were agreed in the adoption of that expedient then they were free to act. But only if the enquiry was expert and non-political.

There must be no tampering with tariffs for tariffs' sake. That is the mandate, as the country understands it. That is the mandate which the Government must honour.

If the enquiry is honest and strictly scientific and impartial, no Free Trader need fear the result. Whatever the case for Protection—and no responsible opponent denies that on specific industries a case can be made—this is the most perilous moment in which to take so prodigious a leap in the dark.

Only a side issue

Let us look at a few of the major considerations.

The first is that the calamity, financial and industrial, that has befallen the world is not peculiar to us. It afflicts all countries, regardless of whether they are Free Trade or Protectionist.

Germany is Protectionist and its position is infinitely more desperate than ours. The United States is Protectionist and its case is worse than ours. Australia and South Africa are Protectionist and they are in deeper water than we are. If this is so, it is plain that the fiscal issue is irrelevant.

In the second place, it is clear that cannot solve our problem. It can only intensify it. The problem is to redress the balance of trade, which has gone against us. It has gone against us mainly by the decline of our income from foreign investments and from the earnings of our world shipping trade.

Both of these things are due to the collapse of foreign countries. The more we cut off trade with them the more we decrease our income from invisible exports and the worse becomes the adverse balance. We impoverish our customers and make it increasingly impossible for them to pay our debts.

We have thousands of millions of money invested abroad. We want the countries concerned to be able to pay our interest on them. Tariffs will have the precisely opposite effect.

This is not all. Tariffs must increase prices. That is their object: one of their objects. In so far as they do that they increase the cost of production. That means diminished exports, and it is with the maintenance of our export trade that the hope of recovery lies.

That debt menace

In going off the gold standard we have, as we have seen, stimulated exports by making our manufactures cheaper to buy. Tariffs would have the contrary effect. They would make our goods dearer to buy.

Take another aspect of this complicated business. We all realise the vital necessity of preserving the internal value of the pound. The Conservatives are as concerned about this as anyone. For if the pound goes, prices will soar and no Government which was responsible for such a disaster would survive.

Nothing is more certain than that tariffs would raise prices. Every manufacturer who wants tariffs wants them for that reason. And higher prices would mean, not only a lower standard of living, but currency inflation and the collapse of the pound.

That would mean disaster for everybody, including the manufacturers who expected to be the beneficiaries of tariffs.

One point more.

What is the menace immediately ahead about which the Prime Minister spoke at the Guildhall? It is that vast problem of foreign debts. We want to be paid those debts.

We want our debtors to be in a position to pay them. But a policy of high tariffs will not only not help them to pay them, it will make it impossible for them to pay. It will make them finally insolvent and the debts irrecoverable.

March on—warily

These are a few of the far-reaching considerations that surround this great question. The fact, it seems to me, that emerges from them is that tariffs cannot help us in the emergency, but will almost certainly have fatal consequences.

But my object here is to show how vast and perplexing the subject is, and how necessary that the Government should move with the utmost caution. A false step might shatter the whole fabric of our international trade beyond hope of recovery.

The duty of the Government is to stand by its bond and indulge in no adventures that will destroy it as a National Government. It must hang together. It is the executive of the nation, appointed directly by the nation to see it through these dark times. It must not be afraid of its die-hards.

If a Protectionist Opposition is formed under Mr. Churchill, Mr. Amery and Sir H. Page Croft that will not be a disadvantage. It may even be an advantage.

But the essential thing is that the Cabinet should resist all tendencies to disruption.

It must remember that it is the nation's sole guarantee against the disasters that threaten it.

Homely Wisdom—by CANON R. J. CAMPBELL, D.D.

Humble Friends

A JOHN BULL reader has just sent me an authentic story of a sheep-dog which exhibited an intelligence and foresight veritably human.

A flock of sheep was being driven toward a fold for the night and had to pass up a narrow lane. Suddenly the dog who had been driving them dashed ahead and disappeared. The shepherd called him in vain and could not understand his failing to respond.

The reason for his action soon became clear, however. There was a gap in the hedge which dropped straight down into a swamp. Sheep are silly animals, and if one had gone through that opening all the rest would have followed and perished. The dog stood in the gap till the danger was past.

I can match the story with another.

A little ill-used boy, after being beaten and turned out by a drunken father, flung himself down sobbing on the shaggy coat of a big farmyard dog. The dog was known to be fierce and to resent caressing, but on this occasion he lay quite still. He seemed to understand that the child was suffering.

From that day forth he constituted himself the boy's guardian and no one ever dared to molest the child again.

Many dogs have noble qualities, though they differ from one another in character as much as human beings do.

Times without number the only friend a man has had left in the world has been his dog. It makes no difference to your dog that all the world should turn against you.

But, thank God, few of us are so isolated as to have no human friend, and often the best of these are the least well furnished with this world's goods.

Looking back on my own life I can truly say that the persons who have helped me most and for whose memory I retain the warmest affection have nearly all been comparatively obscure and uninfluential. Had they been of high station they would have been so cumbered with cares and preoccupied with their own responsibilities that they could spare no time for mine.

* * *

The late Arthur Christopher Benson once said that the person to whom one turns in trouble, feeling assured of a sympathetic hearing and wise counsel, is not so likely to be found in the ranks of the rich or great as among those the world never hears of.

More precious than rubies is the disinterested loyalty of the friend who loves us for ourselves and not for what he can get out of us.

If you have such a friend stick to him and do not allow either prosperity or adversity to part you. For the day may come when the sight of his face will do more for you than any success you can achieve.

FOR SMALL TRADERS, SHOPKEEPERS.

COCHRANE & SONS help you to make money. Men's Shirts, 18/- per doz. Ladies' Art. Silk Hose, 7/11 per doz. Genuine Tremola Shirts, 2 Collars, 3/11 each. Boys' Ribbed Jerseys, 12/- doz. Ladies' Overalls, 7/6 doz. Hundreds of Bargains in our Warehouse. Wholesale only. Quarter dozens supplied. Come and see us, or write for Catalogue. Post Free.—Cochrane & Sons, 1, Thomas Street, Manchester.

START a Drapery Business and make money. Get our 60-page Catalogue and ABC Guide free. See page 56, telling you of 7 ways how to make money. Example of our value: Men's Socks, 3/6 doz. Ladies' Art. Silk Knickers, 9/11 doz.; Men's Shirts, with two collars, 30/- doz.; Ladies' Print Overalls, 5/6 doz. Children's Print Frocks, 9/-. Men's large size Handkerchiefs, hemstitched, 1/3 doz. Art. Silk Stockinette Pants, 9d. lb. Ladies' Fleecy Lined Mackintoshes, 4/11 each. Our free Catalogue is a treasure full of bargains. Sample Bales, 21/-. Satisfaction or money returned under *John Bull* guarantee.—Wollson, 48 Desk, Thomas Street, Manchester.

PROFITABLE GOODS TO SELL in your spare time, every kind; good profits; 200-page Catalogue free.—May (173), George St., Birmingham.

68-PAGE NEW Autumn and Winter Wholesale Drapery Catlgs. Post Free. Unequalled selection of the finest goods at keenest prices. Perfect, reliable and repeatable. All depts. Ladies', Men's, Children's, Household. Best Discount Terms. Satisfaction guld. Wholesale only.—Myers & Co. (L. & H.), Ltd., 7, Trinity St., Leeds.

FREE ILLUSTRATED LIST for Dealers and Beginners for keen lines in Drapery, Hosiery, Haberdashery (wholesale only).—Levy Bros., Dept. A., 39, Houndsditch, London, E.C.3

CHEAPEST wholesale house for beginners for drapery, hosiery, boots, etc. Write for free cat. H. Marks, 1, Houndsditch, London, E.C.3.

AGENCIES, CLUBS.

EARN £2 to £5 weekly. Run Clothing Club amongst friends. No outlay. Particulars and cat. free.—Carlisle Mills, Dept. 11, Birstall, Leeds.

JOHN NOBLE'S NEW MONSTER IDEAL CLUB CATALOGUE, JUST PUBLISHED. One of the most wonderful books ever issued. JOHN NOBLE'S WANT ORGANISERS OF WEEKLY CLUBS. The Ideal Club leads for value! Big commission, little trouble, no expense. The largest collection of bargains in fashions, Furniture, Footwear, Bedding, etc. Over 60 years' reputation for value and service! Every member delighted with our value! Send P.C. NOW for particulars and 232-page Bargain Guide.—JOHN NOBLE, Ltd. (Dept. A7), MANCHESTER.

10/- IN THE £ COMM. Agents wanted, either sex; novelty private Xmas Card book with instructions free. Sensational variety for every taste. Make £2 weekly in spare time.—Dept. G, London Card Co., 5 7, Little Sutton Street, E.C.1.

A BETTER BOOK of Private Xmas Cards. I had your samples 7 days and made £5 10s. in every £ comm., and a £5 bonus. Filled with Novelties. Greatest variety. It costs nothing to try. You can make £20 without experience.—Dept. 8, Cleveland Press, 6, Sycamore St., Ldn., E.C.1.

PRIVATE CHRISTMAS CARDS. Britain's Largest Manufacturers require AGENTS, either sex. SAMPLE BOOK FREE, containing Exquisite CALENDARS, BLOTTER, BOOKMARK, FLOWER SPRAYS, POCKET CELLULOID CALENDAR, BLACK CATS, DOGS and HORSES, making great appeal to animal lovers. Also many NOVELTIES and our usual artistic Greeting Cards with hand-made Notepapers and Cards. Before fixing up see this book. It costs nothing. Highest comm. Prizes for all.—Dept. 918, ALL-BRITISH CARD CO., BLACKBURN.

AGENTS wanted for 1 - weekly Clubs. Highest Commission and postages. No outlay. Write, Dept. 35, THE LOVELL SUPPLY STORES, 278, Bury New Road, MANCHESTER.

EMPLOYMENT.

BETTER PROSPECTS FOR THE MAN WITH BACKBONE AND GRIT who trains to be a Travelling Salesman. Suitable men accepted by Wallace Attwood for training by post in their spare time. Attwood-trained men, without previous experience "on the road" now earning their £400, £500 and even up to four figures p.a. Write for 24-page booklet, "The Profession of Salesmanship," free.—The Wallace Attwood College, 26T, Bedford Row, London, W.C.1. ('Phone: Chancery 7526.)

MOTOR DRIVERS. COMMERCIAL and PRIVATE positions. The finest PRACTICAL training to standard R.A.C. Certificate at the lowest inclusive fee. Day or evening. FREE employment Dept. CALL (9-7) or write, THE BRITISH SCHOOL OF MOTORING, LTD., 5, COVENTRY ST., PICCADILLY CIRCUS, W.1. (Corner Rupert St., next Lyons' Corner House.)

POLICE FORCE. Men wanted over 5 ft. 9 in. (aged 19-27). Commence about £3 10s. per week. Free details of entrance Exam. from B.T.I., 29B, Oxford Street, W.1.

A PAYING PROFESSION. SURGICAL CHIROPODY taught thoroughly and cheaply in your own home. Quality for the School Diploma and commence practice. Free Pros.—Director, School of Surgical Chiropody, Leatherhead.

POLICE ENTRANCE EXAM.—Expert postal tuition. Success guaranteed. For particulars, write, ServiceCorrespondenceCollege, Thatcham, Newbury.

BUY Hosiery w'sale to sell again; over 60% profit, any quantity. Cat. free.—Empire Hosiery Co., Empire House, St. Martin's-le-Grand E.C.1.

A GREAT DEMAND for Certificated Bookkeepers; sal. £3-£6 weekly. Expert postal tuition for Public exams. Fee 8/- monthly.—Free Employment Bureau. Success assured. Brochure FREE.—City Correspondence College (D. 9), 23, Coleman Street, London, E.C.

BUSINESS SERVICES, ETC.

"DO YOU ADVERTISE?" Advertisement inserted in 50 Provincial newspapers or London and Suburban, 7/10. Welsh, 3/6. Large or small Mail Order Campaign Experts. Advice free. Prospectus.—Central Press (Dept. 60), 323, High Holborn, London, W.C.1. 'Phone: Chancery 8113

CHEAP PRINTING.—1,000 Billheads from 3/6. Handbills from 7/6. Memos, Business Cards, &c. Samp. free.—Creteway Press, 8, Buxted, Sussex.

PRINTING for all businesses. 10,000 Handbills or Billheads at 2/9 per 1,000. Samples sent for 3d. postage.—Mead, Room 60, Sandy, Beds.

FREE.—New list of printing for Dances, Whist Drives, Socials, Concerts, Bazaars, etc.—Stafford & Co., Ltd., Netherfield, Nottingham.

BARGAIN SALES.

FREE! A specimen copy of THE EXCHANGE AND MART, the wonder bargain weekly, 2d. at all newsagents to-day. Send p.c. to J. B. Burt, 4, Greville Street, London, E.C.1.

WALLPAPERS DIRECT from 2½d. per roll. Send for patterns post free.—West Riding Wallpaper Co., 52, Trinity Street, Leeds.

SMALL ADS. WORTH WATCHING

Prepaid Rate: 10s. per line averaging six words. Minimum Charge 30s.

KNITTING WOOL BUNDLES, 1¼ lb. 4/6, for Socks, etc. Heather, 3/3. White, Grey, Navy, 3/4 lb., post free. Patts., Wools, Serges, Tweeds.—Egerton Burnetts, W.B.W'house, Wellington, Som.

A1 NOVELTIES for Dances, Hats, Balloons, Mickey Mouse Novs., Mus. Inst., etc.—List J.B. 1285 free.—Dudley's, 415, Holloway Road, N.7.

"CAPTAIN" Razor Blades. Sheffie'd made. 1 - dozen. Several Sole Agencies open.—Dominion Steel Corporation, Ltd., Queen's Road, Sheffield.

CARNIVAL GOODS. Balloons, Hats, Novelties, etc.—Dance organisers, send for free bargain list.—"Uneedus," 70/72, Arundel St., Portsmouth.

BOOTS at Wholesale Prices. Naval and Police Boots. All sizes, 7/9. Post 9d. Cat. Free.—ROSE BROS., 69, Church Street, Croydon.

A CARNIVAL Hat, Novelty, Joke, Fancy Dress and Balloon. Il. List J.B. Free.—Becks British Carnival Novelties, Cross Street, London, N.1.

RAZOR BLADES.—Superior Gillette Pattern, 1 - dozen, post free. Double edge. Grand value.—Fisher, 2, Cromwell Road, Letchworth.

DANCE Novelties, advt. balloons, hats, fans, masks, 'okes, etc. List free.—Novelty Supply Stores (Dept. 19), 228, Mile End Rd., Ldn., E.1.

MARKETING BY POST.

TEA.—Buy direct from Wholesaler. Delicious specially blended Indian & Ceylon Teas. Highly recommended. 10 lb. 10/-, 4 lb. 4/6, 4 lb. 3/-, 4 lb. 6/-, 4 lb. 7/-, carr. pd. Special prices large quantities. PORTWAY TEA Co., 72, Portway, E.15.

TEA.—7d. lb. Loose; 8½d. lb. in packets. Agents wanted. Samples Free. Good Com.—SIZER, 182, Roman Road, Bow, E.3.

DRESS.

BABY'S BEAUTIFUL LONG CLOTHES, 30/-. 75 Home-made garments. Worth £5. Handsome Shawl, Robes, Day Gowns, Flannels, Terry Napkins, Vests, Barras, Warm Nighties, Wool Coats, etc. Everything complete and ready for use. Purchasers state "That materials alone would cost them more." Expectant Mothers, send 2/- for parcel on appro. (bal. cash or terms.)—Mrs. J. HOWARD, 66, DOVER RD., PORTSMOUTH.

DRY CLEANING at Half-price. 3/6 is all that you need send for a suit, costume, or light coat, and back comes the garment in 4 days looking like new. Advt. of Bare Dry Cleaning Works on page 2 describes this service.

Kidney Sufferers
THIS IS FREE
RHEUMATICS, TOO,
Can Have This Gift—But Post Now!

Are you one of the tens of thousands of men and women crippled with the chronic pain of rheumatism or splitting backache? Are you a victim of dangerous kidney disease?

Here is a great personal "get back to health" gift ready to be posted by a famous firm of chemists, free.

This is no one-minute "cure-all" you are offered. You are invited to accept a free supply of a famous remedy—De Witt's Kidney and Bladder Pills—tried and trusted for over 40 years, sold by chemists throughout the world, and recommended by tens of thousands of grateful men and women.

We know that De Witt's Pills will end the weakness and the danger of kidney trouble. Thousands say it is marvellous in cases of rheumatism, even after years of suffering. It is a safe, sure remedy for young and old, yes, even children, the aged, and women at all times.

If you are troubled with Rheumatism, Kidney Disorder, Lumbago, Sciatica, Backache, Impure Blood, Loss of Vigour, Too-old, Tired-out Feeling, simply fill in and post the coupon below, and your free supply of De Witt's Pills will be at once dispatched.

De Witt's Pills are not ordinary pills that pass through the bowels out of the system. Their action is direct on the kidneys, as you can see 24 hours after your first dose. They contain no heart-exciting, dangerous drugs. De Witt's Pills neutralise and banish pain-causing poisons in the blood, and build up strength and vitality. They make the blood stream, on which your health depends, 100% efficient. A few days with De Witt's Kidney and Bladder Pills and you feel years younger, brighter and happier.

DE WITT'S
Kidney and Bladder
PILLS

Do not delay. We know De Witt's Kidney and Bladder Pills will end your chronic suffering for good. Let us prove this to you at our expense.

When you have used your free supply of De Witt's Pills, and know how quickly and surely they start you on the road to health, you should immediately obtain a full-size supply, price 3/- (or the more economical size, 5/-), from any chemist.

FREE GIFT COUPON

To E. C. De WITT & Co. Ltd.,
(Dept. K. 22), CROYDON, Surrey.

Please send me, free and post paid, a supply of De Witt's Kidney and Bladder Pills

Name .....

Address .....

.....

Tuck in envelope flap and use ½d. stamp.

WOOLS. — Enormous stocks of guaranteed yarns. Special trade prices to Knitting Machine workers. Send for Free set of Shade Cards and trade terms.—Quicknit (Wool Dept. A.), 97, Gray's Inn Road, London, W.C.1.

MAKES OLD GARMENTS LOOK LIKE NEW! "Necetin" instantly removes shine of wear, stains, grease. Revives colour. Only needs brushing on. Guaranteed harmless. Two-pint size 1/6 post free.—Wm. Penn, Dept. N.B., 682, Holloway Road, N.19.

A GUINEA Trouser Press Service for 1/11! New British invention which keeps trousers permanently creased. This wonderful bargain is illustrated in "John Bull's Shop Window" on page 3.

HOW TO MAKE Rugs and Mats on an ordinary Sewing Machine. See advt. of Wm. Penn (page 3).

WOMEN readers who desire to retain their trim, youthful appearance should turn to the AMBROSE WILSON advt. on page 31. The AMBRON BELTED CORSELETTE will be sent to you on receipt of 1s. down. Send the coupon.

MUSICAL.

BUILD Own Gramos. Save pounds. Instructions 3d. Motors, Fittings, Records, Lists free. Cash or terms.—J. B. Burt, 185, High St., S.E.6.

20/- Deposit secures your new Saxophone, Piano-Accordeon, Clarinet, Bass Drum, Bal. wkly. State instrument, Hessy's, 18-20, Manchester St., L'pool.

GRAMO'S.—Make one ½ price. Instructions, drawings, 64-p. ctlg. 3d. Portable 15/6. Motors 7/6, List free.—Regentbull, 120, Old St., London.

FREE.—Write for the wonderful detailed booklet of Fullotone Gramo's obtainable on easy terms. Be sure to write to Dept. J.B.38. The address appears in the advt. on page 31.

YOUR GRAMOPHONE. It's the soundbox that counts! Make yours up to date by fitting Hand's Super "Loudspeaker" Soundbox. Marvellous value, wonderful volume. (See advt. foot of page 2.)

FREEMANS CASH OR CREDIT

CELEBRATED SPARE TIME

AGENCY

BOOTS, Gent's and Ladies' Clothing, Suits, Coats, Costumes and Underwear, Carpets, Lino, Drapery, Gramophones, Bicycles, Jewellery, Watches, Clocks, China, Toys, Baby Carriages, etc.

Men in regular employment appointed as Agents.

Largest stock in the trade. Liberal supply of samples. Highest Commission Paid. *Illustrated Coloured Catalogues.*

NO OUTLAY, ALL PROFIT.
Enquiries for Agency Invited.

LAVENDER HILL, LONDON.

STAMP COLLECTING.

FREE TO STAMP COLLECTORS.—Interesting Illustrated book, "Stamp Collecting—Wonderful Hobby" and catalogue of albums and stamps. Best approvals on request.—STANLEY GIBBONS, LTD. (by appointment to H.M. The King), Dept. 142, 391, Strand, London, W.C.2.

WIRELESS.

FIT A MET-VICK ELASTIC AERIAL to your Wireless Set and lengthen or shorten your Aerial volume control at will. List prices 17/6 to 21/-; to clear, 2/11, post free. Lists free.—YOUNGS (Gsw.), Ltd., 40, Stockwell St., Glasgow.

RADIOGRAM CABINETS for self-assembling (or built) direct from factory to you. Big saving. Send 1d. stamp for Free illustrated catalogue. Handsome models, various designs and sizes. Woodcrafts Co. (Dept. J.B.), 15, Cygnet Street, London, E.1.

MEDICAL, CURATIVE.

WORMS CURED.—Artico Brand Worm Tablets are a Specialist's Positive and Permanent Cure. They cure most violent cases by calmly removing the very cause of the worm's existence. No fasting, no dieting, no interference with daily habits. Send 1/6 for generous supply or 1d. stamp for Free Pamphlet.—Ridvard Tablet Co., 34-36, Codnor, Derby.

DON'T WEAR A TRUSS. Use Brooks' Rupture Appliance. New discovery. Wonderful. No pads, no springs; durable, cheap. Binds and draws parts together quickly. Send for trial. Catalogue free.—Address, Brooks' Appliance Co., Ltd., 462a, Chancery Lane, London, W.C.2.

HOW TO STOP SMOKING.—Genuine remedy proved by Testimonials. — Write, The Science Institute (J.B.), 21, Warwick Lane, E.C.4.

BLADDER Weakness, Kidney Trouble cured by Parker's Flu'd Remedy, 1/3. Pills, etc. or Parker's Remedy, Ltd., Liverpool. Sold.

RANKIN'S HEAD OINTMENT is a sure and quick way of banishing all head pests. At the same time it adds lustre to the hair and improves its growth. Thousands of testimonials have proved its effectiveness during the past 50 years. Sold in boxes, 4d. and 8d., from all good Chemists, or by post, 5½d. and 9½d. RANKIN & CO., DEPT. "G," KILMARNOCK, SCOTLAND.

BRONCHITIS, Asthma, Catarrh, Coughs, Colds. HERBAL BEANS give instant relief. Large Box (over 100 Beans), 1/3. Post Free. Samp. free. Health Stores, Euston Rd., Morecambe.

INDIGESTION.—A new form of taking medicine which results in a speedier relief. Humphozone Digestive Capsules—Apply HUMPHOZONE BRAND PRODUCTS, LTD., 158 Clapham Road, S.W.9. 1/6, post free.

BRONCHITIS.—By acting directly on the inflamed Passages, Vapo-Cresolene gives quicker relief. Write for Free Booklet No. 46F. to Allen & Hanburys, Ltd., London, E.C.3.

"MUSTARDEX" (Pure Mustard) Foot Soap—Acme of Foot Health, Hygiene and Comfort. Any size 9d. per pair from Boots' Branches and Chemist, or post, R. H. Allen, Mfg. Chemist (140), Sydenham, London, S.E.26.

BLUSHING, NERVOUSNESS.—Don't waste money on cheap quack remedies. Send for free book on the cure of Self-consciousness.—Mr. Rivers (J.B.67), 40, Lamb's Conduit St., W.C.1.

ALL women should read "NATURE'S WARNINGS," a booklet of real help offered by the proprietors of DR. WILLIAMS'S PINK PILLS, sent free to all who write to C.E. Dept. 39, Fitzroy Sq., London, W.1. See advt. on p. 32.

RHEUMATIC SUFFERERS can obtain a free sample of DE WITT'S KIDNEY & BLADDER PILLS by filling in the coupon in the advt. on this page.

CATARRH SUFFERERS can obtain a free sample of DR. BLOSSER'S CIGARETTES by filling in the coupon in the advt. on page 35.

CURE THAT COUGH! A generous FREE sample (worth 1/3) of FAMEL'S SYRUP can be obtained by filling in the coupon in the advt. on page 26, enclosing the necessary stamps to cover postage and packing.

FREE.—INDIGESTION SUFFERERS can obtain a sample of DR. JENNER'S ABSORBENT LOZENGES. This offer appears in advt. on p. 29.

WANTED TO PURCHASE.

BEST PRICES paid for Jewellery, Diamonds, Plat num, Old Gold and Silver, Antiques, Dental Plates (not Vulcanite). Valuable Property, etc. Nothing too large nor too small. Cash per return. Bentley & Co., 10, New Bond St., London, W.1.

ANY kind old gold, silver, jewellery, diamonds, old false teeth, platinum scrap bought. Highest cash by return.—Bell's, Upperhead Road, Leeds.

HOUSES FOR SALE.

£500 FREEHOLD.—5 Rooms, Bath etc. £25 cash, 19/- weekly.—Maddox, 22, Turnpike Lane, (nr. "Wellington," Wood Green).

MISCELLANEOUS.

VITAL FACTS OF HEALTH, see "HEALTH AND STRENGTH," now on sale 5d. all newsagents. Frank advice on intimate problems. Specimen copy free.—J. B. BURT, 4, GREVILLE STREET, E.C.1.

LIVE RATS ARE DEAD RATS IN ONE NIGHT WITH RODINE. A CUSTOMER PICKED UP 61 DEAD RATS AFTER LAYING DOWN RODINE. 7½d., 1/3 ALL CHEMISTS, OR RODINE WKS., PERTH (POST 4d. EXTRA).

DUKE'S JELLIED ALMONDS
Also JELLIED LIQUORICE. Most Delicious.
All Sweet Shops

READERS' Attention is drawn to the FREE CLOCK offered in the VOLVOLUTUM SOAP advt. on p. 14. Send p.c. for list of Gifts.

FREE.—£50 first prize and other cash prizes are offered by the proprietors of "DIPLOMA" CHEESE for the best last line to the Limerick appearing in the advt. on page 2. Send in as many attempts as you like, but each must be accompanied by a label from a portion of "DIPLOMA" CHEESE or other commodities mentioned in the advt. Send your entry now.

FREE.—A choice of any 3 of the following "HARLENE" GIFTS.—(1) Hair Grower, (2) "Cremex" Shampoo, (3) "Uzon" Brilliantine, (4) Wave Setting Lotion, (5) Hair Fixative, and (6) "Astol" for Grey Hair. On sending the coupon appearing in the advt. on p. 23, FREE SAMPLES and MANUAL OF INSTRUCTIONS will be sent to readers of *John Bull*. Enclose 4d. in stamps to cover cost of postage and packing, and state which numbers are required.

FREE booklets are offered by the CAXTON PUBLISHING CO. on page 2 of Ambitious readers should send for them now.

A GENEROUS FREE SAMPLE of "SANITAS" FLUID, the famous disinfectant, will be sent to readers filling in the coupon in the advt. on page 36.

CROOK NOVELIST'S Titled Dupes

Herbert Guppy, crook-of-all-trades, in a—

Literary "LION" HUNT

A NUMBER of literary celebrities and various charitable associations are being favoured with appeals for aid from a certain Herbert Guppy, whose changes of address seem remarkably frequent.

In recent months Guppy has penned letters from Banim Street, Hammersmith; from Wine Office Court, Fleet Street, London; and from Hillingdon Heath, Middlesex.

But he is no ordinary begging-letter writer. He usually writes with a suggestion of pride and claims the indulgence of eminent writers as a fellow craftsman.

He is ready to admit that he is at present one of the "less fortunate and obscure brethren of the Pen"; but he hastens to show that his future prospects are of the brightest.

He wouldn't beg—but

He writes enthusiastically to say that the editor of a popular magazine has "asked" him for a series of stories based on his experiences in South America, and adds that £100 is due to him together with a substantial sum in advance for book royalties.

He makes free use of the names of leading literary agents as being interested in his work, and confidently declares that the publication of his book will lead to "a speedy demand for more of my literary work at top prices."

What, then, is Mr. Guppy's purpose in writing so painstakingly to one celebrity after another? The answer is that in spite of the rosy prospects ahead he has just passed through a bad time and is being handicapped in his literary work by temporary financial difficulties.

He makes it clear that he would be the last person to ask for charity. He has drew up various influential connections in South America, he says, because of his wife's continuous ill-health.

Blaming Hatry

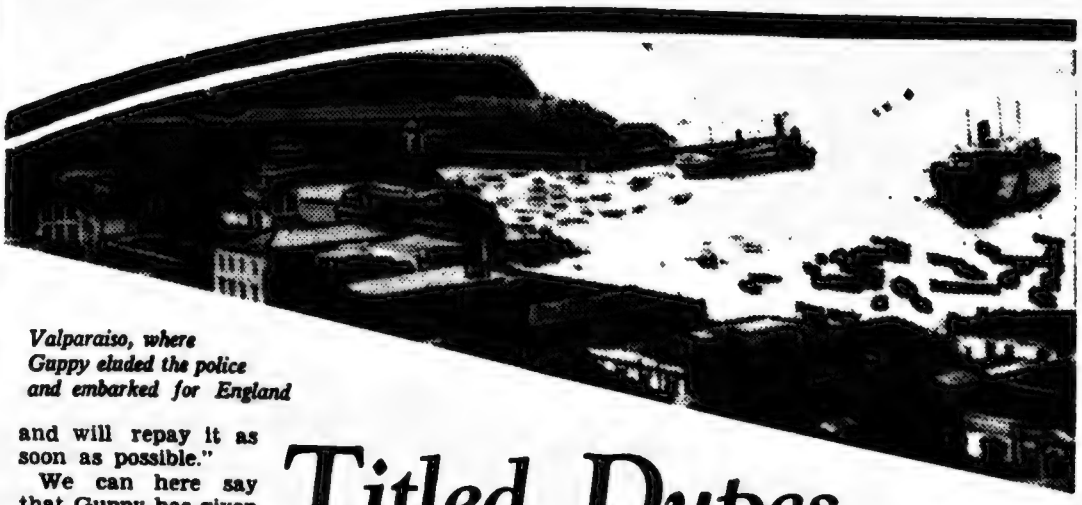
Then, though he secured a managing directorship with a £75,000 London concern, misfortune suddenly engulfed him and everything was swept away "in one blow" in the Hatry crash.

He is confident of making his recovery and securing "happiness and comfort once again" for his "wife and children"; but his momentary need is so pressing that he is prompted to ask for a loan.

"I leave it to you how much you can spare," he wrote to one leading writer. "I shall be deeply grateful and will repay it as soon as possible."

We can here say that Guppy has given similar assurances repeatedly and has obtained a great deal of assistance from various sources.

But he is still asking for loans and still making much of his forthcoming series of stories, when the truth is that they were long ago rejected by the magazine whose name he so glibly furnishes.



Valparaiso, where Guppy eluded the police and embarked for England

Chilian record

Sometimes, by way of variety, Guppy explains his temporary embarrassment by declaring that a profitable business in Regent Street has been ruined by an absconding partner. But this is a deliberate reversal of the facts. Guppy was the real offender.

On one pretext or another he has drawn "loans" from authors, admirals, officers' associations and literary funds; yet a more worthless and undeserving rascal would be difficult to find.

Who, then, is Herbert Guppy?

In his full name of Herbert Stanton Guppy he came under our notice a year or two ago when he was indeed in business in Regent Street, London, as the British and Latin-American Publicity Corporation, Ltd.

He was then endeavouring to secure £100 investors to whom he promised salaried posts, but we scouted many of his claims as preposterous and revealed him as an undesirable person who had left Chili under a cloud.

Since he is now inviting pity by pretending that he left South America because of his wife's ill-health it may be as well to tell the truth.

His departure was hurried and followed an exploit in which a South American newspaper proprietor was relieved of nearly £1,000.

Nor was his reputation generally of the best in Valparaiso. The British Consul there has a file of complaints against him, and in local terms he was considered a *sin verguenza*—a real bad lot.

Towards the close of last year Guppy was sentenced at Nottingham Police Court for obtaining money by false pretences. Several other offences, including defrauding a railway company and attempting to obtain a motor car by false pretences, were then taken into consideration.

Impudent pose

He had audaciously posed as the advance manager of Mr. Charles Cochran; had travelled first class, put up regally at the best hotels and had generously dispensed free seats for a show with which he had not the slightest connection.

Numerous people in Nottingham are to this day out of pocket through lending a ready ear to this good-looking, plausible and accomplished rogue, who has passed worthless cheques in all parts of the country.

Last year, too, he figured discreditably in a London case involving a Baker Street flat that was suspected of being used for immoral purposes.

Following a police raid, Guppy appeared in Court as an upright, retired Naval lieutenant to speak in favour of the premises. He declared that he knew the flat well, but had observed nothing beyond "the usual Bohemian parties among young people — jollification, dancing and singing."

Yet, the other evidence was of such a character that at the conclusion of the case the magistrate, Mr. Bingley, declared that it had been a "regular nightmare" to him.

Guppy swore in court that he had to leave for South America in a few days, and asked that his "services" be dispensed with at the earliest possible moment.

His example

This was just another of those lies which fall so readily from his lips. Of course, he never sailed, but Scotland Yard took the precaution of letting the South American authorities know that Guppy had announced that intention.

This, then, is the man who is now posing as a rising author in temporary distress!

Only one more word seems necessary. Guppy has even had the audacity to suggest founding an organisation for enabling discharged prisoners to make an honest start in life. We venture to suggest that he should look to his own reformation first.

The Multi-Partnership Swindle

A MAN who recently answered an advertisement offering a partnership in an established business, received a communication from a firm in the Kensington district, London, called Raymond Stanley and Company.

He was requested to call for an interview, and was received by a plausible individual who assured him that Raymond Stanley and Company was conducting a flourishing business transfer agency.

Facts and figures produced for his benefit seemed to leave no doubt as to the genuineness of the offer, so on the understanding that he would receive a fixed salary and a share in the profits, the applicant invested £75.

He reported at the office on a certain date to commence his new duties, but found that there was little or nothing for him to do.

Mr. Raymond Stanley confessed that things were "a little slack" at the moment, but was apparently quite optimistic about the future.

The reason for his optimism was soon explained by his disappearance and the arrival of a number of other puzzled "partners," who had likewise been induced to part with £75 apiece.

All these stranded investors are left to the sorry realisation that the flourishing business is really non-existent.

Meanwhile, Mr. Raymond Stanley cannot be found.

The one fact that has come to light is that the missing man is actually an alien who only arrived in London recently from Norway!

OUR GIFT TO YOU

We announce in this issue a great Christmas Gift to every reader. Never before have our readers been asked to share in a gift distribution conducted on such a generous scale.

Gift No. 1 consists of a shilling Gift Voucher which will be accepted as one shilling in part payment of the famous JOHN BULL pen. Gift No. 2 is a 5s. Gift Voucher which will be accepted as 5s. in part payment of the JOHN BULL 10s. Pen and Pencil Set de Luxe.

Full particulars will be found on page 16.

THE ROMANCES OF MARION

ONE of the guests at a residential hotel in Devon recently was a pleasant and seemingly affluent woman of middle age, who passed in the alias of "Marion Cartwright."

She dressed with quiet taste and was obviously a woman who had been beautiful in her younger days.

As the days passed, Mrs. Marion Cartwright became quite friendly with the owner of the hotel, and learning that a sale of the property was contemplated, said she would very much like to buy it.

She was accordingly permitted to move freely about the premises as a prospective purchaser, but when she was due to give a definite decision she could not be found!

Her absence coincided with the disappearance of a variety of valuables, and her bill was left unpaid.

No one noticed her departure, but enquiry has since produced the fact that this same woman is wanted in several towns in connection with similar coups.

Other victims know this clever woman, to their regret, as "Margaret Martin," "Marion Lane," and "Jane Wilson."

When cultivating the friendship of a prospective victim, Marion discourses freely of her many society friends. But actually she is a versatile member of the society of crooks.

You need the extra nourishment that BOURNVILLE COCOA gives

In the dangerous weather of cold sunless days you need this *extra* nourishment most urgently, to restore your lowered power of resistance against illness. One ounce of Bournville Cocoa has an energy value of 141 calories, which means that it is more warming, sustaining, and invigorating than bread, beefsteak, or eggs. That's what we mean by that '*extra* nourishment.' Bournville is the cocoa with the chocolaty flavour—and cocoa is the most economical food-drink you can buy.

6D PER ¼ LB. 11D PER ½ LB. 1/9 PER 1 LB.

Made by Cadbury in the Factory in a Garden.

TESTED JB

SUFFERED FOR EIGHTEEN MONTHS

Rash Itched Terribly. Healed by Cuticura

"I suffered for eighteen months with a rash which was all over my face. It was of a dry nature and itched terribly so that I could not keep from scratching it. I was on and off work for two or three years, and did not like to go out anywhere on account of it.

"I read an advertisement for Cuticura Soap and Ointment and sent for a free sample. I was pleased with the results. I purchased more and after using three tins of Cuticura Ointment and three tablets of Cuticura Soap I was completely healed." (Signed) G. Holyoak, 156, Curzon St., Leicester, Eng., Nov. 24, 1929.

Use Cuticura Soap, Ointment and Talcum for daily toilet uses.

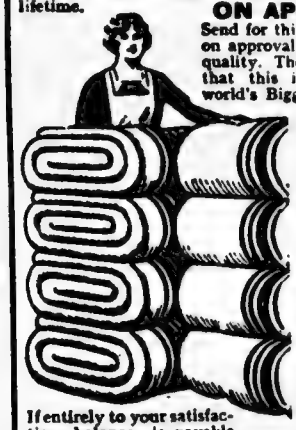
Soap 1s., Ointment 1s. 3d. and 2s. 6d., Talcum 1s. 3d. For sample each address: F. Newbery & Sons, Ltd., 31, Banner St., London, E.C.1.

Cuticura Shaving Cream 1s. 6d. a tube.

Yours for 2/- DOWN

BUY DIRECT SAVE MONEY

ONLY 25/- for EIGHT BLANKETS—at a price unheard-of price. Guaranteed perfect in quality. Heavy-weight Imperial Blankets bordered and whipped edges. Will wear a lifetime.



ON APPROVAL

Send for this Blanket Bale on approval. See the rich quality. There is no doubt that this is one of the world's Biggest Bargains.

The Whole Bale of 8 Blankets sent on receipt of the first Deposit of 2/-.

If entirely to your satisfaction, balance is payable 2/6 fortnightly until 37/6 is paid. If cash within 7 days, 35/- only.

J. A. DAVIS & CO. (Dept. J.B. 616), 94-104, Denmark Hill, Camberwell, S.E.5.

FREE TREATMENT FOR SKIN DISEASE

In order to secure living testimonials to the amazing healing power of UZIT Ointment, we are prepared to give a week's FREE treatment to the worst case of skin disease in every town, village and hamlet in Great Britain. Whatever form of skin disease you suffer from, write NOW, describing your complaint, to the address below—and let us prove to you that in a few short days you can have a skin as smooth as a baby's. UZIT Ointment soothes at once and rapidly heals in the most obstinate cases of Eczema, Psoriasis, Piles, Ringworm, Rashes, Boils, Ulcers, Pimples, Chapped Hands, Chilblains and all skin diseases. This offer applies only to bad cases—mild cases should obtain a pot from chemists or write for it direct to us.

ASK FOR UZIT OINTMENT

From Boots, Taylors, etc., 1/3 and 2/6, or write for it direct to the UZIT Manufacturing Co., 14, St. Helens Square, York (post free and postage refunded). Literature FREE.

MAJOR-GENERAL SIR WYNDHAM CHILDS *Warns You of—*

CRUEL Hire-Purchase SWINDLES

DURING the past two years I have been receiving a very large number of complaints from readers arising out of abuses of the powers of County Courts in relation to the recovery of debts.

They are undoubtedly due to the fact that many firms who trade on the hire-purchase and instalment systems are employing agents and canvassers to a much greater degree than in the past.

These agents, who are usually paid a mere pittance and live on the commission they earn, frequently utilise contemptible tricks to secure orders.

These tricks usually take the form of pestering married women in the absence of their husbands at work, and inducing them to sign forms purporting to be merely receipts for goods "on approval," but which subsequently prove to be contracts to purchase the goods either by instalments or hire-purchase.

I have known cases, indeed many cases, where the agent has actually folded over the form of contract—which the dupe has not been permitted to read—and has obtained signatures by representing that such signature was "merely an acknowledgment of the receipt of the goods on approval," or of the fact that the "agent had called upon them"!

In some cases the agent has actually represented to the head office that he has received a sum—usually 10s.—for a first instalment, which in fact has never been paid.

Now these contracts are very carefully and cleverly worded. They contain clauses such as these: "I have carefully read this contract and I understand it." "All payments to be made to the head office."

I can assure my readers that they will experience the greatest difficulty in convincing a County Court judge that they were tricked by the agent.

The judge naturally is inclined to take the view that they had no right to put their signature to "a piece of paper without reading it."

Cloaked trickery

If our County Court judges, however, could only realise the plausibility and trickery of agents, travellers and canvassers, they would, I feel sure, believe the unfortunate defendant—usually a woman—who truthfully protests that she was "rushed into the business and signed a paper to get rid of the man," or "she was assured by the agent that she only signed 'a form' as a receipt for goods on approval," or "she never paid any money at all as a first instalment."

Let me explain the reason why these contracts are so carefully worded. First of all they enable the firm to repudiate entirely the suggestion of the defendant that she never bought the goods and that they were merely left on approval.

"On no account sign the agreement on the spot," says Sir Wyndham

The clause in the contract requiring payments to be made at the head office of the company has a very significant meaning. It enables the company to get the place of trial made at the County Court of the district where the company conducts its business.

In other words, the company obtain judgment by default merely because the unfortunate defendant cannot afford to come from, say, Carlisle to London and bring with him or her the essential evidence.

I have known of many cases where agents have actually threatened this procedure.

Scandalous extortion

It is regrettable that Registrars of County Courts grant leave for default summonses to be issued in such cases, but they are misled by the form of affidavit which is sworn by the company and which leaves them to suppose that the cases are of ordinary indebtedness for goods sold and delivered.

The advantage of default summonses is obvious, as it enables the company to sign judgment at the end of eight days, unless the defendant has previously filed an affidavit of defence.

When I say that expensive commodities costing anything up to £20 are "sold" to the poorest of the poor who, as a matter of fact, have merely consented to accept them on approval without incurring any expense whatever, it will be realised that there is being practised through the medium of the County Courts a form of extortion which is one of the biggest scandals which I have had to tackle since I assumed my present position.

I can say, without any fear of contradiction, that hundreds of judgments by default are obtained every year against persons who have never in fact made any form of contract, merely because they have neither the knowledge nor means to defend themselves.

This has got to stop. If any of my readers find themselves in this embarrassing situation they should write to JOHN BULL about it, and they will be told what to do.

Do not write, however, if you honestly owe the money, and have made your purchase with your eyes wide open and a full knowledge of the facts.

In that case, if your receive a summons you should, if you cannot attend the Court, write to the Registrar acknowledging your indebtedness and pay the money into Court or, alternatively, make the best offer you can of monthly instalments.

In the meantime I issue this special warning:

Do not accept the assurance of any agent or traveller that he has the power to vary the conditions of the written agreement which he asks you to sign.

Take your time

On no account sign the agreement on the spot. Keep it until the next day, read it through at least three times yourself, and get some friend to read it as well.

Finally, do not confuse a hire-purchase agreement with an agreement to purchase by instalments. Briefly, a hire-purchase agreement entitles you—or should—to return the article without further liability after a certain number of instalments have been paid. Whereas, in a purchase by instalment agreement, the goods become your property at once, and the instalments have to be paid in full.

There is no question of surrendering the goods.

SWEEPSTAKE SWINDLER'S Big Campaign

THE huge amounts subscribed to the Irish Hospitals Sweep have whetted the appetite of rogues everywhere for easy money.

As a result a regular traffic in bogus sweepstakes, forged tickets and forged receipts for genuine tickets, has developed here within the last few months.

It now has ramifications in Canada and the United States.

One of the latest schemes for selling tickets in America claims to be world-wide in scope.

Its link with Britain is twofold. In the first place, it is being run in connection with the Manchester November Handicap.

Secondly, American agents are referring ticket-holders to alleged headquarters at Room 201, 120, Essex Road, Liverpool.

There is no such road in Liverpool.

The Liverpool authorities have never heard of this organisation, but they are inundated with enquiries from all over the world regarding alleged sweepstakes, lotteries and betting pools with addresses in that city.

Some of these addresses are very reputable business houses, which, of course, have never heard of the particular gamble they are supposed to be running. Others, like the one mentioned, are non-existent.

Not long ago the American police seized ten plates used in engraving bogus Irish Hospitals Sweepstake tickets in Boston. Thousands of the tickets had already been printed and sold.

In this country forged receipts for genuine tickets have been discovered.

The Irish sweep tickets are of an intricate design, and as it is comparatively easy to get the genuine tickets forgery is not necessary. The receipts, on the other hand, are easily copied.

* * *

Recently a man was discovered in the East End of London selling books of Irish Sweep tickets at £1 each.

It is obvious that those who bought these books would not send the counterfoils to Ireland; but would merely pocket the money received from the sale of individual tickets.

Forged receipts sent to those buying the tickets prevent awkward enquiries being raised and at the same time give buyers the false impression that their tickets are in the drum and that they stand a chance of winning a fortune.

"HERE'S EXTRA MONEY FOR YOU!"

The famous "world-wide" Catalogue — illustrated — is making Big Money for thousands of spare time organisers throughout the country. You, too, can share in this easy and pleasant way of earning extra money in your spare time.

EARN MONEY

SAVE MONEY

Branch of J. D. WILLIAMS & CO LTD. of Manchester
WORLD-WIDE
WHOLESALE WAREHOUSES Co
WORLD-WIDE
REVISED EDITION No 12
WORLD-WIDE WHOLESALE WAREHOUSES Co
Branch of J. D. WILLIAMS & Co LTD.
Charles Street MANCHESTER
INDEX TO CATALOGUE:—SEE PAGE 66

A FEW EXAMPLES from our 10/- and 20/- BARGAIN CATALOGUE

YOURS FREE

To get your own free copy of this "World-Wide" Club Catalogue showing hundreds of Britain's Greatest Bargains just write your name and address on the coupon below.

Get the Catalogue now—Yours free for the asking—Post the coupon without delay—see for yourself hundreds of wonderful Bargains—many shown in their actual colours all the latest fashions, boots and shoes, clothing, bedding, furniture, carpets, rugs, crockery, and household goods of every description—each and all noted for sterling value and quality.

Every article represents a genuine saving of money to you. There is nothing inferior—every article will give you lasting pleasure and service. You will experience what our customers have been experiencing for 56 years.

Our customers buy at wholesale prices.

ORGANISERS WANTED

To form 1/- a week Clubs for these great Bargains. **EASY & PROFITABLE — NO OUTLAY—NO EXPERIENCE REQUIRED. EARN BIG MONEY—WE SHOW YOU HOW.**

POST THIS COUPON TO-DAY.
WORLD-WIDE WHOLESALE WAREHOUSES CO. (Dept. J.B.5), Charles Street, MANCHESTER.
(Branch of J. D. Williams & Co., Ltd.)

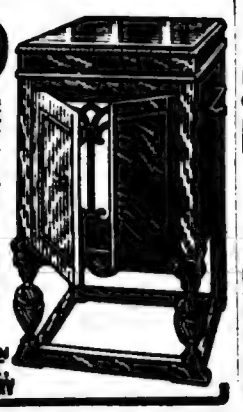
Please send me FREE my copy of the New "World-Wide" Club Catalogue. I'd also like to make extra money in my spare time. Please send particulars and interesting free booklet "Here's Extra Money For You"—without expense or obligation.

NAME M ....
(Mr., Mrs. or Miss)

ADDRESS .....
(Send in an unsealed envelope—½d. stamp only required.

£1-1-0

is all you pay for a charming **PORTABLE GRAMOPHONE.** Many other similar bargains in Horn, Hornless, Upright Grands and Consoles, with which I give **FREE RECORDS.** Sent on Approval, CARRIAGE PAID. **Small Monthly Payments.** *Write for my Free Lists NOW.*



O'Brien
COVENTRY

BOILS, CARBUNCLES
Poisoned Wounds, Abscesses & other Local Blood Infections
RELIEF GUARANTEED

For Signed Guarantee of satisfaction or money back, write Edwin Burgess, Ltd., 59, Gray's Inn Rd., London. LION OINTMENT always brings the poison out and forms a clean new healthy skin from underneath. Why suffer? Quick relief! Famous for over 84 years. Chemists, 1/3, 3/-, 5/- per box.

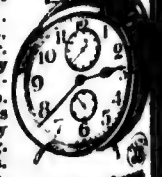
LION OINTMENT Burgess'

Unique Band-Pass Set fully described
THE "TWO STAR" 2
-Also-
MANY HINTS & TIPS

Amateur Wireless and Television

On sale everywhere To-day 3d.

This fine ALARM CLOCK FREE



Here is a splendid Alarm Clock, handsomely enamelled in blue or red. Strong lever movement, excellent timekeeper. **FREE** in exchange for only 36 coupons from Volvolutum Mrs. V. Soap. This wonderful soap takes all the work out of wash-day—no rubbing, no soaking. A boon to all housewives. Only 6d. per large bar.

Send P.C. for complete List of Gifts and Free Coupons.

SMITHS (HAMPTON) LIMITED, Soap Works, Hampton, Middx.

SYSTEM KING Unmasked

The casino at San Remo. None of Benet's clients ever won at these tables

SO often has JOHN BULL had to give warnings against promoters of gambling syndicates and systems that there cannot be great sympathy for ple who become financial losers by regarding advice.

t when an adventurer of the ire of an individual who uses the e of Cyril W. Benet is operating this field we can appreciate the with which even cautious inves- may succumb to his wiles.

en highly-educated and experi- d men of the world can be de- ed by Benet, whose plausibility persuasiveness would be difficult atch.

Tons of money

is only a few weeks since an allur- advertisement appeared in nal newspapers offering partner- for £500 and the promise of an al four-figure income to in- rs.

pplicants found themselves in with Benet at an excellent ad- in the Marylebone district of on.

at first, they were surprised to that, instead of a commercial pro- ion, they were being invited to a gambling enterprise, they were ly satisfied that there was no for compunction.

there is no such word as bling" in Benet's lexicon.

s scheme for raiding the casino of Europe, he demonstrated, armour-plated against loss. The you put down, the more you matically raked in.

Benet was so convincing and the proofs of the inviolability of his system appeared so definite that he was soon able to form a party which he assembled in London and escorted to San Remo.

On reaching the Italian Riviera it was necessary, of course, for his guests to entrust their capital to him as the owner and exponent of the perfect money-making system which he was to operate on their behalf at the roulette tables of the famous casino.

Their visions of easy-made wealth were quickly dispelled. Benet had to make the sorrowful report that for once his system had gone agley and everything had been lost.

The circumstances attending the loss of their money were such that some of his victims placed the facts before the British Consul at San Remo.

He never lost

This official at once put the case in the hands of a lawyer for action; but Benet had scented danger from the authorities, and before anything could be done he had flitted from the Riviera, leaving his dupes stranded.

We know why the Vice-Consul desired prompt measures taken. This was by no means the first time he had been given information about Benet's activities in San Remo and other parts of the Mediterranean coast.

Nor was it the first time that his alleged system had gone wrong to the heavy cost of people whom he had conducted from Britain to San Remo and whose money he was expected to invest.

When the system is demonstrated in Britain Benet contrives to display results which make it seem infallible; when he obtains the money to operate it on the tables he always declares losses.

Benet himself never lost. That everyone else *did*, the Consul was aware.

A typical case is that of a Leeds man who answered one of Benet's usual fly-trap advertisements and on this occasion found him ensconced in a charming suite at Hyde Park.

When he returns periodically to London to trim his snare for fresh victims, Benet makes a point of always renting imposing accommodation in the best residential quarters.

He fascinated this man by his demonstrations of the certainty of big profits, and, making an arrangement that they should contribute equally to a £300 "bank," piloted him to the sunshine of the Riviera.

The system soon went amiss. At least the news was broken to the man from Leeds that it had done so, and that his investment was a total loss.

He expected that there was still Benet's contribution to the pool remaining to be played with, but it was not forthcoming.

Benet's first excuse was that he had deposited a large sum of money with the casino cashiers but had mislaid the receipt. Then he stated that he was awaiting payment of a heavy debt from an Englishman on holiday at Monte Carlo.

Actually he was endeavouring desperately at the time to plunder no less a person than a former overseas judge whom he had successfully enticed to San Remo from London.

But in the person of the retired judge he caught a Tartar. The judge, recognising a ramp when he saw one, went to Monte Carlo to trace the Englishman whom Benet claimed as a creditor.

Far from owing Benet money, it was found that this man, a retired Colonial official, had been one of the trickster's worst victims.

Bar him

Beginning by extracting £250 from him, Benet had continued plucking him freely until he had brought him to financial ruin.

Some of his victims complain that there is no evidence, beyond his word, that Benet has invested their money at all on the tables.

It was also discovered at Monte Carlo that the casino authorities there in consequence of Benet's reprehensible conduct had made an order permanently barring him from the rooms and precincts.

Faced with exposure, Benet merely returned to London to recruit fresh victims for his dupery.

All Continental resorts should forbid admission to a dangerous individual of the type of Benet, who, incidentally, also calls himself Bennet and Binet.

In the hope that his present activities may be ended, we are asking the French and Italian Embassies in London to take action which will cause all casino doors to be closed against him.

HE PLATE-GLASS Swindler

HE rascal who sticks to his trade and can talk convincingly upon one subject which he knows thoroughly may meet with rary success. Yet the lack of y in his story may lead to his undoing.

Peterborough police hope that may prove to be the case with a who gives the name of S. G.

laring that he represents the don Office of Lloyd's Insurance," has approached several small men to insure their plate glass n attractively low premium, y 5s., for which he gives a d receipt.

remarks that the policy will be in a few days, but, of course, not arrive, and the neighbour- knows him no more.

is described as being fifty of age. He has grey hair, hazel and scars on the right side of the and the left wrist. He sports a pince-nez on a chain.

ders who are favoured with a ould send for the police.

The Man Who Toiled

In an American railway roundhouse a labourer toiled and sweated amid the shrieks of whistles, the hiss of steam, the clang of iron. That man was Robert Montgomery. He tasted the bitter sweets of life in many walks of life before he became a great actor.

Read Montgomery's true life story in *The Picturegoer*, on sale Friday, November 20. You get thirty-two pages in photogravure for twopence.

CASHIER *Shovels in £3,150*

IF you have ever noticed from the train the little Derbyshire village of Dronfield, you will realise the electrical effect of a telegram which arrived on November 6 for one of its 5,000 inhabitants.

In every house to be seen from its tall church steeple, the news is known that young Mr. P. Brunton, of The Moorlands, Dronfield, has just won 3,000 guineas in our "Bullets" 19th Birthday Contest.

"When I arrived home and found JOHN BULL'S telegram awaiting me, I was thunderstruck," Mr. Brunton told our representative. "And even now I am only just coming back to earth!"

Handling a big cheque will be no new experience for Mr. Brunton, for he is employed as cashier in the Sheffield branch of Lloyds Bank, Ltd. But to pay such a sum into his own account will mean a different outlook on life for this man of twenty-nine.

Not all the 3,000 guineas will be his, however.

Six months ago a colleague in the bank introduced him to our competition and the two agreed to go into partnership for "Bullets" purposes.

Immediately Mr. Brunton read his astonishing telegram, he sent off another to his "Bullets" partner, Mr. A. W. Rowley, of 59, Hopwood Street, Barnsley, "Meet me in Sheffield at nine," it ran, "have great news for you."

Something told Mr. Rowley what that "great news" was, for every keen "Bullseyer" knows what a Friday telegram may announce.

"We both agreed," said Mr. Brunton, "that the winning 'Bullet' ENGLAND EXPECTS—'CHARACTER' *from* HER 'SERVANTS' was the best we had ever sent."

It is no unusual occurrence for a big "Bullets" cheque to be celebrated by wedding-bells. But we gather that this joint success may later add *two* happy homes to the many which "Bullets" has founded — another record for our record-breaking contest!

* * *

This week JOHN BULL intends to ensure Christmas happiness in more than 1,500 homes. On page 39 you will find details of his final record offer of 1,500 Christmas Feasts, with big cash prizes to be won as well.

JOHN BULL'S

Great Xmas Gift to You

What John Bull Gives

(1) A 1/- Gift Voucher which will be accepted as One Shilling in part payment of the famous "John Bull" Pen, admittedly worth 5/-—a pen which has given delight to tens of thousands and will give delight to you. The handsome chasing; safety screw cap; latest lever-filling device; 14-carat solid gold nib, iridium tipped—are features found only in Pens of the highest class. **Two years' written guarantee accompanies each Pen.** By accepting this offer you can procure the Pen for 1/9 only, plus 3d. for postage and insurance.

(2) A 5/- Gift Voucher which will be accepted as Five Shillings in part payment of "John Bull's" 10/- Pen and Pencil Set de Luxe, thus enabling you to procure one of these dazzling Sets at half price. The rich mirror-like surface of Pen and Pencil serves to enhance the gold-plated mountings. The nib is of 14-carat solid gold with an iridium tip of extra quality. The Pen itself is **unbreakable. Five years' written guarantee accompanies each pen.** Here is a princely Writing Set—something supremely modern, magnificent, matchless!

Which Gift will you choose? Cut out the Xmas Gift Voucher required, attach to coupon below and post to-day.

John Bull
Xmas Gift
Voucher
VALUE
1/-
This Gift Voucher will be accepted as One Shilling in part payment of the famous "John Bull" lever-filling Pen. Only one voucher accepted in part payment of each Pen. Available only until December 31, 1931.

John Bull
Xmas Gift
Voucher
VALUE
5/-
This Gift Voucher will be accepted as Five Shillings in part payment of the "John Bull" 10/- Pen and Pencil Set de luxe. Only one Voucher will be accepted in part payment of each Set. Available only until December 31, 1931.
10/- for 5/-

JOHN BULL'S XMAS GIFT COUPON.

To "JOHN BULL" PEN DEPT. (J.1.),
27, Floral Street, London, W.C.2.

I enclose Xmas Gift Voucher value One Shilling, which please accept as One Shilling in part payment of the famous 2/9 "John Bull" Pen. I enclose p.o. for 1/9 plus 3d. for postage and insurance, making 2/- in all. Pocket Clip 3d. extra.

OR

I enclose Xmas Gift Voucher value Five Shillings, which please accept in part payment of the "John Bull" 10/- Pen and Pencil Set de luxe. I enclose p.o. for 5/- plus 3d. for postage and insurance, making 5/3 in all.

CROSS OUT GIFT NOT REQUIRED.

NAME .....

ADDRESS .....

.....

Fine—medium—broad nib (cross out grades not required).

Cross cheque/p.o. /& Co./, and make payable to "John Bull."

UNBREAKABLE!
You may stamp on this Pen—it won't break.

KEEP IT OUT OF THE Pulpit

by **E. ROFFE THOMPSON**

"The Church must forget politics and get back to Christianity"

"He dared to tell the truth"—the Rev. C. B. Roach

AFTER the "Red Letter" election of 1924, a parson publicly thanked God in the pulpit of Askham Church, near Penrith, for the defeat of the Socialists, as the worst enemies of England, and during the war, the Bishop of London, preaching on Tower Hill, described the mad orgy of international bloodshed as the most Christ-like act in this nation for thousands of years."

The dust and turmoil of the recent election had hardly subsided before there appeared an announcement in the *Manchester Guardian* which read: "What the vicar describes as a 'non-political' service will be held on Sunday at the St. John's Church, Deritend, Birmingham, in thanksgiving for a national calamity having been averted by the return of the National Government. Mr. Crooke, M.P. (Conservative) for the Deritend division, will attend the service."

Spiritual tragedy

A similar sort of easy adjustment of conscience, I suppose, must have taken place to enable General Bramwell Booth to declare his belief during the war that "this war is near akin to the essential spirit of Christianity itself"; and to make the Rev. F. B. Meyer say that "This is a Holy War which we fight with Heavenly allies beside us."

It is a strange spectacle to see the Church of Christ forsaking its first principles, to see its ministers behaving like any tub-thumping politician. There is spiritual tragedy for millions of people seeking comfort and guidance when they find themselves confronted with an anæmic stranger speaking a language they do not understand.

Yet if the Church finds its power and its influence waning it is only because it has long since ceased to lead the people and has allowed itself to be led by the mob.

What has the Church to do with politics and affairs of State? What, even more, has it to do with partisan politics?

They are questions every thoughtful person has been asking for years, since a Secretary of State for War announced in the House of Commons that "the pulpits have been our best recruiting stations."

Truth damned him

I well remember, a few years ago, the sensation caused by my friend, the Rev. C. B. Roach, when he took the opportunity of telling a little wholesome truth to the members of the Southwark Borough Council when he had them assembled in front of him in Southwark Cathedral.

He was always a parson who behaved like a real follower of the Master whose gospel he preached. He did not prattle vaguely about "mansions in the sky," but rubbed the noses of his audience in the economic facts of hell holes and hovels on this earth, and in Southwark in particular.

Some few months later Mr. Roach came to see me—to say good-bye. He had, apparently, committed the unforgivable sin. He had dared to tell the truth. And in many ways it was being made plain to him that he was not a fit and proper person to preach the Gospel in Southwark.

How is it possible for the plain man to avoid drawing the conclusion that if parsons get mixed up in politics they must be careful to get mixed up on the right side?

It is, apparently, the pure essence of Christianity for the Ecclesiastical Commissioners to draw colossal sums in mining royalties, and to own endless acres of slum property from which the Church draws what is literally blood money; but to stand up in a pulpit and denounce oppression, to fight openly for the poor and the friendless, requires great courage.

The Bench of Bishops in the House of Lords—what are they doing there, anyway?—can defend reaction and oppose progress with no damage either to their conscience or their livings; but let some poor parson stand out boldly as the champion of the downtrodden and he is turned down for "mixing up politics and religion."

If the Church cared less for pomp and ceremony and more for the things that make life possible for a human being it would set about taking care of bodies in addition to prattling about souls.

I know, of course, that in slums all over the country there are selfless parsons working themselves to death on starvation wages to try and relieve the appalling poverty and distress with which they are surrounded, but they must perforce work in silence and almost in secret.

It they were to denounce from their pulpits the rottenness of social conditions they would speedily find themselves in difficulties.

If they mix politics and religion openly they must do it on the right side, as a London vicar did when, from his pulpit, he urged his congregation during the recent election to canvass and vote for the Conservative candidate!

Yet everyone knows what the effect would be if the Church of England, and all the other Churches, as a united body embarked on a holy war against slums and poverty and the grinding down of men and women and little children into the mere semblance of brute beasts.

Everyone knows what the effect would be if the Churches forgot politics and got back to Christianity, pursuing in season and out those elementary principles of human kindness which consist in feeding the hungry and clothing the naked.

It is, perhaps, because everyone knows what the result would be that very great care is taken to see that it does not happen.

Return!

The Church of England is failing to give a spiritual lead to the nation to-day for the reasons that it has always failed—its intense anxiety to hang on to its rights and privileges, its determination to continue to say to the people, "Thou shalt," and "Thou shalt not," its unwavering fight against even the smallest withdrawal from its position, however antiquated or unjust the position may be.

It will never be the driving force its Founder intended until it abandons the makeshift policy of keeping pulpits for platitudes and recaptures the fanatical fearlessness and fervour of a Martin Luther or a George Fox.

It must, in fact, get back to the Christianity of Christ which neither feared the common touch nor scorned its practical application.

The Human Machine

Life's Accolade

CHISELLED in stone on the New York City post-office are the words: "Neither snow nor rain nor heat nor gloom of night stay these couriers from the swift completion of their appointed rounds." It is a public and graceful tribute to a class of men on whom—not only in New York City, but in every town and village in this country—we rely so implicitly that we just accept them as part of the ordinary routine of our lives.

Our letters might be delivered by machines, so automatically do they arrive at the appointed time. Yet they are not delivered by machines. They are delivered by human beings who possess one of the finest qualities that make up sterling character.

In every department of life the men who, day in and day out, can be depended on are the salt of the earth. They are the people who man all the key positions in life. All the thousand and one things that make life bearable happen only because someone is sticking uncomplainingly to his job, trustworthy and dependable and safe.

Many people sigh for the big occasion, the great opportunity, the spectacular moment which will enable them to show the world how trustworthy they are: but each moment of every day brings opportunities of demonstrating this sterling virtue, and if a man cannot be depended on in small and trivial things, who is going to trust him if ever the big opportunity does arise?

We all have our positions of trust to fulfil. We may not hold the lives of men in our care, no great matters of State may depend on our faithfulness. But we are all cogs in the wheel of ordered progress, none the less, and whenever we fail to demonstrate dependability we are throwing something out of gear and letting someone down.

To be known as a person who can be relied on is to achieve one of the highest honours life can bestow.

Free YOUR CHOICE OF THESE WONDERFUL GIFTS

THE "SUPREMATONE" PORTABLE FIVE
Gift No. 171. This Set is remarkable coupon value; it is beautifully finished suit case type with loud speaker in lid. Its range is particularly wide. Exceptionally selective. Beautifully pure tone. Each set is tested and is despatched complete withvalves, non-spill accumulator and dry battery.
3000 COUPONS
(500 packets of 20)

THE "SUPREMATONE" TWO WIRELESS SET
Gift No. 172. This Set has a surprising range and gives excellent reproduction. It is complete in a strong, handsome, dark oak finished cabinet, embodying a pure-toned loud speaker covered in gold fabric. Complete with valves, with ample room for storing H.T. and L.T. batteries.
1250 COUPONS
(209 packets of 20)

Gift No. 213. British 2-volt L.T. Accumulator in "Acton Glass." Heavy duty plates. Exclusive cell lids, metal carrier. 2 A.G. 5 (24 amps.).
265 COUPONS
(45 packets of 20)

Gift No. 213a. British 2-volt L.T. Accumulator in "Acton Glass." Heavy duty plates. Exclusive cell lids, metal carrier. 2 A.G. 7 (36 amp.).
300 COUPONS
(50 packets of 20)

Gift No. 214. H.T. Battery, 60 volts, by Ripaults, improved long type, exactly as sold by all Radio dealers.
220 COUPONS
(37 packets of 20)

FOTOS WIRELESS VALVE
Gift No. 37. These famous valves combine perfect reproduction, volume and tone, with great selectivity, wide range and marked economy of current. Fully guaranteed; obtainable in 2 and 6 volts.
Super Power Valves B.D.9, D.9, D.5.
200 COUPONS *(34 packets of 20)*
All others **150 COUPONS** *(25 packets of 20)*

Gift No. 214a. H.T. Battery, 99 volts, incorporating 9-volt grid bias tappings, by Ripaults, improved long type, exactly as sold by all Radio dealers.
350 COUPONS
(59 packets of 20)

TEA SET OF 21 PIECES
Gift No. 49. By Wedgwood & Co., Stoke-on-Trent. A gift which will appeal to every housewife. Tea Set of 21 pieces, English pottery, bearing the well-known on cream glaze background. Attractive floral pattern comprises 6 cups and saucers, 6 tea plates, sugar bowl, cream jug and slop bowl and bread plate.
375 COUPONS
(63 packets of 20)

LADY'S UMBRELLA
Gift No. 50. A strong serviceable umbrella in the most fashionable style. The frame is fitted with Fox make, 10-rib, covered with fine quality fancy art silk. Crook or straight fancy handle.
250 COUPONS
(42 packets of 20)

GENTLEMAN'S DRESS WATCH
Gift No. 29. Beautifully finished and most reliable watch, extra thin, rolled gold case, 15-jewel movement, flat hair-spring.
750 COUPONS
(125 packets of 20)

GENT'S UMBRELLA
Gift No. 51. Useful gift of exceptional value. A really smart model with bulb-nosed wood handle, Fox's steel tube and frame, bordered taffeta cover. White metal tip cup.
300 COUPONS
(50 packets of 20)

PRIVATE SEAL
6 coupons

Look at these marvellous gifts — just a few from the latest Private Seal Art Catalogue. Compare these coupon values—and remember that there are 6 coupons in every packet of 20. Fill in the coupon now and start collecting for the gift of your choice right away.

PRIVATE SEAL

20 *for* 1/- **CIGARETTES** 10 *for* 6d.

6 COUPONS FREE

The Private Seal Art Catalogue contains the finest possible selection of Cameras, Watches and Clocks, Gramophones, Wireless, Handbags, Underwear, etc., etc.; fill in your name for a copy now. J.B. 21.11.31

*Name*_____

*Address*_____

_____

Post (1d. in unsealed envelope) to
MOUSTAFA LTD., 84 PICCADILLY, LONDON, W.1

6 COUPONS IN EVERY PACKET OF 20 · 3 COUPONS IN EVERY PACKET OF 10

Issued by the proprietors, Godfrey Phillips, Limited.

WITHOUT FEAR or FAVOUR

THE BIG BEN BUG

OUR readers know that we have never hesitated to attack and denounce the many lamentable deficiencies in the nation's public health system.

Our most consistent line of criticism, however, has been directed at the chaos which still exists in the health services, because it gets right home to the family. We have persistently advocated co-ordination as the only proper basis upon which any real advances can be achieved.

There have been signs recently of a move in the right direction. A very big step was taken a few weeks ago by the Ministry of Health in its warning notices concerning the impending measles epidemic, which is expected to be exceptionally severe.

Every Medical Officer of Health in every city in the land has now received instructions for the campaign to minimise the consequences of the measles outbreak this winter.

In London, about 50,000 children are expected to fall victims, according to the anticipations of the Central Public Health Committee of the London County Council. But for the first time the authorities are properly forearmed.

It is the first large-scale attempt at preventive action, in spite of the fact that the medical experts have for a long time been in possession of knowledge which enables them to forecast returning cycles of epidemics with complete accuracy.

THE educative effect of the huge campaign undertaken by the Ministry will go a long way towards discrediting the barbarous customs like "measles teas" which have kept up the mistaken idea that measles is a trivial and inevitable complaint.

The L.C.C., who have collected statistics on the point, say that this disease has during the past four years *caused eight times as many deaths as scarlet fever and one and a half times as many as diphtheria.*

On the other hand, steadily increasing improvements in methods have reduced the death figures in London from 9,538 in 1906-10 to 3,715 in 1926-30. In other words, an almost two-thirds reduction in twenty years.

This new effort, welcome though it is, must only be a beginning. There are many other infectious diseases whose incidence is well known, and whose ravages would be lessened by the combined effort of the health authorities.

Influenza is one. Every thirty-three weeks a new wave of this fell complaint sweeps over the country involving an enormous loss in life and taking huge tolls in time and money.

In the first quarter of this year, when only a second degree epidemic attacked the country, 46,000 people died from the disease either directly or indirectly.

ITS cause still remains obscure, but measures which can lessen its spread are well known and can be carried into effect by the same amount of organisation as the authorities are now displaying.

Disquieting diseases like spotted fever and small-pox would also yield to nation-wide attack instead of being dealt with—as they are now—in pocket districts as they arise.

Quite rightly, the full weight of the health services' fight against disease is thrown upon the schools and among the very young. Armies of doctors and experts have been performing marvellous work in this field for several years past, for the most part unadvertised, showing the steady decline in illness and mortality.

But all the time they have been labouring under great handicaps. The health services have been for too long a bone in the political dog-fight.

The Ministry of Health since its beginning, fourteen years ago, has the most triumphant record of any social service. But its achievements have been grossly retarded by a certain type of politician.

It is the soundest national finance to ensure that the health services are not starved of money for their work; it is the soundest national policy to allow them the most unrestricted scope for full development.

The executive who controls the health services is a Minister of Public Safety no less than the Prime Minister or the War Minister, and if any Crown servant should be given a "free hand" he is the man.

SIR GEORGE NEWMAN'S bitter indictment of Westminster in his report on the health of the school child should be a sufficient plea on this point.

It is worth quoting again: "Until," he says, "we can devise and carry out suitable arrangements for dealing with disease and impairment in early childhood, we are subjected to a great mass of preventable disease which contravenes the education and frustrates the treatment of the school-child itself, and sows the seeds of incapacity and invalidity in the adult population."

Again: "It is wasteful in money and organisation, and not less wasteful in health and even life itself that much of the system of organised public health in England should be both restricted and damaged by our neglect to solve this problem."

Finally he says, "It should be added that we have known of this pressing need for twenty years, and my reports through that period have contained *indisputable evidence . . . of havoc and loss which is entailed by our continued failure to deal with this vital aspect of the national health.*"

Could any statement by a public servant be more forthright and terrible? Could the case be more clearly put for the removal of the health services from the kind of political domination which has perpetuated this situation?

There are 3,000,000 children in this country under five years of age; 2,000,000 will be the eventual workers and producers of the nation.

Their parents, their elder brothers and sisters, cost in Health Insurance sickness payments £15,000,000 a year and twice as many million weeks of time in labour lost.

It has been shown that a large proportion of this ailment ratio is caused by disease and health neglect in childhood.

There is a clear lesson in that fact, and the health services know how to apply it to the 3,000,000 of the growing present generation.

A super germ that must be scotched

THE germ reactionary of political intrigue has for too long frustrated the noble efforts of those who have laboured to make us an A 1 nation.

The time has come for the antiseptic of public opinion to be applied to this germ so that the Health Services may grow and flourish under the guidance of those with knowledge and belief.

"King" Benjamin Purnell. He made a million by duping neurotic disciples of his cult

BLACK MAGIC MENACE: A Warning

DISQUIETING stories have gained wide currency in the Press recently to the effect that the exotic forms of perversion known as "Black Magic" are being more extensively practised in this country to-day than in the Middle Ages.

Some newspapers have devoted columns to sensational disclosures under such headings as "Black Magic in England"; "Black Magic Murders—London Search for a Leader"; "Devil Worship in London"; "Search for Satanist" and "Evil Spirits Summoned."

The fantastic stories which appeared under these and similarly disturbing headlines arose out of the fact that police in Finland were investigating cases of cemetery robbing in which nearly fifty bodies had been disinterred and ghoulishly mutilated.

These outrages were attributed to devil-worshippers who, gathering in graveyards when the moon is at its full, engage in weird rites so that they may command the dread service of the "Devil."

The truth—

Now, what happens in Finland is no great concern of the British public; but when, following the publication of such horrors, reports are circulated to the effect that the same sort of things are happening in our midst on a large scale, reliable confirmation or denial is called for.

We propose, then to give the real facts about a widely-circulated story to the effect that the leader of the Finnish Devil-Worshippers is in London, and that our Capital is the headquarters of the satanic cult concerned.

It is a fact that the Finnish police did communicate with Scotland Yard, but their reason for doing so was that one of the men arrested in Helsingfors was found in possession of documents relating to a certain London society.

While the society in question undoubtedly dabbles in the occult and fosters faith-healing, the suggestion that it is in any way linked with the evil of Black Magic is arrant nonsense.

Mr. Harry Price, founder and director of the National Laboratory of Psychical Research, and an authority on occult matters, who would naturally be informed of any wide revival of Black Magic, is much nearer the mark when he says that hundreds of misguided but wealthy men and women in this country *believe* in it and practise Devil-Worship.

Thus the scare stories are scouted immediately. Our population of 44,000,000 souls can disregard the supposed "menace" of a few hundred perverts.

"Temple of Satan"

Here and there, of course, are small sects of sexual maniacs who cling to obscure cults, whose only connection with soul-destroying wizardry lies in the retention of such ritual as appeal to their debased emotions.

The London police possess evidence about one such cult which, until recently, had its headquarters in a large house near Regent's Park.

One room was set apart as the "Temple of Satan." It was a heavily-curtained apartment and a small altar upon a dais at one end bore a horned figure representing the Evil One.

Weird, cabalistic designs embellished this altar, which was bathed in subdued rays of light, directed from above, while sickly spirals of incense were wafted up from dishes on the ground.

The chief oath of followers of this particular cult implies complete surrender of self, body and soul, to the Magus, for good or for evil.

Serpent crown

When the few degraded men and women who subscribed to it assembled in the temple, the most weird rituals were gone through with a solemnity that a normal person would find ludicrous but for the revolting nature of it.

From behind the curtains the deep-toned note of some reed instrument would develop into a dirge, interrupted at intervals by funeral strains from a concealed organ.

Then, through the darkness would come the mournful voices of unseen people, chanting strange litanies with references to "blasting rods" and "unlawful desire," and supplication to the "Princes and Grand Dignitaries of the Royal Household of the Doctrine of Devils."

All this was preparatory to the appearance of the Magus, swathed in robes and wearing a golden crown, encrusted with jewels, in the form of a serpent.

Bearing a Crucifix reversed, the Magus would chant weird incantations to reduce his followers to gradual hysteria, all being required to voice their Vow of Holy Obedience.

Sinister symbols

The rest of the ritual we must leave to the imagination, save that the instruments which played important parts in the subsequent ceremonies consisted of a dagger —to wound—a scourge, with nine copper wire strands, reinforced with lead pellets—to torture and to pain—a sword with a hilt representing Venus—Love—and a chain —to bind.

All this paraphernalia is part of the strange perversion which so obsesses the minds of some followers as to render them unconscious. When they awake to common sense, they are appalled at their own acts.

These followers of Black Magic actually swear allegiance to what they term their own Satanic Court, which has something like seventy separate spirit dignitaries.

There is the Devil; Euronymous, Prince of Death; Moloch, Lord of the Land of Tears; Adramaleck, Lord High Chancellor; Baal, Commander-in-Chief of the Infernal Armies; Lucifer, Lord Chief Justice, Proserpine; Arch-She-Fiend, Princess of the Peverse Spirits; and so on, while there are even "Ambassadors" in most countries, including France, Turkey, Spain and Russia.

Although the Black Magicians in this country do not commit the gross outrages lately attributed to the dangerous fools in Finland, it is part of their ritual to pray through their Magus to the Spirit Court for a departed spirit to appear to them.

Here is part of the Magus adjurations:

"Emperor Lucifer, Master of all the Revolted Spirits, I entreat thee to grant that to-night the great (here, the name of the departed one) may appear to me under a human form, and free from evil

Dr. Alfred Adler, the famous psychologist, has charlatan imitators who batten on the credulous

The Rev. Dr. Otoman Zar-A Ha'nish, self-styled Royal Desce of the Persian Mag

The Lure of STRANGE CULTS

"The Temple of Satan"
—Our artist's impression from an eye-witness' description

smell . . . . and come hither, wherever he may be, to speak to me. . . ."

Sometimes, too, departed spirits are invoked to bring about the downfall of worldly enemies. They are entreated as "terrible, invisible bringers of desolation and destruction" to go forward and to overthrow the enemies "by cold and by heat."

Black death

The effect of all these debased doctrines upon neurotic people can easily be imagined. In fact, the Rev. C. E. Procter, of Liverpool, publicly stated that he personally knew a case some time ago of a woman who, falling into the hands of a Black Magic cult, died owing to the appalling effect upon her constitution and emotions.

Most practitioners of Black Magic in this country are aliens whose operations are chiefly dictated by gain. They move from district to district to avoid any clash with the police, who are determined to keep them in check.

Several attempts were made by the late Benjamin Purnell, an evil Magus, who amassed a million from dupes in America in a cult called the House of David, to establish a branch here.

All his plans failed, though it is known that several of his followers have recently been here and on the Continent with similar ends in view. But police vigilance has thwarted many attempts, among them those of the infamous Crowley, the self-affirmed "Beast 666."

But that there is money to be made from Black Magic, in a very simple way, is confirmed by the fact that books dealing with its inner secrets are only obtainable at certain specialised shops in London's West End, where a volume priced at £6 6s. is considered "cheap."

These works show that blood plays a big part in Black Magic ritual. Students are told, for instance, that while one set of people will visit a bull fight for excitement, another will go for the *perverse* fascination which real or simulated horror affords.

"Blood freshly spilled in the sunlight is perhaps one of the most beautiful colours that is to be found in Nature" is one of the teachings.

Converts who break their vow of Holy Obedience are, in the secret precincts of a "Temple," made to suffer unspeakable punishment, and even in public have to cut themselves repeatedly with a razor until they have suffered enough "permanently" to make amends.

Royal grocer

Now although the Black Magic menace is not as grave in Britain as recent reports have suggested, there are many sinister movements gaining ground which are partly based on magic science and which dabble in various phases of the occult.

In this class we may place the Great Mazdaznan (Master-Thought) Association, presided over by an International Elector—the Rev. Dr. Otoman Zar-Adusht Ha'nish, whose recent arrival in this country was noted in these columns.

Ha'nish describes himself as a "Persian Magi of Royal Descent," but is actually the son of a German-American grocer. He was not born in the mysterious East, but in the prosaic surroundings of a small country town in Illinois, U.S.A.

The three S's

The cult, which declares "Universal Amnesty from Sickness, Sin and Sorrow," has a weird medley of Eastern ritual.

Its conglomeration of sonorous words and wildly extravagant claims has attracted considerable attention among emotional women, and it now boasts numerous branches in Britain.

It has the usual "Temples," liberally bespattered with gilt-paint, altars with dim-burning lights, and gaudy vestments. Apparently it is a good paying proposition for its "International Elector, World-Renowned Reformer, Philosopher, Physician and Scientist," who travels much about the world and is entertained by wealthy adherents.

When in London he is a frequent visitor at the stately home of a rich widow, who has placed her cars at his disposal.

In most of these exotic cults sex plays an important part, and, cleverly veiled in vague phrases about the "mystery of life," Mazdaznan supplies this attraction to the neurotic.

Dr. Otoman Zar-Adusht Ha'nish, however, has not always been sufficiently discreet in dealing with this delicate subject, and some years ago his activities in treating of soul-mating, magnetic attraction, and the other complexities of "occult love" brought him into conflict with the American police.

During his present visit to this country our own police have been making enquiries regarding him, one of his disciples, and the daughter of a very respectable couple, who are numbered among his "faithful."

The superman

Many adherents of the cult credit this International Elector with almost supernatural powers and treat him with great reverence.

The "Empire Centre" of his Association is in Regent Street, London, where services are held in a golden room.

A little altar, decked with candelabra and a dim light, stands at one end, and here the priests and acolytes, robed in brilliant colours, follow whatever rites the particular service demands.

It seems almost impossible in this practical age that such a cult as this could find adherents, yet Mazdaznan is gathering numbers and funds daily.

That it is well supplied with money is shown by the profusion of its literature, the way its officers flit from one part of the world to another and the expensive offices it can afford to maintain.

Fleeced devotees

Yet another school of mystics is provided by certain charlatans who pose as psycho-analysts and who borrow indiscriminately from the ritual of various cults for theatrical effect.

They are out to capture neurotics with money, and charge fantastic fees for consultations, "seances" and psychic treatment, sometimes impudently pretending to be followers of famous psycho-analysts like Freud or Dr. Adler.

Without any knowledge or qualifications, they pose as experts on mental processes and complexes, and countless nerve-racked patients have been hoodwinked and fleeced.

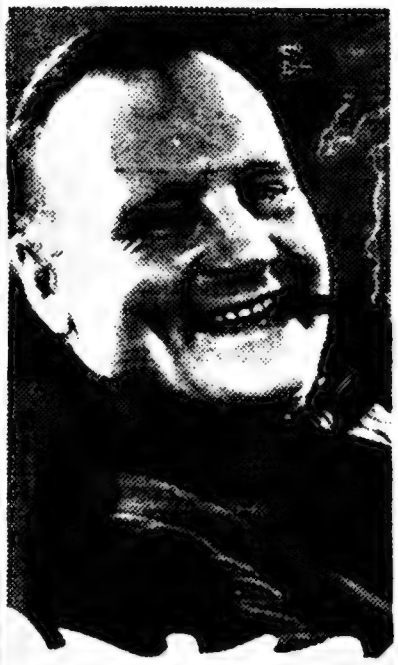
Scotland Yard has recently received several complaints about them.

This mysticism

These, then, are the full facts of Black Magic in its varying phases as it exists in this country to-day.

It will be seen that the real menace lies in the operations of a few charlatans who exploit Black Magic and its miscellaneous offshoots for monetary gain.

There will always be highly strung and weak-minded people who will be attracted to queer cults, but the foregoing facts should serve to show the dangers awaiting those whose curiosity might lead them—however innocently at first—into the realms of perverted mysticism.



Nothing more satisfying could greet a smoke-hungry man than the delightful soothing, Mild-Havana - Flavour of a Manikin.

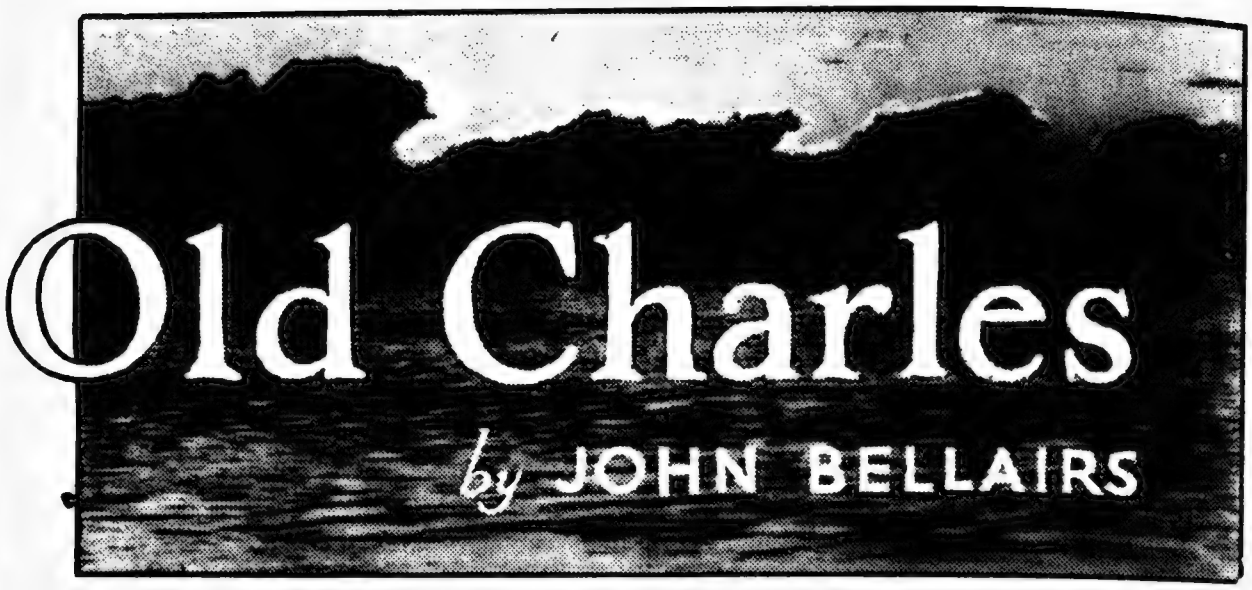
If you don't know the comfort and content that comes from smoking Manikins you will be well advised to buy a packet to-day —You will enjoy a Manikin as you have never enjoyed a smoke before.

Their mild, nutty flavour is satisfying and restful, and your tobacconist will know you are a judge of the good things of life when you ask him for a packet on your way home this evening —10d. buys 5.

MANIKIN
·CIGARS·
MILD HAVANA FLAVOUR
5 FOR 10D.
All Tobacconists Sell Manikins

NUTTALL'S MINTOES 4d PER QR
DELICIOUS SWEETS

A REAL LIFE STORY



WHEN I was mate of the *Benlannock* — a hard - case freighter running anywhere about the world where she could pick up a freight—there was aboard my ship a steward, whose name on the articles was Charles Bryant.

He was a down-trodden man, seemingly totally unsuited for the somewhat roughish work in which we were engaged; for occasionally the *Benlannock* did a bit of contraband work, such as gun-running, if good money were likely to result.

I hardly noticed Charles at all—so little did he enter into my purview—until a policeman came aboard the ship whilst she was in dock at Liverpool and said he was wanted. Charge of assault and battery it was.

The idea of such a puny man running into trouble of that kind was amusing.

I suppose our semi-lawless life in the freighter—though she carried a passenger or two occasionally—made police intervention seem an outrage; anyway, my sympathies were with Charles. I told the policeman the steward was ashore—may that lie be forgiven!—although I knew he was down the lazarette stowing stores.

When the policeman went I routed out Charles and told him to hide. It seems a man had made a fool of his daughter, and the shame had turned his wife into an invalid. Charles saw no legal punishment for the man, and set about him himself, giving him the father and mother of a licking—as he richly deserved, even though a man of some position and influence.

I SAW Charles through new eyes. It was a sort of poetical justice that appealed to me. So I told him to keep in close hiding—the *Benlannock* had lots of snug hidie-holes; and since I had a lot of money, instructed a solicitor to settle the case for cash.

Charles was very grateful. Had he gone to jail his wife's weakened heart would have broken.

I got command that voyage, and Charles installed himself as my personal steward. He mothered me as if I were a baby. Every time I had to keep the bridge in fog or hard weather, just, somehow, when I felt the strain worst, there would be a touch on my elbow and I would hear Charles' voice: "Your coffee, sir!"

There he was, no matter how vile the weather, usually in his shirt and pants, shivering and bleached, but with the pint mug of steaming coffee snugly wrapped in a towel so the gale wouldn't blow the contents away.

Always on sailing-day Charles was there with my greatcoat ready, every detail attended to. Occasionally he showed signs of ill-usage, but was always reticent. I did hear, however, that he fought like a tiger if anyone for'ard ventured to criticise me—his skipper.

When he had an opportunity he showed me letters from his wife—also from that daughter, who had pulled up and was making good. He seemed to think I was responsible for everything.

> THE sea, breeder of stout hearts, never saw a braver spirit than the old steward —nor a more unassuming one

Once he brought me with pride a photograph of his daughter and her baby—she had married a decent lad who knew everything, and she was happy as a long summer's day.

It seemed to me that such a photograph should be suitably honoured; and there was a silver frame in my cabin that had held the photograph of a girl who had jilted me. So we framed Charles' daughter and grandchild, and he was the proudest man in a ship.

ONE night in Buenos Aires some of the men for'ard—for a lark, I fancy, or to make Charles ridiculous—got him ashore and gave him doped liquor, which made him into a fury. He grew fighting mad on the drug and liquor combined and went for his shipmates. A vigilant—policeman — interfered, Charles was handcuffed and haled off to the calaboose.

We were due to sail next dawn, and Charles did not bring my coffee as usual. He hadn't returned aboard. Time was short, because we had some important freight that ought not to be delayed.

Charles knew as well as anyone about the dawn sailing. One of the deckhands said he thought he had seen him in the hands of the police.

Well—I suppose I'm soft-hearted. It would have served him right if I'd left him marooned. But his cabin looked somehow so pathetic when I visited it —with that framed portrait, and—amazingly—another picture, of myself this time, occupying place of honour on the bulkhead.

It was something that had appeared in a weekly paper; and although his daughter's picture was framed in silver, mine was framed in one of the most beautiful frames I've ever seen.

THAT kind of thing makes a man feel gulpy. I postponed the sailing—thinking that, if abandoned, Charles might go beach-combing and sink out of sight—saw the Consul, got him bailed out, and packed him off aboard, with threats of what would happen if he erred again.

He signalised his release by challenging the whole fo'c'sle to combat; and scrapped like a wildcat all that day. Then he dug out my laundry and washed it whiter than driven snow, although his face was battered almost out of recognition.

And when we hit a pamelro outside the River Plate, as we did, sharp at midnight I heard the inevitable "Your coffee, sir," at my shoulder, and there he was, naked to the waist, because the wind had ripped his thin shirt clean away, but with the steaming coffee all ready and plentiful.

When we reached home that trip I was fetched ashore for a superintendent's job. Charles came ashore, too. He said the ship wouldn't seem herself, somehow. He was an inarticulate man.

The mate had gone captain, and he had been one to jeer at Charles' devotion. Charles assured me that I needn't worry—he'd fend for himself, somehow.

He got one of the many berths that were then open to men with his experience. My work kept me hanging around docks and piers at all hours of day and night.

It seems that Charles made a point of visiting my lodgings every evening when his own work was finished, and tending my clothes, and always he used to explain to my landlady all my habits and whims.

She considered him a nuisance, but I was valeted like a duke.

Then, quite suddenly, the head office told me to go at once in command of the *Bengoil*. Now, there's a sort of dockside telegraph in Liverpool by which news spreads like wildfire.

That's the only reason to account for what happened. I hadn't seen Charles for a day or two. I had to go to the Shipping Office and Custom House; I was rushed off my feet. No time for getting my kit or anything.

Yet, when I went aboard the *Bengoil* Charles was there, with my old uniform laid out on the settee, determined to take up his old position.

There had been another captain's steward, but where he'd gone to I never knew. Charles helped me into uniform, held out my greatcoat gravely, as if there'd been no interval, and asked:

"Your coffee, as usual, sir?"

SO I knew that, come what might, Charles Bryant and I were more or less doomed to be shipmates all our lives.

The *Bengoil* was a much more respectable ship than the *Benlannock*—a miniature liner. But I didn't know what was coming.

In mid-Atlantic, when it was blowing a blizzard from the north-east, cold enough to freeze the tail off a tin dog, the *Bengoil* hit a derelict at midnight or thereabouts and planed half her bottom-plating away.

It really wasn't anyone's fault. Derelicts do not carry lights or fog-signals, and the gale-driven snow blinded the lookouts just as they blinded me and the watchkeeper on the bridge.

The situation was desperate enough in all conscience. There were enough boats to salve all hands; but the weather was bad; and the chance was that such as took to the boats would die of exposure.

The wireless wasn't functioning very well; and what reports "Sparks"

(*Continued on page* 24.)

The WRIGLEY flavour l-a-s-t-s and l-a-s-t-s

SLIP a piece of Wrigley's in your mouth—note its clean and refreshing flavour—note how long this delightful flavour lasts—enjoyable and enticing to the end.

This delightful flavour encourages the digestive juices to flow naturally—aiding your digestion and promoting a healthy, sound appetite. Use Wrigley's regularly—it will keep your mouth clean and your teeth clean. No other sweet does so much yet costs so little.

In two flavours—P.K., a pure peppermint flavour—and Spearmint, a pure mint leaf flavour. Only 1d. per packet, but the finest quality money can buy.

British Made by British Workmen with Empire Materials

Get Lustrous, Healthy HAIR

NO MORE SCURF, DANDRUFF, DRYNESS, BALDNESS OR THINNING AT THE TEMPLES.

PRACTISE

HARLENE HAIR-DRILL

Hair Troubles ruin your whole appearance—make you look Old and Careworn. Their potential end is Baldness. Don't run this risk.

COMMENCE TO PRACTISE 'HARLENE-HAIR-DRILL.'

Notice the enormous Difference to your hair in 7 days. See how Dullness and Lack-Lustre will give place to Virile 'Life' and Beauty! Notice how Thin, Impoverished Hair becomes thick and Strong.

Beautiful, Lustrous, Gleaming, Healthy, Attractive Hair can be yours too if you practise "Harlene-Hair-Drill." Whether you are a man or a woman you must commence this vital Hair Toilet Exercise TO-DAY.

1. 'HARLENE' HAIR GROWER

In "Harlene" is the very essence of Hair Life and Hair Health—It is a wonderful Hair Health Promoter and Hair Beautifier! Beautiful Women and well-groomed Men the World over are enthusiastic in its praise. Hair Troubles of all kinds simply disappear when "Harlene" is used.

—Thin, Skimpy Hair Grows Thick and Beautiful!
—Choking Dandruff disappears!
—Lifeless Hair Becomes Lustrous and Wavy!
—Dull Hair Gleams With Beauty!
—Weak, Splitting, Brittle Hair Becomes Soft, Silky and Strong
—Bald Patches become covered with New Healthy Hair

"HARLENE" from All Chemists, Price 1/1¼, 2/9 and 4/9 per Bottle.

2. 'Cremex' Shampoo

Cremex removes all choking Deposits and brings back the Glorious Lights and Shades to the Hair, making it Glint with beauty. A Free Burnishing-Rinse is included. 1/6 per Box of 7 Shampoos (single packets 3d. each).

3. 'Uzon' Brilliantine

As the final touch to the Coiffure, it gives that *extra* hint of perfection which is unobtainable by other means. Beneficial to those with Dry Scalp. 1/1¼ and 2/9 per bottle.

4. 'Harlene' Wave-Setting Lotion

Keeps the hair in constant and beautiful waves—Protects against fog, mist, damp and sea air. Saves money on Hair-waving bills. 1/3 per bottle

5. 'Harlene' Hair Fixative

For men. Keeps the Hair well groomed throughout the whole day, giving it the appearance of being freshly dressed. 1/3 per bottle.

6. 'ASTOL' for Grey Hair

If you are Grey use 'Astol' Hair Colour Restorer it brings back youthful looks. 3/- and 5/- per bottle JB

SAMPLE COUPON

On receipt of this Coupon and fourpence in stamps to cover the cost of postage and packing a set of any 3 "Harlene-Hair-Drill" samples and a Manual of Instructions will be sent to any address in the United Kingdom.

Please state which numbers required.

John Bull, 21/11/31.

EDWARDS HARLENE, LTD.,
20/26, LAMB'S CONDUIT ST., LONDON, W.C.
JCB

Now!

John Sinclair offers

RUBICON

value to

Navy Cut Smokers

Rubicon Mixture came as a boon. Before its introduction Mixture smokers had to pay at least 2d. more per ounce for a pure, natural tobacco like Rubicon.

Rubicon Navy Cut is just such another honest, straightforward tobacco. Just such another example of John Sinclair value. It costs but 9d. oz. It has the *real* "*navy*" flavour and, in addition, is *ready-rubbed* for the pipe.

Like the more expensive Navy Cuts, Rubicon Navy Cut consists entirely of pure leaf—no artificial flavouring. Several "different" plugs contribute to its roundness and balance; each is made-up and sliced in the good old-fashioned way.

If you are paying round about 1/- oz. for Navy Cut or Mixture, try the Rubicon equivalent at 9d. oz. and see how much you can save!

Made by John Sinclair Limited Newcastle-on-Tyne.

"Old Charles" —*Continued from page 22*

"We jumped . . . and I had to haul Old Charles in"

brought seemed to indicate that twelve hours or more might elapse before any assistance came along. The indications were that the ship would sink in an hour.

I told the mate to get the two biggest lifeboats cleared and lowered to the rail, fill them with blankets and wraps, and pack the passengers and crew into them like sardines, so they would keep warm.

We had no women passengers, fortunately. One or two of the men were rich and comfort-loving—these had lost their heads for the most part, but had been cajoled and bullied into order.

I waited as long as I dared, and then gave the word to abandon ship. I didn't intend to go myself. There was that old idea about the skipper going down with his ship, which in some ways is a mistake. I simply told the mate to take charge of the boats, in the event of my losing touch, and determined to remain behind.

All hands were to go, of course; and "Sparks" sent off a wireless with our position just before taking his place in the boat.

THERE was a bit of hurry and confusion towards the last. The lights went out, of course, and it was very dark. But the boats departed. I was left behind alone.

Dreary it was up there on the bridge of a sinking ship. Lonely, too—I was sick and sorry that I'd made that choice now it was too late; and yet—was I?

There seemed to be nothing left worth living for. Loneliness ashore, if I'd gone back; a possible lot of blame for losing the ship, black-listed at Lloyd's—small chance of further employment.

I was meditating jumping over the side when a voice said at my elbow:

"Your coffee, sir!"

Charles, of course—insubordinate for maybe the first time in his life, where I was concerned. I'd given him particular instructions to leave in a boat. He hadn't obeyed; he was there, with a steaming mug of coffee laced with rum and wrapped in a thick towel.

Heaven alone knows how he'd made a fire in the drowned galley.

He had made a slight concession to the rigour of that appalling night. Over his usual shirt and pants he wore an elaborate fur coat worth a thousand pounds of anyone's money—a coat of sables that one of the passengers had bought for his wife and left behind in his cabin. Charles apologised to me for borrowing it!

"Why the devil," I demanded, "didn't you abandon with the rest? How about your wife and that daughter?"

I tried to sound angrier than I really was. Actually, I felt that I could have hugged the old man; because that touching act of service had ridded me of all my morbid fear.

"They'll be all right, sir, thank you kindly," Charles piped in his queer falsetto. "Nice an' snug now, sir, thanks to you, Cap'n."

"Why didn't you leave with the rest?" I insisted. "Orders are orders!"

He admitted that he had obeyed orders to the extent of crowding into a boat. But, realising that I was not there, he jumped overboard and swam back, climbing up by a rope. That was why he'd borrowed the fur coat.

"Well, we're for it," I assured him. "So I suppose we'll have to go down together."

Charles said that it seemed a pity. Not for himself; for me. He thought much more of me than I deserved then or now.

There was still some steam up in the donkey-boiler. There was a dinghy aft; we might manage to lower it clear before the *Bengoil* sank. He urged me to try.

"Right; we'll try to get a boat out," I said. And after a lot of struggle we got the dinghy afloat. The *Bengoil* was so near sinking that we had no further time for precautions. We jumped, as we were, and I had to haul old Charles in. The *Bengoil*, in going down, almost dragged us with her in her swirls.

Cold it was—bitterly cold; and the oars had fallen overboard; we had no means of warming ourselves. Charles wanted me to take his fur coat, but I had my own thick greatcoat on and refused. The sea appeared enormous.

Where the other boats were we could not guess. Charles baled the water overboard; we tossed wildly and helplessly in mountainous seas. Then I took the baler, and, because of numbed hands, dropped it overboard.

I have experienced savage nights a-plenty in my life, but none so vicious as that winter Atlantic night. Charles was sorry he could do so little to ease the situation, and seemed always to blame himself for our plight.

But he told me how happy I had made his wife. He was telling me that when the cold and weariness overcame me and I went to sleep. It didn't matter that it threatened to be the final sleep. The human frame can stand just so much, then it collapses, the brain loses interest.

* * *

I WAKENED in daylight—in a ship's heated cabin. The *Laconic*, as it was, that had found me. She had had a wireless from a Dutch boat saying the other lifeboats had been picked up.

As soon as I collected my frozen senses—with hot broth baled into me by the quart—I asked: "What about Charles?"

"Was that the man with you?" they questioned me.

"Was!" My heart sank. They explained it all as solicitously as they could. Charles was dead, of exposure.

When they found us he was huddled in the boat's bottom, wearing only his skimpy shirt and trousers. He had wrapped my unconscious body in the great fur coat; that was why I was alive.

"An odd thing," said my informant, "Men who die that way generally look scared—he was smiling. He looked happy."

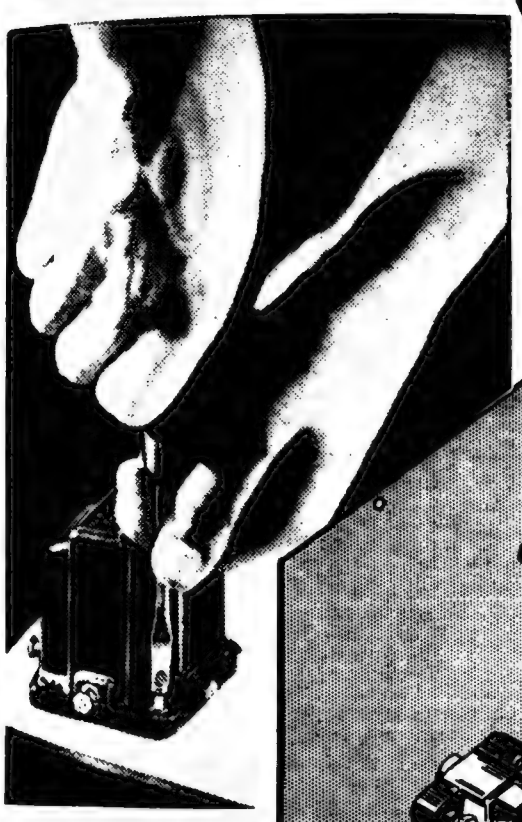
I think there must be special heavens reserved for such as old Charles.

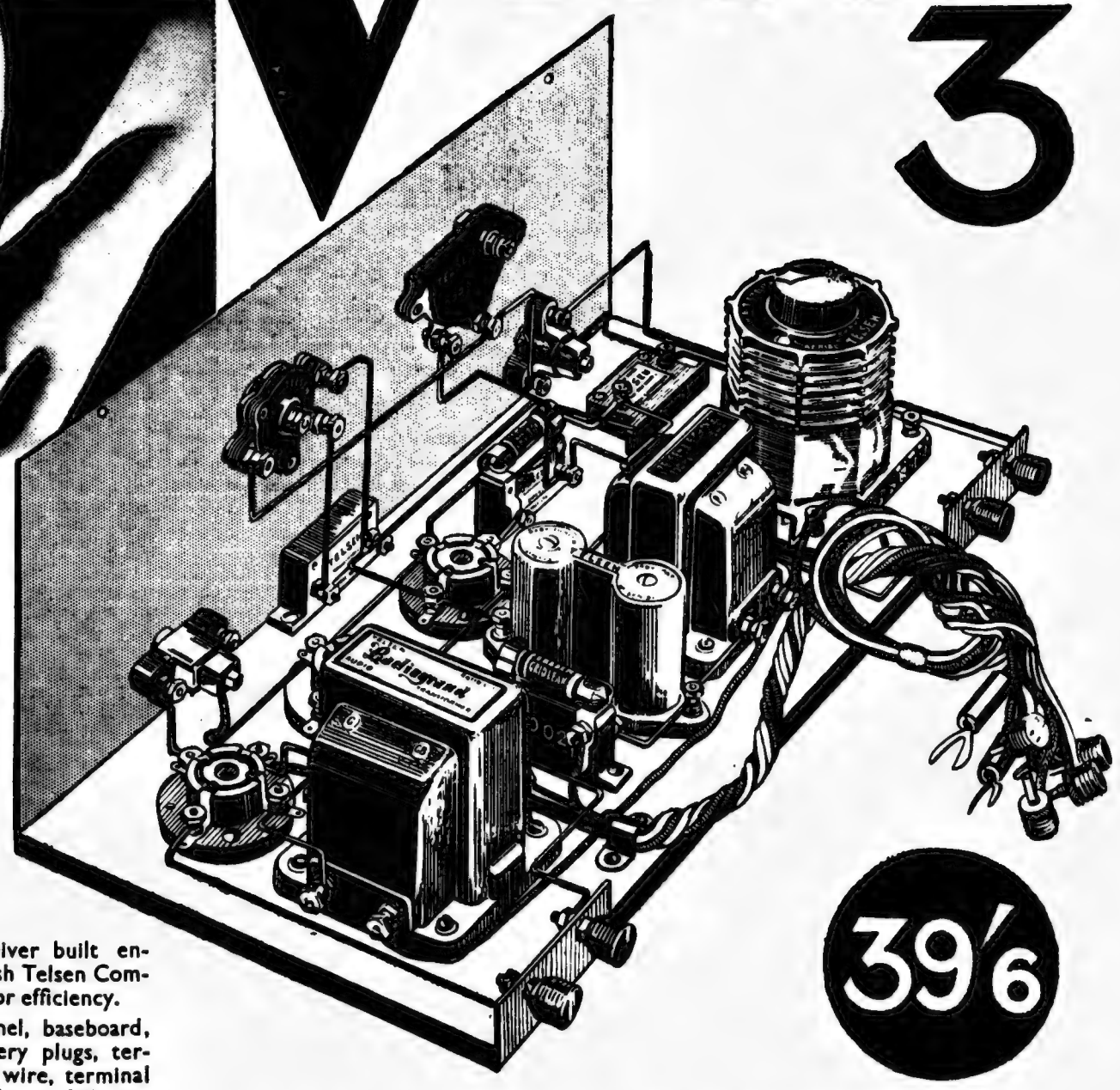
Next week:

"Mr. Millingham's Mistake"

by Stephen Phillips

BUILD THE TELSEN VICTOR 3





- Super 3-valve receiver built entirely with all-British Telsen Components, matched for efficiency.
- Complete with panel, baseboard, battery cord, battery plugs, terminals, connecting wire, terminal and escutcheon plates, full size blue print and point to point wiring chart, with full instructions, etc., etc.
- Separation of regional from national programmes guaranteed by incorporation of Telsen Dual Range Aerial Coil.
- Very simply built and simply operated. Full constructional and operating details with every kit.

39/6

You can build it yourself—easily. A super 3-valve receiver composed entirely of all-British Telsen Components—all matched for efficiency . . . A child can operate it when complete. Take the first step to a radio set which is your own in a double sense and of whose performance you will always be justly proud. *Consult your Radio Retailer.*

BUYERS ARE BUILDERS

BUY BRITISH

from

THE EMPIRE

AT HOME & OVERSEAS

TELSEN

ALL BRITISH RADIO COMPONENTS

Advt. of The Telsen Electric Co., Ltd., Aston, Birmingham.

"Before I quite finished the bottle my COUGH disappeared."

Famel Syrup banishes coughs, catarrh and bronchitis. Formerly Nature's greatest curative agent could only be inhaled. *The marvel of Famel Syrup is that it acts through the blood stream* and so drives your cough, bronchitis, catarrh, etc., out from the root. Buy a bottle (3/-) from your Chemists. Millions have been cured by Famel Syrup. Read below of a few typical cases.

Cough disappeared.

"I thought I would give Famel Syrup a trial, and was delighted to find that my cough had disappeared before I had quite finished the bottle." C. M. F. (Liverpool).

"I received your bottle of Famel Syrup and am pleased to inform you that my cough is cured, and I have tried others, but none to beat yours. I am glad to let you know, and tell many others of your famous Syrup." R. H. (Preston).

For Bronchitis and Asthma.

"I have been an invalid for years, suffering from Chronic Bronchitis and Asthma. I have been under Doctors for years, but could not get relief for the cough. Since taking Famel Syrup, I am hardly coughing at all and have not had one attack of Asthma. I think your Syrup is really wonderful." M. B. (Peckham).

"I am affected with asthma. I may say that I find nothing gives me relief so quickly and efficiently as Famel Syrup. Therefore, you may be assured that I am never without a bottle in the house." F. A. J. (Carlisle).

Heals sore throat.

"I may say I always use it myself, as it heals a sore throat almost by one dose and is a certain cure of most kinds of coughs. It really is a great comfort, and I make my Nurses buy it in all cases of the after effects of a flu' cough."—I. C. (Matron) (London).

For FREE Sample worth 1/3. ***Post coupon below (with 4d. in stamps for postage) for very generous FREE sample. We KNOW it will do you good. Only one bottle to each family.***

FAMEL SYRUP

Post this Coupon TO-DAY!

To Wilcox, Jozeau & Co. Ltd. (Dept. E.2.) 15, Great St. Andrew Street, London, W.C.2.

I enclose 4d. in stamps (Irish Free State 6d.). Please send me large sample bottle of FAMEL SYRUP.

Name.....
Mr., Mrs., Miss.

Address.....

Just one aspect of the work of the Junior Instruction Centres—a first-aid class in the Turin Street School

THEY'RE LEARNING TO MAKE GOOD, THESE—

BUFF SLIP BOYS

WHEN a youth makes his first visit to an employment exchange there can be little hope in his heart. The long queues of gaunt-faced, workless men, and the cold austerity of the place must dash whatever spirit he possesses.

Besides, the shadow of unemployment has long lain upon the land, and he has probably had first-hand acquaintanceship with its horrors, though he is barely sixteen. He knows what it has meant when father or senior members of his family have been "out of a job," and now, though only on the threshold of life, he has to face the same grim problem.

Busy magic

What hope *can* there be for him—a mere fledgling, with not a scrap of experience—when all about him are skilled workers and men with long years of experience behind them?

We are pleased to say that since the inception of Junior Instruction Centres under the provisions of the Unemployment Act of 1930, kindly encouragement awaits him.

If he be between the ages of sixteen and eighteen he will be given a buff slip entitling him to receive a course of instruction at a local centre.

And that buff slip may prove a magic key to progress and better prospects.

Some sixty thousand youngsters of both sexes in every part of the country are enjoying this privilege to-day and are learning trades and handicrafts while in receipt of unemployment relief.

But for those magic buff slips they would have no alternative in their leisure hours to idling at street corners or haunting the dismal precincts of their employment exchange.

They are the sons and daughters of miners, boilermakers, tailors, stonemasons and clerks; and they are improving their education and learning various useful trades.

In one hundred places where instruction is given—in Birmingham, Leeds, Manchester, Liverpool and Sunderland, for example—the revival of craftsmanship is going on apace.

Capable citizens are being made of youths who would otherwise be "hangers-on"

Let us take you behind the scenes in one typical Junior Instruction Centre—the Turin Street School, in Bethnal Green, London, which draws its students from the unemployed youths of Shoreditch, Stepney, Hackney, Poplar, King's Cross and Holloway.

Nearly three hundred lads and girls are on its register; many are poor beyond belief, but one and all are inspired by high ideals and eager to get on.

A most refreshing feature of this centre is that it is governed by the lads themselves. They elect their own Juvenile Industrial Council, which consists of fourteen unemployed youths, who are left with a free hand to map out courses of instruction.

And they do it with a zest that is good to see, always keeping before them five essential points: education, social activities, sports, mutual help and tradition.

These fourteen lads arrange most comprehensive programmes for the members whose welfare they watch, and some idea of the scope of their activities will be gathered when we say that classes include carpentry, building construction, first-aid and hygiene, cabinet making, various arts and crafts, and English literature.

They ask why

You have to see the lads at work to appreciate the immense amount of enthusiasm that is put into these classes.

The Juvenile Industrial Council can turn for guidance at any time to Mr. A. E. Hill, superintendent of the Turin Street School, a teacher of understanding and experience, whose professional duties have taken him to all parts of the world.

The Stars who Think

A remarkable series, entitled "The God I Believe In," in which famous people frankly reveal their innermost beliefs and misbeliefs, commences in the *Daily Herald* on Tuesday, November 24.

These articles will show for the first time how the God of the Negro genius Paul Robeson differs from the God of that famous actress Marie Tempest—how the God of Kaye Don, the speed-king, differs from the God of G. K. Chesterton—and how the God of Bernard Shaw differs from them all!

They also have the services of adult instructors to preside over their specialised classes.

Thus a fully qualified teacher takes a class of thirty sons of artisans who enquire deeply into the why and wherefore of everything from domestic economy to the origin of fogs.

The first-aid and personal hygiene classes, too, are under a qualified instructor. Their average strength is forty members.

In the wood-working section there are always more than a score of energetic youngsters who are learning the use of various tools and machines. They know that it will pay them. Not long ago, one of their comrades obtained work with a high-class furnishing firm. Before he underwent instruction at Turin Street he had been out of work for eight months.

One of the hardest working instructors is Captain Murphy. As occasion arises he teaches such subjects as mathematics, economy, geography and even public speaking. Three thousand lads who have passed through his hands have obtained jobs.

For the unemployed girls of eighteen and under there are cookery classes and sound instruction in various other domestic arts. The membership is not so high as that of the boys, but the keenness is the same.

A bit of fun

The youngsters who form the Juvenile Industrial Council have the wisdom to know that all work and no play makes Jack a dull boy; so the social side of life is not neglected.

They organise various games, run their own library, have various friendly debates, arrange dances, maintain football and cricket teams in season, and include boxing and swimming in their regular programme.

By way of variety, too, they have lantern lectures that are at once entertaining and instructive.

Recent visitors have included a company director and a traveller and journalist, who were able to tell the lads something of their own experiences in their own fields of endeavour.

In this way the students at Turin Street come to know something about a wide range of trades and professions; imagination is fired and ambition receives an added spur.

It is a fact that former members of this and similar instructional centres throughout the country remember gratefully the "free scholarship" they received in the form of that little buff slip from their local employment exchange.

THE MODERN PAINTER AND DECORATOR.

"The Modern Painter and Decorator" has been planned to meet the requirements of the times, to provide a comprehensive storehouse of information.

It has been written by experts.
It covers every aspect of the trade.
It solves many perplexing questions.
It shows how to overcome difficulties.
It shows how to remedy defects.
It is full of the most valuable hints.

A FEW OF THE SUBJECTS DEALT WITH.

The Workshop, Brushes, Materials, General House Painting, Distempering, Paint and Colour Mixing, Gilding, Lettering, Sign Writing, Wallpapers, Staining, Enamelling, Wood Finishing, Graining, Marbling, and Stencilling, Shop Window Decoration, etc., etc.

EQUIPMENT AND MANAGEMENT.

The work also deals thoroughly with equipment and organisation, and is a reliable and indispensable guide to the management of a business.

Office Routine, Equipment, Advertising, Bookkeeping, Law and Insurance, Measuring and Estimating, Prices for Painters' Work, Recipes, Writing Specifications, Hints to Painters, etc., etc.

Sections are devoted to the art side of decoration.

A FREE BOOKLET

To the Caxton Publishing Co., Ltd.,
56, Surrey Street, London, W.C.2.

Please send me, free of charge, Detailed Illustrated Booklet describing "The Modern Painter and Decorator."

Name .....
(Send this form or a postcard.)

Address .....

D.2. .....

THE MODERN BRICKLAYER.

This is a practical book on bricklaying in all its branches and meets the needs of the bricklayer at every stage of his career. It will also prove invaluable to the builder and the foreman as well as to the apprentice.

"The Modern Bricklayer" has only recently been published and has been written by W. Frost, M.R.San.I., A.I.San.E., who is the lecturer and instructor in Brickwork at the L.C.C. School of Building.

SOME OF THE CONTENTS.

The various kinds of Bricks and Mortars—Tools and Appliances—Bonds—Foundations and Footings—Junction Walls—Angles—Piers—Reveals and Jambs—Jointing and Pointing—Fireplaces and Chimneys—Window and Door Openings—Partitions and Floors—Drains and Sewers—Retaining Walls—Reinforced Brickwork—Arches—Cornices—Gauged Brickwork—Terra-cotta and Glazed Ware—Slating and Tile Laying—Decorative Brickwork—Winter Bricklaying—Cleaning and Painting Brickwork—Industrial Chimneys, etc., etc.

There is also a complete section devoted to Tables, etc.

THE ILLUSTRATIONS.

"The Modern Bricklayer" is copiously illustrated throughout, there being 33 full-page plates, three of which are in colour, and no less than 650 diagrams, etc., in the text.

A FREE BOOKLET

To the Caxton Publishing Co., Ltd.,
56, Surrey Street, London, W.C.2.

Please send me, free of charge, Detailed Illustrated Booklet describing "The Modern Bricklayer."

Name .....
(Send this form or a postcard.)

Address .....

J.2. .....

THE MODERN MOTOR ENGINEER.

"The Modern Motor Engineer" has been published to meet the demands of the garage manager and mechanic for a sound practical book of instruction in their own important branch of engineering science.

It gives for the first time a course of technical instruction in modern garage practice which is not only absolutely up to date but embraces practically every single detail of work in the repair, overhaul, maintenance and tuning of every kind of motor propelled vehicle which can fall to the lot of the engineer or mechanic in a garage and repair shop.

HANDLING CAR BREAKDOWNS ON THE ROAD.

A feature of special value is the analysis of car breakdowns on the road. Breakdown repairs are treated in the very widest sense. Special sections deal with repairs to Engines, Transmission Systems, and to Electrical Equipment.

THE SCOPE OF THE WORK.

It describes thoroughly Dismantling—Tuning—Welding—Brazing—Sheet Metal Work—Machining and Grinding—Clutches—Gear Boxes—Transmission—Back Axle and Brakes—Ignition Systems—Wiring—Lighting—Accumulators—Batteries—Magnetos—Motor Cycle Repair and Overhaul—How to Cost Garage Jobs—The Law's Requirements, etc.

A FREE BOOKLET

To the Caxton Publishing Co., Ltd.,
56, Surrey Street, London, W.C.2.

Please send me, free of charge, Detailed Illustrated Booklet describing "The Modern Motor Engineer."

Name .....
(Send this form or a postcard.)

Address .....

O.2. .....

MODERN ELECTRIC WIRING.

"Modern Electric Wiring" is a practical guide to the wiring of Private Dwellings, Business Premises, Factories and Public Buildings, for Lighting, Heating and Power, with chapters on Wireless Practice and Electric Motors.

The author, H. H. Cowley, who holds the Diploma of Engineering of the University College, Nottingham, has had a wide and varied experience in the practice of wiring, and is therefore able to describe in detail how every phase of the work should be carried out.

THE SCOPE OF THE WORK.

General Principles of Electrical Conductivity, Materials, Wire Gauges, Insulators, Insulation and Resistances, Systems of Wiring, Safety Fuses, Distribution and Fittings, Lamps, Illumination, Heaters, Cookers, Small Motors, Appliances, Wiring Layouts and Wiring for Lighting, Heating and Cooking, Temporary Wiring, Measuring Instruments, Meters and Mains, Bells and Signals, Domestic Telephones, Testing, Wiring for Wireless Installations, Public Speech Equipment and Power Amplifiers, Electric Motors and Generators, Specifications, Abbreviations and Definitions.

THE ILLUSTRATIONS.

"Modern Electric Wiring" contains over 270 illustrations, specially designed to demonstrate practical working, and many of them suitable for use in actual practice.

A FREE BOOKLET

To the Caxton Publishing Co., Ltd.,
56, Surrey Street, London, W.C.2.

Please send me, free of charge, Detailed Illustrated Booklet describing "Modern Electric Wiring."

Name .....
(Send this form or a postcard.)

Address .....

S.2. .....

Enjoy real home-made 'Xmas fare with

Hugon's

'ATORA'

The Good BEEF SUET

Mincemeat.

1 lb Shredded 'Atora.' 1 lb. Currants. 1 lb. chopped Apples. 1 lb. Brown Sugar. 1 lb. chopped Raisins. ¼ lb. Citron Peel. ¼ lb. Candied Orange Peel. ¼ lb. Candied Lemon Peel. 2 oz. Sweet Almonds, blanched and chopped. 1 Lemon. ½ Nutmeg, grated. ½ teaspoonful Salt. 1 lb. chopped Sultanas. ½ pint of Brandy or Whisky.

Dry the sultanas and currants after washing, mix all dry ingredients together after chopping. Lastly, add the grated rind and strained juice of lemon and the brandy or whisky. Mix all thoroughly. (Ingredients can be put through small mincing machine instead of being chopped.)

Christmas Pudding.

1 lb. Shredded 'Atora.' 2 lb. Raisins. 1 lb. Currants. 1 lb. Sultanas. ¼ lb. Candied Peel. ¼ lb. Sugar. 2 teaspoonsful Baking Powder. ¼ lb. Flour. 2 oz. Sweet Almonds. Rind and juice of 1 Lemon. 6 Eggs. 1 lb. Breadcrumbs. ½ Nutmeg. 1 eggspoonful Salt. Milk – sufficient to make right consistency. ½ pint Rum.

Clean currants, stone raisins, put all the dry ingredients into a basin blanch and chop almonds, add eggs, well beaten, grated rind of lemon, and the juice strained. Mix all thoroughly, put into greased pudding basins, cover with greased paper and steam 6 hours. Sufficient for 4 puddings.

These recipes are taken from the 'Atora' Book of 100 tested recipes. Send a postcard for a copy post free from HUGON & CO., Ltd., Manchester.

436c

If your dog's health and happiness mean anything to you—

NOW is the time to condition him for the WINTER

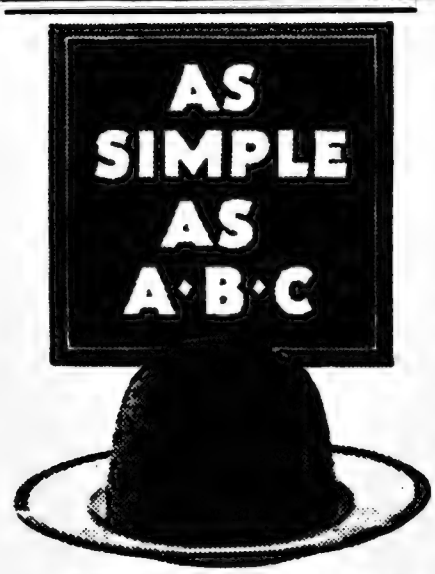
YOUR dog cannot condition himself for growing his winter coat, as the blood correctives which Nature provides for this purpose are beyond his reach.

If you want your dog to be free from coughs and chills this winter you must condition him *NOW* with Bob Martin's tasteless Condition Powders which purify the blood, tone up the whole system, and give strength and "bloom" to the coat. In this way, experienced Breeders, since 1892, have kept their dogs free from winter illness.

Bob Martin's tasteless Condition Powders cure *and prevent* all ailments due to poor blood condition such as *Loose Coat, Loss of Appetite, Listlessness, Excessive Scratching, Eczema and Swellings between the toes.*

There are 9 (nine) powders in the sixpenny packets and 18 in the shilling boxes—from dog biscuit shops, chemists and big stores. Made (since 1892) by Bob Martin Ltd., Southport, England.

BOB MARTIN'S TASTELESS CONDITION POWDERS



A TO MAKE THIS enjoyable "Schoolboy" Pudding:—

B DO THIS

Mix a 1 lb. size jar of Robertson's Mincemeat with 3 ozs. self-raising flour. Place in a basin and boil or steam for 3 hours.

C YOU GET THIS....

A delicious pudding . . . Just like Xmas Pudding. Enough for five persons.

IT'S AS SIMPLE AS A·B·C WITH...

Robertson's Mincemeat

GOLDEN SHRED BRAND.

Robertson's Mincemeat and Preserve are only obtainable under the Robertson Label, "Golden Shred" Brand.

a|9M.1

Two members of the Prison Commission: Mr. Alexander Paterson (left) and Dr. W. N. East . . .

. . . "We are anxious that prisons shall not be mere dumping ground," says their chairman

Taking the CURE in Jail

PRISONS are not what they were! The last few years have seen some startling changes. The "old-lag" of pre-war days would sit up and rub his eyes in bewilderment if he were sent "inside" to-day.

The recent unique "motor show," staged in Maidstone Jail, gives some indication of the new ideas which now temper our penal administration.

Maidstone Jail is reserved for men serving long sentences. Some have been cut off from the world since before the war; others for fifteen years.

Many are due to be released shortly, and it was for their benefit that this special parade of 1932 cars was organised.

Every consideration is now shown to prison inmates, and there are social amenities of a kind never known before. There are concerts and dances, and interesting gymnastics.

Imagine for a moment that you are a visiting justice to the grimmest and most famous of His Majesty's prisons—Dartmoor.

From the outside it looks the dreariest spot in the country. But inside you get a very different impression.

All the cells are lofty, well-lit and well-ventilated. There are rugs on the floors and the prisoners' photographs on the walls. The men look healthy and alert.

Lags' pocket-money

You find that convicts of good behaviour receive "wages" of five or six shillings a week. You see the prison "tuck shop" where they may buy such luxuries as cigarettes, fruit and chocolates, and the rooms where, during prescribed hours, they may smoke and play games.

The heavy, soul-deadening labour of stone-breaking that formerly was the staple industry of Dartmoor is now reserved for truculent and dangerous convicts.

Most of the men work at interesting jobs—tailoring, shoemaking, carpentry and the like—in model workshops. Coached by instructors who visit the prison two or three times a week, they thus become skilled workers with the chance of occupying a useful place in the social scheme when they have served their sentences.

Others work on the farm outside the prison, and since they are away all day and have their meals brought to them this job is particularly popular.

Convicts of superior intelligence who are dissatisfied with merely manual work are even allowed to take correspondence lessons in commercial and similar subjects. Some two hundred men have already availed themselves of this opportunity to "go to college."

Prison "At Homes"

Last year it was decided to try another bold experiment: "At Homes" for prisoners.

Determined to introduce the human touch into the lives of his charges, the governor decided to allow them to receive visitors for a couple of hours each Saturday and Sunday.

True, the visitors were not relatives or friends in the usual way, but members of Toc H and the Plymouth Rotary Club, who had to undertake not to infringe the prison regulations. Each visitor was allowed five prisoners, so that each convict had twenty minutes' informal chat.

This innovation, too, quickly justified itself.

Prisoners from all over the North are sent to Wakefield to be taught some trade or handicraft. At Nottingham Jail educational and technical classes are held under the direction of professors from Nottingham University College.

At most other prisons there are regular classes in such handicrafts as woodworking and rug-making, particular attention being paid to prisoners between the ages of twenty-one and twenty-five, who are in the next stage to Borstal.

By way of recreation there are concerts and gymnasium classes, held with the full approval of the local magistrates. At Parkhurst, which has just been converted into a Borstal establishment, the me[n] had their own o[r]chestra and conce[rt] party.

A gymnasium cl[ub] for good conduc[t] men was started [at] the beginning of la[st] year at Winso[n] Green Jail, Birmin[g]ham, and proved [so] successful that th[e] idea was extended.

There is, of cours[e] the difficulty of kee[p]ing the athleti[c] teams up to strengt[h] since prisoners a[re] continually leavi[ng] at the expiration [of] their sentences. But occasionally th[e] instructors are rewarded by a flash [of] sardonic humour.

A little while ago one young pri[-]soner gravely asked for a course [of] training as a cross-country harrier!

Stranger still is the spectacle [of] burly criminals executing dainty danc[e] steps under the guidance of the Hon[.] Phyllis Russell, daughter of Lor[d] Ampthill. Once a week, for three-quarters of an hour, Miss Russell hold[s] a folk-dancing class at Bedford Jail.

Many critics will no doubt protes[t] against this "mollycoddling."

But it has been proved conclusively that first offenders can best be de[-]terred from returning to crime not b[y] harshness, but by a system whic[h] seeks to restore their self-respect an[d] arouses their interest in decent wor[k].

By careful observation it has bee[n] found that few men with hobbies ev[er] go to prison or develop criminal in[-]stincts; hence the value of handicra[ft] instruction in jails. Working wit[h] materials of bright colours, to[o] counteracts the morbid tendencies [of] prisoners, and prevents the notion th[at] they are the victims of injustice.

Those who revolt

On the other hand, there are thos[e] with a grudge against society or a re[al] craving for the excitements of crim[e]. These men often vent their spleen o[n] the warders, sneak on their fellows an[d] resist all attempts at instruction.

Such men eventually go to the ston[e]-breakers' yard at Dartmoor. They ar[e] the real enemies of society, incorri[g]ible and defiant. But a large propor[-]tion of convicted persons, statistic[s] show, can be turned into honest cit[i]zens by wise and humane treatment.

Race with "Silver Ring"

The "Jumps"

IF you want thrills go racing with the jumpers during the coming N.H. campaign. As a spectacle, the winter pastime cannot be beaten. Betting over the sticks is another matter. The name of the jumper to win the first Grand National was LOTTERY. No 'chaser could have been better named.

On the flat, if you make allowances for course peculiarities, the state of the going, fitness and unfitness, and the luck of the start and running, form works out fairly well. But over the obstacles form is more in and out than the Darby and Joan figures on one of those old-fashioned barometers! For this reason many backers bar jumping and wait patiently for Lincoln. I do not suggest this drastic step, but with your money "in the air," careful punting is the order.

For some weeks past I have been looking for a likely half-dozen for those who wish to make occasional wagers, and I suggest the following:

Steeplechasers: Hy Spy (an Irish jumper who is a "possible" for the "National"), Inverse and Brienz.

Hurdlers: Urgency (an importati[on] from America, in Duller's charge), D[e] Fontaine (Frank Hartigan's), and R[e]veillon. The last-named is with Anthony at Wroughton.

I gave Heartbreak Hill for th[e] "Sefton" and coded him. He oblig[ed] at 13 to 2. He is a good 'un, but Hy Sp[y] is better.

JOHN BULL'S CODE

The Code for this week is as follow[s]. It covers the racing from Thursda[y] November 19, to Wednesday, Novem[-]ber 25.

P V B X E S Z O M Y A T N G K
C R D H I F J U L W 98 97 96 95 94 9[3]

In place of the letters or figures a[s] advertised in the *Sporting Life* and *Dai[ly] Herald* read those above or below, [as] the case may be. Example:

95V9894MI would read GRAKLE.

Where a double letter occurs in th[e] name of a horse the figure 2 is substituted. Example:

98M2URIV would read ALL OVER.

"SILVER RING"

Bigger prizes FOR XMAS FOR DIPLOMA LIMERICK LINES

FIRST PRIZE £50

1st PRIZE £50
2nd PRIZE £10
3rd PRIZE £5
4th PRIZE £2
10 PRIZES of £1 EACH
250 10/- POSTAL ORDERS
250 5/- POSTAL ORDERS
SPECIAL PRIZES
250 CAMERAS

A hearty old bishop of Kent
On a jolly good Christmas was bent
Said he, with great glee,
"Just you wait and see

CONDITIONS.

The Proprietors of 'Diploma' Crustless Cheese offer a first prize of £50 and other prizes, as stated, for a best last line to this Limerick. Write your last line on a piece of paper and attach the small coloured label from a portion of 'Diploma' Crustless Cheese (either Cheddar, Cheshire or Dunlop), or label from 'Diploma' Milk, 'Coronet' Milk, 'Regal' Milk, or 'Moonraker' Empire Cheese. Send as many attempts as you like, which may all be written on one sheet, but for each must be attached a label. The Managing Director's decision is final and legally binding.

CLOSING DATE:
Entries must reach us not later than **Thursday, December 10, 1931.**

RESULT:
A complete list of winners will be forwarded by post to every competitor. Prizes in time for Christmas.

ADDRESS to:
Competition (Dept. 7)
WILTS
UNITED DAIRIES LTD.,
TROWBRIDGE.

DIPLOMA
The English CRUSTLESS CHEESE

D 204a

514 CASH PRIZES 250 CAMERAS

Your daily beverage at reduced prices

THE present low prices of "Ovaltine" afford a considerable saving, and enable this delicious health-giving beverage to be enjoyed in every home.

The great value of "Ovaltine" for giving and maintaining health lies in the fact that it supplies all the health-giving food elements in a highly concentrated and easily digested form.

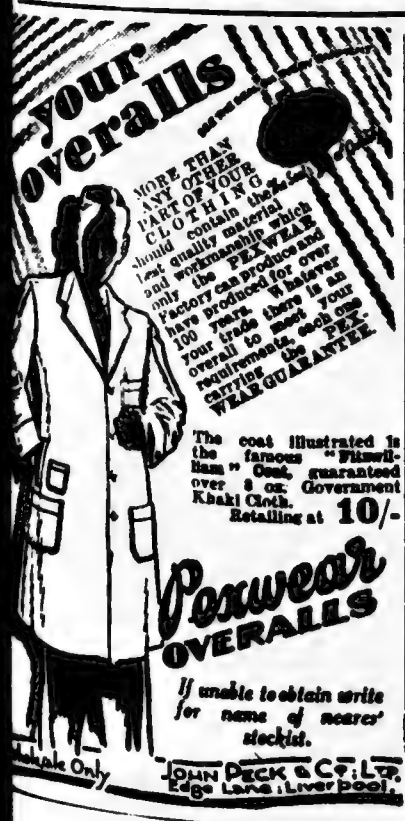
It is an absolute impossibility to supply a food similar to "Ovaltine" at a lower price. Indeed, it is only because of its world-wide and ever-growing sales that it is possible to sell this delicious and supremely nourishing beverage at the present low prices.

Your health is too important for you to take risks by drinking any haphazard mixture of food ingredients. There is only one "Ovaltine"—there is nothing "just as good."

REDUCED PRICES in Gt. Britain and N. Ireland, 1 1, 1/10 & 3/3 *per tin.*

'OVALTINE'
TONIC FOOD BEVERAGE
Builds-up Brain, Nerve and Body

P 770


your overalls
MORE THAN ANY OTHER PART OF YOUR CLOTHING should contain the best quality material and workmanship which only the PEXWEAR factory can produce and have produced for over 100 years. Whatever your trade there is an overall to meet your requirements, each one carrying the PEXWEAR GUARANTEE.

The coat illustrated is the famous "Pitswilliam" Coat, guaranteed over 8 oz. Government Khaki Cloth. Retailing at **10/-**

Pexwear OVERALLS

If unable to obtain write for name of nearest stockist.

Wholesale Only
JOHN PECK & Co. LTD.
Edge Lane, Liverpool.

To Sufferers from INDIGESTION

The following facts about Dr. Jenner's Absorbent Lozenges should strongly appeal to sufferers from Indigestion who have failed so far to find an effective remedy.

They are made by Savory & Moore from a formula of Dr. Edward Jenner, one of the most eminent physicians of his day.

They act by counteracting ACIDITY, which is the main cause of most digestive troubles.

They give relief even in chronic cases of indigestion, when other remedies have been tried without avail.

They are particularly useful in relieving HEARTBURN and FLATULENCE at night, which are so frequently the cause of SLEEPLESSNESS.

It is generally found that after a short course of them digestion is so much improved that ordinary meals can be taken without the least discomfort.

They are quite harmless, containing nothing in the nature of a drug, and can be used with confidence by young and old alike.

Boxes 1/3, 3/- and 5/-, of all Chemists.

To SAVORY & MOORE, LTD., Chemists to The King, 143a, New Bond Street, London, W.1.

Please send me a **FREE SAMPLE** of Dr. Jenner's ABSORBENT LOZENGES.

NAME.....

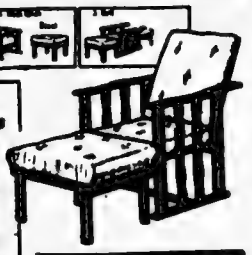
ADDRESS.....

.....

J.B. 21.11.31.

RECORD BARGAIN

4 PURPOSE CHAIR



Special Features

1 Velvet cord cushions, well stuffed.
2 Easily converted to three positions.
3 FULL LENGTH bed when extended.
4 Extra strong frame of seasoned wood.

2/- Part Carr. and Packing. **20/-**

POST AT ONCE with remittance and carriage as above, to:
BOLSOMS
ASSOCIATED TRADERS LTD.
157-8, STRAND, LONDON
Branches: 8 to 11, Pine St., and 14, Exmouth St., Clerkenwell, E.C.1.

LARGE CASH COMMISSION FOR YOU!

Our "Record" Club Agents earn very liberal Commission in their spare time, easily and at no expense.

Write for full particulars and Illustrated Catalogues — 224 pages of Bargains—Post Free.

HP SAUCE

MAKES A TASTIER DISH OF EGGS, MEAT, OR FISH

H.P. Sauce is different in every way from every other sauce, with a rich fruity flavour all its own. Suits all tastes and dishes, sweets excepted.

Corns and Callouses

Lift Off—No Pain

Drop a little 'Freezone' Corn Remover on an aching corn and *instantly the pain stops.* Soon you can lift the corn right off! 'Freezone' Corn Remover ends every kind of corn and callous in a few nights. A bottle costs but 1/3 from your chemist, Boots', Taylor's or Timothy White's.

Three 'Freezone' Corn Rings included free

PEACEFUL NIGHTS FREE FROM COUGH

The following letter, received from Mr. Kingsley, of Harringay, London, N.4, will interest all readers suffering from coughs and bronchial troubles:—"Upon getting into bed one dose of 'Pineate' brand Honey Syrup enables me to sleep for several hours, whereas I used to seldom sleep for more than half an hour at a time. If I wake after a few hours a small dose keeps me from coughing for the rest of the night." Whether your cough is bronchial, throaty, or from the stomach, you can instantly allay the coughing and soothe the irritable membrane with half a teaspoonful of 'Pineate' brand Honey Syrup. This moves the phlegm like magic, clears the bronchial tubes, kills the cold germs, banishes 'tickle,' and soothes and heals the throat and chest. Relief is immediate—whether you cough at night or during the day there is no quicker, surer, or more pleasant remedy. Ask your chemist for a 1/6 bottle of 'Pineate' brand Honey Syrup. It acts, soothes, relieves instantly!

Prevent Colds

Take FORMAMINT, Wulfing Brand, to protect you against colds and infectious diseases, such as Influenza, Diphtheria, etc.

At all Chemists **FORMAMINT WULFING BRAND** *2½ bottle*

Genatosan Ltd., Loughborough, Leicestershire.

The SPY ON THE PAY-ROLL

IN recent years a new "school" of spies has sprung up, and their activities are world-wide. They are not bent upon gleaning naval and military secrets, but are interested solely in the construction of merchant ships.

The layman may wonder what secrets there can be in the Merchant Service, yet the engineering world—and the marine engineering world in particular — has a host of valued secrets to-day.

Thousands of pounds have been spent in the last ten years on secret experiments for the improvement of the engines that drive ships. All sorts of different systems have been under test, developments of the Diesel engine, of turbines, and of turbo-electric drive among them.

There are about eight different versions of Diesel engines being built into various classes of merchant ships at the present time, and the builders of each type would very much like to find out all about the latest improvements that each of his rivals has made.

There is, of course, a certain amount of information made public at meetings of the engineering societies, but anyone who is closely concerned with the subject knows perfectly well that these disclosures seldom tell the whole story.

And so a new class of spy has sprung up—the marine-engine spy.

THESE modern spies have to be expert engineers. They would never know what information to gather unless they were. The adventurous youth who just knows the difference between a piston rod and a flywheel would not find much chance of employment as a spy, however daring he might be by nature.

These spies must also be good linguists, for by no means all the secrets are to be found in British yards. Indeed, certain foreign shipbuilders have made remarkable advances.

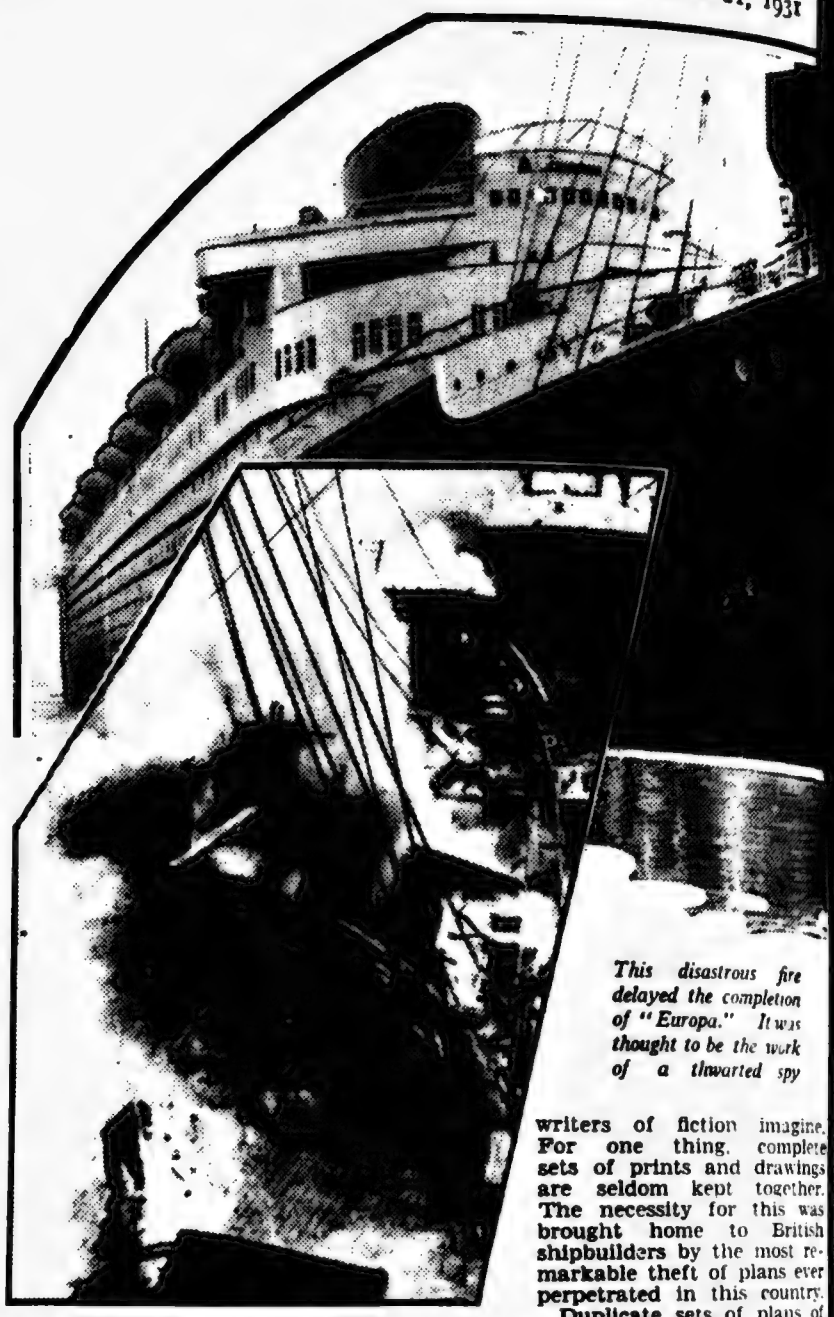
The new Italian motor ship *Victoria*, which proved on her trials to be the fastest motor ship in the world, was the subject of an intensive spy campaign while she was building at Trieste.

The German builders of the *Europa* and *Bremen* engaged a special squad of detectives to keep guard over those ships while they were completing.

The rumour in the underworld of engineering is that the disastrous fire which broke out in the *Europa* was the work of a disgruntled German who had been unable to obtain any useful information and had been headed off time and again.

British shipyards have to guard against the marine-engine spy, too. The tally which is kept on the men working on a new ship is much stricter to-day than it used to be.

A certain British Secret Service man once startled the authorities in Whitehall by turning up with full details of certain parts of a new and very "hush-hush" warship which we were building in a private yard. He had deliberately "spied" on our own work in order to wake up the authorities to the fact that our precautions were not strong enough!



This disastrous fire delayed the completion of "Europa." It was thought to be the work of a thwarted spy

The marine-engine spy works in one of two ways. He gets employment in the yard where the ship is building or he takes a job in the town which brings him into touch with the yard and enables him to get to know men working on the ship.

In the first case he may have the luck to be put on a job on the ship itself, though that does not always happen, of course. But in any case, he is able to get near, to make friends with the men on the job and to hear scraps of conversation about the various gadgets and devices that are being built into her.

IN the second case he probably has to buy his information. In every walk of life there are men who are hard up, who have lost money gambling, or who are just naturally avaricious. The spy waits his time and ultimately finds his traitor.

Now and again a chance may arise for a bit of smart burglary and the abstraction of drawings or other documents from the office, but that sort of thing is much less frequent than the writers of fiction imagine. For one thing, complete sets of prints and drawings are seldom kept together. The necessity for this was brought home to British shipbuilders by the most remarkable theft of plans ever perpetrated in this country.

Duplicate sets of plans of a certain ship had to be sent from the shipyard in the North Country to London. They were put into a case and sealed, taken to the station by a trusted servant, met at the London terminus by another trusted servant, and delivered to the proper authority. He did not open the case and check the contents before he signed the receipt.

About an hour later the seals were broken, the case opened and the two sets taken out.

It was then discovered that parts of each set were missing—and the missing parts fitted together to provide almost complete details of one of the most vital secret developments in the ship.

There was an immediate hue and cry, of course. Every resource of the police and the secret service was brought into play. But all to no purpose. The missing parts were never found.

After that, however, complete sets of plans were never allowed to travel about the country unaccompanied. If plans have to be sent by carrier or by post they are split up into several parcels and sent by different routes.

Even after a ship is finished the watch over her secrets is not relaxed.

It is customary for the builders or the owners to invite a large party of guests to attend the trial trips. On such occasions the most elaborate precautions are taken against impersonation.

WITHOUT their knowledge the visitors are tabbed and checked and counterchecked on the way to the shipyard and again before they go on board.

On one trial trip a most ingenious system was used to ensure that only the proper people actually embarked for the trip. It involved three separate checks, and was so intricate that the cleverest spy could not have foreseen the moves and provided himself with the necessary evidence to get him through.

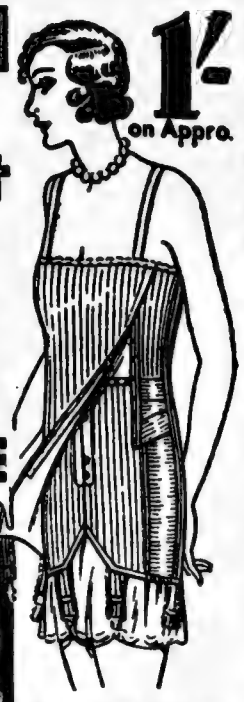
£10 FOR A TITLE

This is the offer we are making in connection with the "JOHN BULL Christmas Annual," on sale November 20, price 6d.

Its 68 pages are packed with contributions from such writers as J. D. Beresford, A. M. Burrage, Harry Graham, A. G. Gardiner, Hodgson Burnet and Harrison Owen. But before you settle down to enjoy it, study the cover picture. It is called "The Lost Label," but if you can improve on this, submit your suggestion on a postcard addressed "*£10 Title*, JOHN BULL, 93, *Long Acre, London, W.C.2.*"

This should reach us not later than December 21, and the Editor, whose decision is final, will arrange for a £10 cheque to be despatched to the sender of the best title

The 1931 Woman's Ideal is answered by this Healthful, Stylish Garment



1/- on Appro.

The modern woman who wants modern standards of comfort and fashion chooses this Ambron Belted Corselette in preference to every other type of garment. Whatever her type of figure, she has only to try it on to realise that it is a delight to wear and a wonderful help if she seeks to retain a trim youthful appearance.

AMBRON BELTED CORSELETTE

Its price makes it the greatest of bargains, but you are not asked to pay for it until you have examined it for yourself. 1/- deposit (returnable) brings it to you, and you can pay the balance by monthly instalments or in one sum, as preferred.

Why be Satisfied with Second Best?

B.C. BARGAIN COUPON.

Please send me, on approval, a new Ambron Belted Corselette, at present bargain price of 8/11. My measurements are:

Bust..... Hips.....

State whether pink or white preferred

Sizes range from 30-ins. to 46-ins. Bust.

I enclose 1/- deposit with 4d. postage, and will remit balance of 7/11 either in one sum or by monthly instalments of 2/- or more. If not satisfied and I return the goods at once unworn, you will refund my deposit.

State Bust and Hip measurements and enclose coupon with name and full address and Postal Order crossed thus

Overseas and Irish Free State full cash only.

John Bull 21/11/31. No. 409. Post your Order to—

ARGROSE WILSON, Ltd., 409, Ambron House, 84, Vauxhall Bridge Road, London, S.W.1.

Examine these points at home

Made of durable, stripe pink or white Coutille—fitted with Underbelt (7-in. busk)—surgical elastic insets on hips—adjustable shoulder straps—six suspenders—and spiral steel supports to give an unbroken line the length of the back.

The VERY Garment for You.

Cheaper than ever!

Gramophones direct from factory

Buy your gramophone or radio-gramophone from Fullotone, direct from factory, and save yourself the big profits usually made by middlemen. A genuine Fullotone is British throughout, and unbeatable for mighty volume and natural purity!

If you cannot call, write now for free catalogue stating whether for Radio or Gramophone.

NEW BARGAIN MODEL 59

3-5-0 Carr. Paid U.K. **6/9** SECURES

Without Records.

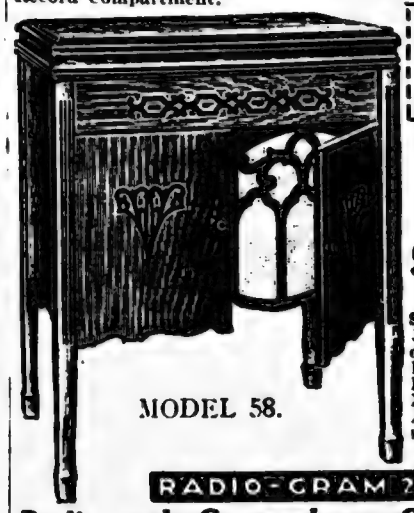
with 6/9 mthly for 11 months, including six brand new 10-inch Imperial records of your own choice.

Specification.—Richly OAK finished Cabinet, 32 ins. high, 17 ins. wide, 20 ins. deep, complete with Fullotone all-metal Sound Chamber, powerful British Motor, Fullotone Junior Sound Box, Turnover Tone Arm, and Record Compartment.

MODEL 59

Note Special Gift Offer for credit purchasers.

20 OTHER MODELS



MODEL 58.

SIDEBOARD MODEL 58

Also **4-12-6**

CARRIAGE PAID U.K. OR

8/6 SECURES *with 8/6 monthly for 11 months.*

Specification.—Oak-finished Cabinet, 32 ins. high, 27 ins. wide. Modern design. Complete with powerful British Motor with Automatic Stop, Fullotone Junior Sound Box, Long Metal Amplifier, Turnover Tone Arm and large Record Compartment.

RADIO-GRAM 203

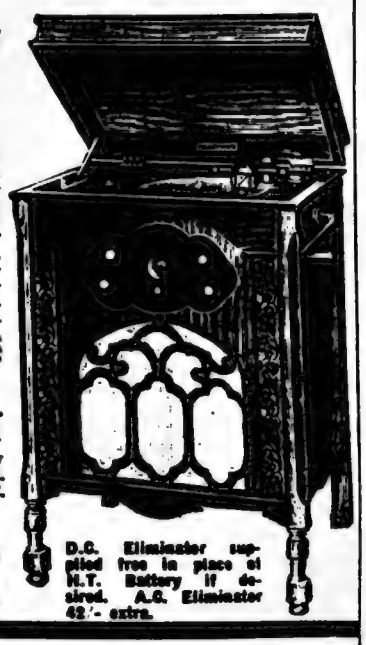
Radio and Gramophone Combined

16.16.0 CARRIAGE PAID U.K.

30/- secures with 14 monthly payments of

24/3

Special 4-Valve S.G. circuit with all Europe Range. Battery operated. Ordinary records reproduced electrically. Complete and ready to play, in exquisite OAK-finished Cabinet (full size) with 4 B.V.A. Valves, Super Power Battery, Large Accumulator, Daptacon Pick-up, Celestion Armature Cone Speaker, Collaro double-spring Motor, Record Compartment. Simple control. 12 months' guarantee.



D.C. Eliminator supplied free in place of H.T. Battery if desired. A.C. Eliminator 42/- extra.

DETAILED BOOKLET FREE

State whether for Gramophone or Radio.

FULLOTONE GRAMOPHONES (1929) LTD.

(Dept. J.B. 38), 73, CAMDEN RD., LONDON N.W.1

Also Branches at

Croydon—41, George Street. East Ham—149, High Street. Tottenham—561, High Road. Hull—Monument Bridge.

'Phone: Gulliver 1017

Liverpool 13, Paradise Street. Manchester 88, Oxford Road. Bolton—47, Bradshawgate. Glasgow—312, Argyle Street.

FULLOTONE

Rheumatism

Sloan's the Treatment for all Rheumatic Pains.

Swelling, inflammation, and stiffness pass away, the aching stops, the pain goes. Sloan's is the famous quick-acting liniment. It penetrates without rubbing, gives amazing relief. If you suffer with rheumatism in joints or muscles get a bottle of Sloan's Liniment without delay. Millions have used it successfully to drive out pain. Sloan's is most economical in use. See for yourself how quickly it stops the pain.

SLOAN'S FOR

RHEUMATISM, LUMBAGO, SCIATICA, NEURITIS, SPRAINS, ACHES, PAINS.

£800 And Christmas Turkeys Awarded in "John Bull's" Cross-word Competition, No. 139.

The only correct solution in the above Competition was received from:—

—Mrs. J. HEWITT, 42, Helmsley Avenue, South Kirkby, Nr. Pontefract.—

who subject to the conditions of the Competition, will receive the £750 offered.

Any other entrant who claims to have sent a solution eligible for a share of this prize must demand a scrutiny by First Post Tuesday, by either 1st, sending £1 Scrutiny Fee, copy of solutions and Postal Order number. Envelope to be registered, marked "Scrutiny," and addressed to the Competition Editor of "John Bull."

No scrutiny can be undertaken in connection with the Award of £50 to Runners-up. This prize has been divided between the following six competitors from whom we received solutions containing one error, and who will each receive £8 6s. 8d.

I. C. Campion, 6, St. Cross Rd., Winchester. J. Hall, 15, Hare St., Bradford. R. S. Hill, 4, Rhydyces St., Blaenavon, Mon. W. Martin, Gittisham, Honiton, Devon. W. Matthews, 90, Pixine Ave., Maidstone. Mrs. A. Yeomans, 36, Brook Lane, Ripley, Derbyshire.

In addition to the above cash awards, the winner of the £750 and each of those who share the £50 will receive shortly before Christmas an extra award of a Christmas Turkey.

Another Splendid X-word with a first prize of £750 and £50 to be divided between the runners-up appears on Page 36 In addition to these prizes an extra award of a big Xmas Hamper will be sent to every winner in this contest. Try Your Skill Now!

BUY YOUR HOUSE ON BETTER TERMS!

Everyone who rents a house or prospective house-owners should be interested in the Special House-Purchase Scheme. This scheme shows such generous terms on mortgages as to make RENT PAYING a veritable waste of good money!

These favourable terms are possible because the Society is run solely for the *benefit of members*. Founded to provide insurance for Railway Employees, the Society is now open to all (male or female) irrespective of occupation. Controlled by an honorary committee, and there are no directors or shareholders, so that working expenses are at a minimum and better terms can be offered. Write for full particulars of this scheme to-day, to Dept. J.B. The Society also executes all forms of Insurance with lower premiums and a definitely higher bonus than obtainable elsewhere.

NATIONAL Railwaymen's Benevolent and ASSURANCE SOCIETY

Devonshire Chambers, 146, Bishopsgate, London E.C.2

FUNDS EXCEED £120000 - CLAIMS PAID £350000

LOVELY FURS

DIRECT FROM THE GRAVES WAREHOUSE.

There is no need to pay fancy prices for Furs. You save pounds by coming to the fountain head for value.

Magnificent Kolinsky Marmot Stole 68 inches long by 8 inches wide, made of carefully selected pelts of the lovely Golden Brown Shade which is now so fashionable. Beautifully lined with Silk to tone, and trimmed with 4 tails and 8 paws. A handsome corded drop and hook are fitted. This Fur is of excellent quality and extremely reliable in wear. Offered at the marvellously low price of **35/-**

TERMS: Send 5/- now, and 6 Monthly Payments of 5/- if you are fully satisfied. Fullest Approval.

WRITE FOR CATALOGUE containing many other genuine Bargains. All the most fashionable shapes and styles in the most attractive Furs, including Trimmings for Winter Coats etc. Every lady should send for this money-saving book (only).

5/- NOW

J. G. GRAVES Ltd. SHEFFIELD.

CAN YOU CHANGE MY EXPRESSION?

IF SO, YOU MAY BE THE ARTIST THAT COMMERCE IS WAITING FOR.

There are hundreds of openings in connection with Humorous Papers, Advertisement Drawing, Posters, Calendars, Catalogues, Textile Designs, Book Illustrations, &c.

60 per cent. of Commercial Art work is done by "Free Lance Artists" who do their work at home and sell it to the highest bidders. Many Commercial Artists draw "retaining fees" from various sources, others prefer to work full time employment or partnership arrangement. We teach you not only how to draw **what is wanted**, but how to make buyers **want what you draw.** This is purely a money making course.

Let us send you particulars for a **FREE TRIAL** and details of our Course for your inspection. You will be under no obligation whatever.

We also teach by post for all other careers including Police, Air Force, Civil Service.

We specialise in all examinations, Technical, and Commercial, etc.

In many trades and professions there are more vacancies than trained men to fill them. We do not profess to act as an employment agency, but our gigantic organisation certainly does tell us where the demand exists, thus enabling us to give FATHERLY ADVICE ON ALL CAREERS AND PROSPECTS OF EMPLOYMENT FREE.

The Most Successful and Most Progressive Correspondence College in the World.

YOU CAN HAVE A COLLEGE TRAINING IN ALMOST ANY CAREER FOR A FEW SHILLINGS MONTHLY

STUDY AT HOME

IN YOUR SPARE TIME

Note Address carefully —

THE BENNETT COLLEGE, LTD.,

ART DEPT. 207, SHEFFIELD.

A TIME OF TRIAL.

Why Women Fear Middle Age.

A woman's life is full of trials, but the most critical years of womanhood are certainly those between forty and fifty.

The upheaval of health that besets a woman at this time betrays itself in many ways. One of the chief symptoms is a terrible depression, often verging on melancholia. There is lack of self-confidence, with vague fears, lassitude, severe backaches, headaches, fits of trembling besides other distressing troubles.

Sympathy and patience are necessary, but the most practical help any woman of middle age can have is a course of Dr. Williams' pink pills. These pills enrich the blood, nourish the starved and overwrought nerves, and by their strengthening influence on the whole system they enable a woman to pass through the trying years of middle age tranquilly and without suffering.

Countless women have proved this, and you yourself can do so by taking a course of Dr. Williams' pink pills now. You will soon be as enthusiastic in your praises of these pills as is every woman who has tried them.

(W.M. 38)

FREE.—Every woman of middle age should read the booklet, "Nature's Warnings," sent free to all who write to C.E. Dept., 36, Fitzroy Square, London, W.1.

COMING OF THE BRUTE *in a* Marriage of DESPERATION

HUMAN DOCUMENTS

HERE you read some tough problems of real life, and the solutions that "HUMANIST" proposes for them. One day you, too, will be up against a difficulty which you cannot face alone. "HUMANIST" will deal with it through the post. Send a stamped, addressed envelope. For the three most poignant documents published the Editor will pay £2 2s., £1 1s. and 10s. 6d.

I MARRIED at the age of twenty, and after only four months of happiness, lost my husband in an accident. As the result of this terrible shock my baby was later born dead.

Having private means, I sought to banish my grief by devoting the rest of my life to helping others.

I decided to open a club for working girls. It was a success, and I ran it happily for nine years.

Two years ago a friend of mine, when dying, begged me to look after her child. I grew to love the little mite, and her companionship went far to heal the hurt of my thwarted motherhood. Her father was a sailor, abroad at the time of his wife's death.

It was when he came home that my trouble began. Naturally I could not raise objection to his coming to visit his child frequently.

When he suddenly asked me to marry him I was thoroughly astonished. I refused him, and he rejoined his ship.

A short time afterwards I was amazed to receive a letter from the authorities requesting me to close down my club. Pressing for an explanation, I was told that it "had come to their knowledge that I was living in sin" and was "no fit companion for young girls."

It was useless to protest. The club was closed, and, in my despair, when next my foster child's father proposed, I accepted him. I thought it would help to stop mean wagging tongues and clear my name of the false charge. The minute the knot was tied he stopped work and began squandering my money. When I refused to give him more, he burnt my arm with a poker.

STILL, for fear of reviving the scandal that had been launched against me, I made no public complaint, but left the house.

The climax came when I went back to the house to recover my property. I found installed a young woman, an expectant mother, who had formerly been one of my club girls.

As the premises were mine, I naturally ordered them both out. My husband twisted my wrist until he broke it. Then he left me unconscious on the floor.

He has taken the child. Where the woman is I do not know.

When I tried to sell my furniture I found it claimed as security for money he had borrowed. I sold the house and am living on the proceeds in an attic.

I feel I am the victim of a horrible fate, yet I still wish I could vindicate my honour, as I am well under forty.

"HUMANIST" says: Surely you should have no difficulty in obtaining a divorce. Bring witnesses to prove your facts, both as to the man's brutality and infidelity. As a child is expected there surely can be no secrecy about what has happened. Start proceedings at once and make a bid for freedom and the vindication of your honour at one and the same time.

COMPLETE IDLER

drags home wheels

MY sister, my brother and I are all unmarried, living at home with father and mother. We are all three in work, but we earn small wages. We manage to keep both father and mother, but it is a terrible struggle to make ends meet.

Father presents the difficulty. He is over sixty and has not had any work for a very long time. He might have found some means of earning just a little, but since we younger folk went out he will not try.

He is just bone-lazy. There can be no other explanation, since he does not drink and smokes only a very little.

The worry of dad's attitude to work and his indifference to ways and means, so long as his own wants are supplied, is gradually undermining mother's health.

She is a wonderful manager, but little and frail. We should all be so much happier without the burden of dad, and at times we younger ones feel tempted to let him see it. Of course, we would rather see him change, but can he?

"HUMANIST" says: It is not easy to change the attitude of a man beginning to feel the burden of his years, but an attempt should be made.

Do not allow your father to see that his presence is resented in the house. Treat him with the respect due to a parent and try to suggest to him little ways of helping along the wheels of home. It is quite possible that a new attitude on your part will meet with a wonderful response.

MA-IN-LAW

in by law?

AM I bound to look after my husband's mother and have her to live with us? She has three married daughters of her own, and not one of them will have her.

It is not that I should object to her presence in our home if she would behave herself. I lived happily with my husband until she came. We never quarrelled, but the moment his mother entered the door things changed.

I honestly tried to do my best for her, but what headway can one make with a born mischief-maker? She tittle-tattles about me, telling tales to my husband. She has it fixed in her mind to drive me away so that she can take up the reins.

She has openly told me to get back to my mother, "where I belong." When I suggested to my husband that it would make things easier if we gave her a bed-sitting-room to keep as her own apartment, he flew into a rage and says I am compelled by law to fall in with the present arrangement and am obliged to look after her.

"HUMANIST" says: There is no law to compel you to wait upon your mother-in-law, but neither you nor your husband appear to be [illegible] the problem very sensibly.

The matter calls for family arrangement and mutual tolerance. If the old lady is active, her daughters should ask her to visit them in turn. In all probability, if your husband approached his sisters in the right spirit, it might be arranged and you relieved of some of the strain.

WOMAN TEMPTED

by the easiest way out

AT the age of twenty-four I am weary of the everlasting struggle which is my life, the nerve-racking effort that never quite keeps the wolf from the door.

I have three children, two boys nearly four, and a baby girl nine months. My husband is splendid, but for eighteen months he has had no work and cannot get a job. He would take one at *any* wage.

His tragedy is that factories will not employ him at the Trade Board rate, which is £3 10s. for a man, when they can get girls for the work at £1 10s.

I, with my present pittance of £1 9s. a week, am a living example of how this topsy-turvy state of things works out for the woman. I am always hungry, always "going without" in order to try to provide food for my family.

The only day we have a dinner is Saturday; on other days I keep the children in bed so that they can have (save the mark!) two meals in one. Clothes are impossible to buy. Rent is slipping into arrears.

When I read the threatening notices about "cutting off the gas" is it any wonder that I feel tempted to use the last turn of the taps in a bold bid for freedom from it all?

"HUMANIST" says: Sympathy is trite where practical help is needed, yet I venture to urge you not to despair. There is no lane, however long or dark, without its turning, and there are signs of daylight breaking on the dreary road of unemployment.

Your home and children need you; and if you keep forging ahead with the same cheerful courage you have shown in the past, it will keep your man up to the mark to seize his opportunity when it comes along.

"THE GREATEST OF THESE—" FUND

"An Infant Crying *in the* Night"

DURING her eighteen months of life, Baby Maud has done nothing but ail. When she is a little stronger, she is to undergo an operation.

If you climb to the top of a certain high building and enter the two bare attics for which Maud's parents pay 11s. a week, you will not be surprised that this poor babe is sick.

Baby Maud is always ill

Her father had been out of work for two years. Previously he worked eighteen months on relief work. Now he is suffering from gastritis.

His wife's cry is that out of their weekly income of 27s. 3d. she cannot afford the special diet ordered for him and the child. And there is the welfare of her other two kiddies to consider. Their ages are three and seven years.

Week by week she has taken anything she could lay hands on to the pawnshop to try to get sufficient to buy them strengthening food. Her wedding ring is there, and, what is more serious, their bedclothes and wearing apparel. She, herself, goes about in her shabby top dress. She has no other garment.

Does this sound as if Maud's parents are thriftless and unworthy of help? Listen to the truth about them from a reliable source:

"She and her husband are thoroughly respectable people who have fought bravely against poverty and sickness. They are not thriftless, nor careless, nor are they the type that appeals too quickly for help. They are hard-working, trustworthy and sober. Proper bedding and clothing are urgently required."

In an appeal to us to help to redeem her belongings from pawn, Maud's mother says: "I feel that if I got this little help from you, I should have a better view of the world."

We believe our readers will readily put their hands into their pockets and send help to give Maud's family a better chance of happiness. Donations—whether earmarked for this case or not—should be addressed to The Hon. Secretary, JOHN BULL War Sufferers' Fund, 93, Long Acre, London, W.C.2. Where addresses are given, acknowledgment will be made through the post.

"COUGH VANISHED

with a rub of your ointment"

"Late one foggy night, just about the time my annual Winter cough had started, I was about to leave a friend's house after a card party, when he gave me a jar of your Musterole Brand Mustard Ointment. When I arrived home, I rubbed some of it on my chest. I could feel its tingling warmth doing me good there and then! Within a day or two my cough had completely vanished, and now, at the slightest sign of a cough, I kill it on the spot with a rub of your ointment." S. J., Finchley.

The tingling, penetrating warmth of Musterole Brand Mustard Ointment will bring you blissful peace and freedom from pain. Deep down it reaches to the pain-racked muscles, and draws out the inflammation. Get a jar today.

MUSTEROLE BRAND

MUSTARD OINTMENT

Thos. Christy & Co., 4-12 Old Swan Lane, E.C.4

That heroic feeling!

—even in the face of the valet.

SENTIMENTS of hero-worship are not easily aroused. But real hard-headedness makes a valet recognise the worth and comfort of "TREMOLA" SHIRTS, COLLARS and PYJAMAS. If you happen to be your own valet, "TREMOLA" style and steadiness in wear will be even more impressive.

"Tremola" (REGD)

A Wormser FABRIC.

SHIRTS COLLARS & PYJAMAS

MADE BY THE MAKERS OF "Tricolette" THE EQUAL TO SILK.

SEE TAB IN EVERY GARMENT. NONE GENUINE WITHOUT.

Ask your Hosier or Outfitter to show you "TREMOLA" SHIRTS, COLLARS and PYJAMAS for present-day wear.

Write (Dept. 15A) 19, Watling Street, London, E.C.4, if any difficulty in obtaining

The Graves Portable Model with 12 Half Crown Double-sided Records (24 Selections), makes this the finest Gramophone Value in the World. This compact and powerful instrument is covered with waterproof leather cloth, fitted with plated corners and strong carrying handle. The Motor is perfectly adjusted and smooth running. The Sound Box is extra sensitive, and the Turntable has plated rim. Improved internal Sound Horn and receptacle in lid for Records. Carriage Paid with 12 Half-Crown Double-sided Records £3.10

TERMS: Send 5/- with order, and 13 monthly payments of 5/- Fullest approval in your own home.

CATALOGUE POST FREE. J. G. GRAVES LTD. SHEFFIELD

GRAVES GRAMOPHONES

DO YOU SUFFER FROM HAEMORRHOIDS?

OUR FREE OFFER

If you are suffering the tortures of Piles, send at once for the Magic Pile Cure, which for a limited period is being offered FREE OF CHARGE. The curative, healing action of this remedy on the inflamed and swollen parts is felt with the first soothing application. There is no painful or dangerous operation to be faced; no harmful drugs to undermine the system; nothing to interfere with the daily routine. Just a soothing, healing remedy, easily applied, and affording relief with the first application. We invite you to try this treatment at our expense. Write to-day to Magic Laboratories, M.N.26, New Court, Farringdon St., London, E.C., and a complete trial outfit will be sent FREE, post paid, in plain cover.

The Handy Pocket Tins of

PLAYER'S

DIGGER

FLAKE

are now on sale

2oz 1'4D 4oz 2'8D

PD.6.A

Issued by The Imperial Tobacco Company (of Great Britain and Ireland), Ltd.

CATARRH

Could not breathe through his nose

But Karsote quickly banished every trace!

Here is a letter, written by a Worcestershire man, that ought to be read by every Catarrh sufferer in the Kingdom.

"I had catarrh for three years, and though I tried several kinds of remedies for it, they all failed to do me any good. At last I saw Karsote advertised and made up my mind to try it, and the first 15 drops I used I found great relief. I had head pains, sore throat, my eyes watered and I could not breathe through my nose. Also my hearing was bad. After using two bottles I could find no trace of my catarrh. I shall always keep Karsote by me—it is a wonderful thing. I have recommended it to my friends." 22nd Oct., 1931.

F. T., Pershore, Worcs.

Karsote is a pleasant new germicide, containing 22 valuable ingredients, which kills Catarrh germs in half the time other inhalants take. Just sprinkle 10 to 15 drops of Karsote on to a handkerchief and inhale the pleasant vapours. In a few minutes Karsote opens up stuffed nostrils, clears away mucus at back of throat and clears and soothes the wheezy, inflamed breathing passages. In next to no time your Catarrh is gone.

Karsote (Brand) Inhalant is obtainable from all Chemists, including Boots, Taylor's Drug, Timothy White's, etc. Trial Size 1/ ; double the quantity 1/6; four times the quantity 2/6.

RACING

EXCEPTIONAL OFFERS
UNDER NATIONAL HUNT RULES.

NO LIMIT, Single Events, Win or Place.
NO LIMIT Place Betting, even when Favourite Starts "Odds on."
Favourite Doubles, Trebles or Accumulators accepted to Win.
Jockeys' Mounts accepted.

LETTER COMMISSIONS
accepted from 1/- up to any amount on any race. Daily Settlements.
Winnings by return of post.

NOTHING BARRED — NOTHING STARRED

FIXED PRICE

FOOTBALL LISTS

AND LONG ODDS TOTALISATOR

In connection with our Famous "CHALLENGER" FOOTBALL LISTS, thousands of Football Fans are now wearing "Challenger" Ties, in the Colours of their favourite Club, which they have obtained Free.

SUPPORT YOUR FAVOURITES—
WEAR YOUR CLUB COLOURS.

Full particulars of our remarkable Free offer by return if you mention this paper.

To agents THE BIG TWO Send direct

DAVID COPE
& ALFRED H. MAURICE LTD
227 BATH STREET, GLASGOW, C2.

OUR LETTER PARLIAMENT: *My Favourite Film Star—Why*

FUN: The Guiding "Star"

FROM a voluminous reply the inimitable Charlie Chaplin emerged at the top of the poll, winning by a large majority.

George Arliss came second, with Ronald Colman only three votes behind him. Fourth place went to Marie Dressler, with Janet Gaynor a close fifth.

Nearly every "star" was mentioned in this popular topic but many of the famous occupied strangely low positions when the final tally was taken.

CHARLIE CHAPLIN is my favourite film star.

For years I have been laughing at his inimitable fun. Other film stars come and go. Their eyebrows, lips, shoulders, their fatness, thinness, grace and grotesqueness, all have been exploited.

They have blazed and died. But the quaint personality that captured my interest holds it still in 1931 as in 1915!

The humour that is near to tears is in his soul, and so he triumphs still.—*P. Wall, Abergavenny.*

"Old English"

He makes the silver screen a living stage and the talkie apparatus a living voice—he is the man who puts a soul into celluloid.

The Grand Old Man of the screen, he takes an intelligent interest in every part he plays: George Arliss the man studies George Arliss the actor—and the result is good, the illusion perfect.

Subtly, he can speak into the author's words a new depth of meaning; his genius gestures another chapter into the story. His "Old English" was sheer delight.

Yes, this great Englishman is the world's most eloquent shadow.—*Queuer, North Cray.*

Marie's Come Back

Three cheers for Marie Dressler, who, at the age of nearly sixty, made a "come back" not only unto the screen but into the hearts of the people of the world.

She does not depend on a *petite* figure or the platinum blonde hair to see her through, but on her own natural charm and, what is more, her own face and form.

Let us have more "Maries" and less of the vamping gold-diggers.—*Dorothea Price, Ashington.*

The Great Garbo

Can you wonder that the pots get a casual wipe, and my blouse a little extra ironing when Greta comes to town?

On my evening off, I sit with Bill's damp hand in mine, to watch the woman who portrays the devil that lurks in me.

Homeward bound, I visualise myself standing on a table in diaphanous draperies, and the wine held high; but am rudely brought back to earth by my escort's: "After church on Sunday, eh?"

"Yes," I say; but oh, Garbo!—how I wish sometimes I were wicked, bewitching, adorable you!—*F. C., Sherwood.*

The Poetic Rodent

Society sex dramas bore me,
While the racketeer's life leaves me cold,
And my interest soon wanes, whenever I see
The impossible feats of the bold.
It must be that I'm just a cynic,
Maybe I'm too ready to grouse,
But I pocket my woes, when the mimic
Flashes on, by the name "Mickey Mouse."
Of worries I've more than sufficient,
I want laughter as king of my voice,
Condemn me not childlike; deficient;
But "Mickey" and laughter's my choice.

John R. Jones, Liverpool.

Dream Girl

My favourite is not a star as yet, but she will be eventually.

I saw her in my first talkie. She had a minor part, appearing and speaking seldom.

Yet her charming personality placed her miles above the other actors and actresses in the film.

I was captivated by her beautiful smile, and was caressed to hypnotism by her sweet speaking voice.

I could not identify her by name, but her memory haunts me. I watch out for her.—*A. G. Wingfield, Willesden.*

Like Us

Strange though it may seem, my favourite star is Zasu Pitts, the ever-languid lady who opens doors, answers telephones, dusts rooms, and is generally the butt of everybody.

She is without glamour and beauty, but her sad and pitiful presence steals a way into my heart, and as I look at her I realise that here is a person representating you and me and all of us.

She is just an ordinary everyday person, but oh what a pleasant relief she strikes in contrast to the synthetic shines of over-rated stars.—*Hon. J. Quirk, London, S.W.*

£4,000 a Week!

Maurice Chevalier, the gay, the wicked, the debonair! He's clever, too, for his songs come over clearly, in spite of the fact that he has really no singing voice.

But his chief attraction lies in the fact that he makes love to ME! Yes! When he holds the heroine's hand, and says with Gallic charm, "I 'ave lof' you," he looks my way, straight to where I'm sitting in the darkened cinema, and his eyes say, "It's really you I mean."

I'm a Chevalier fan for ever.—*N. S. C., Wolverhampton.*

A Memory

I am doing homage to the memory of a great actor, a man who was a martyr to his profession.

Lon Chaney was a genius by nature, not an actor by virtue of his good looks. He put into his acting all that his wonderful genius could devise, regardless of his physical self. His public expected—he gave.

As a master of make-up there is no one to replace him, for beneath his wonderful studies lay the real soul of the man.—*L. Cooper, Hove.*

Real Acting

Ruth Chatterton does not rely on physical attraction for her appeal.

She has none of that regularity of feature which many actresses have, and which is about as interesting as a hard-boiled egg. She has to be an actress pure and simple.

That is probably why she is so great.—*W. L. Gaskell, Yardley.*

* * *

My favourite film star is John Longden. I have never heard him say "Oh yeah!"—*M. Ellis, Ilford.*

Wallace Beery. *He* does not give me that "inferiority complex."—*"Courier," Blackburn.*

William Powell, because he's a bad man, who appeals to a good girl, who'd like to be bad!—*Ann Smith, near Cardiff.*

Lois Wilson. All her pictures have been of the type that leave a clean taste in one's mouth—safe for children, wholesome for grown-ups.—*A. M. L., Manchester.*

Emil Jannings is my favourite. He owes nothing to grace of form or feature, for he is as ungainly as he is plain. His success is entirely due to his marvellous powers of acting.—*H. Lea, Haycards Heath.*

Like Dickens, Chaplin combines humour with pathos, laughter alternating with tears—and that is what real life too often is.—*Wm. G. Sheppard, Plumstead.*

ORIGINAL letters upon the subject below, not exceeding 300 words, are invited. 10s. will be paid for each letter published. Envelopes marked "Letter Parliament," must reach us by first post on Tuesday, November 24.

The Person I'd like to Change Places with—and Why

SELECTIONS FOR NOVEMBER 21, BY—

Our Soccer Prophet

FIRST DIVISION.
(1) WEST HAM v. Blackpool.
*(2) VILLA v. Birmingham.
(3) BOLTON v. Blackburn.
(4) LEICESTER v. Sunderland.
(5) Chelsea v. ARSENAL.
(6) Grimsby v. EVERTON.
*(7) HUDDERSFIELD v. Derby.
(8) LIVERPOOL v. Manchester C.
(9) MIDDLESBROUGH v. Portsmouth.
(10) Newcastle v. W.B. Albion.
(11) WEDNESDAY v. Sheffield U.

SECOND DIVISION.
**(1) WOLVES v. Bristol City.
(2) FOREST v. Millwall.
**(3) BRADFORD v. Oldham.
(4) Burnley v. LEEDS.
(5) Charlton v. PLYMOUTH.
(6) CHESTERFIELD v. Bradford C.
(7) Manchester U. v. Bury.
(8) PRESTON v. Swansea.
(9) SOUTHAMPTON v. Barnsley.
*(10) STOKE v. Notts County.
(11) HOTSPUR v. Port Vale.

THIRD DIVISION (Southern).
(1) Q.P. RANGERS v. Northampton.
*(2) MANSFIELD v. Thames.
(3) BOSCOMBE v. Reading.
(5) Bristol R. v. CARDIFF.
(6) ORIENT v. Gillingham.
(7) Crystal Palace v. SOUTHEND.
*(8) NORWICH v. Exeter.
(9) Swindon v. Coventry.
*(10) TORQUAY v. Luton.
(11) WATFORD v. Fulham.

THIRD DIVISION (Northern).
(1) Wrexham v. Gateshead.
(2) Doncaster v. LINCOLN.
**(3) ACCRINGTON v. Walsall.
**(4) CARLISLE v. New Brighton.
(5) Crewe v. Barrow.
(6) ROCHDALE v. Hull.
(7) ROTHERHAM v. Darlington.
(8) SOUTHPORT v. Chester.
(9) STOCKPORT v. Halifax.
*(10) YORK v. Hartlepools.

SCOTTISH LEAGUE.
*(1) THIRD LANARK v. Dundee.
(2) Morton v. RANGERS.
*(3) CLYDE v. Leith.
(4) Cowdenbeath v. ST. MIRREN.
(5) DUNDEE U. v. Queen's Park.
(6) Falkirk v. ABERDEEN.
(7) Hearts v. CELTIC.
(8) KILMARNOCK v. Hamilton.
**(9) MOTHERWELL v. Ayr.
(10) PARTICK v. Airdrie.

Probable winners are set in CAPITALS. Where no distinction is made a draw is likely. Best selections are marked with two asterisks and next best with one.

OUR FIVE-STAR CODE

As injuries to players and consequent alterations in teams may affect the chances of different clubs, we shall publish last-minute JOHN BULL selections in code in the *Daily Herald* and *Sporting Life* each Friday morning.

Division and number will be quoted as above, together with *H* for home team and *A* for away team.

Example Code: Div. I.—2(*H*); Div. II.—1(*H*); Southern Section—5(*A*); Northern Section—4(*H*); Scottish League—2(*A*) would indicate Aston Villa, Wolverhampton, Cardiff, Carlisle and Glasgow Rangers.

Cherry Blossom Boot Polish Hystericals, No. 2. **ALFRED A.D. 871-901.**

King Alfred and the Cakes.

Alfred: "By Jove—black as your hat! Might almost have been polished with Cherry Blossom Boot Polish."

Cherry Blossom Boot Polish

gives a brilliant shine and makes shoes waterproof and comfortable.

Black, White, Brown, Dark Tan and Tonette. In 2½d., 4½d., and 6d. tins, fitted with easy opener.

What is Catarrh?

How to recognise it—how to get rid of it quickly, pleasantly, certainly.

Doctors say that four out of five people suffer from some form of catarrhal trouble. Doctors say, moreover, that it is an insidious scourge whose presence is often quite unsuspected by its victim, but whose effects are all the more serious because they are consequently allowed to go unchecked.

What is Catarrh?

Catarrh is a disease of the mucous membrane. Usually it begins with a simple cold in the head, commencing in the nostrils, it spreads to all the mucous membranes of the head, the nose, the throat, the lungs, and stomach. Thence it spreads its poison through the blood all over the body. This diagram shows how the catarrhal infection spreads into all the minute passages and channels of the respiratory system, till the inflamed tissues choke the tiny airways.

How to Know Catarrh.

If you catch one cold after another; if there is a constant discharge from the nose, and an offensive breath; if there is difficulty in breathing with the mouth closed or loss of the sense of smell or taste, you may know you have catarrh. If you have catarrh of the throat, you will feel hoarseness, frequent desire to clear throat, etc. Catarrhal deafness brings failure of hearing, and noises in the head. None of these symptoms should be neglected, because catarrh will spread its ill-effects through the whole of your body.

How to Get Rid of Catarrh.

The only way to effect a remedy is to employ some healing element which can actually reach the parts that are infected. Ointments cannot do this, nor can liquid sprays reach more than the outer parts, while no stomach medicine can affect the passages of throat and nose. Fortunately, there is one remedy, composed entirely of medicinal herbs, which is unfailingly effective in penetrating to every affected part. This diagram shows clearly how the healing vapours of Dr. Blosser's Cigarettes are carried by the act of smoking into every nook and cranny of the respiratory system, where they soothe the inflamed tissues and banish all trace of catarrhal trouble in a very short time.

How to Prove It.

If you think you have the slightest trace of any catarrhal trouble, colds, asthma, bronchitis, etc., etc., get a packet at any Chemists to-day or send a postcard or the coupon below, and we will send you, without cost to you, a few of the actual Dr. Blosser's Cigarettes for you to try.

FREE PACKET

Dr. Blosser, Ltd. (Dept. 121 F.W.), Temple Chambers, Temple Avenue, London, E.C.4.

Please send by post your Trial Package, containing four Dr. Blosser's Cigarettes, that I may try them free of charge.

Name.....

Street.....

Town.....

(Print with pencil very very plainly).

"JOHN BULL" GUARANTEE.

EVERY article advertised in "John Bull" carries with it a "money-back" guarantee. All foods, food products, toilet preparations, medicines and drugs, and other articles capable of a laboratory test, which have been approved by our experts, are marked—In the case of medicines and drugs we guarantee that if they are taken or applied according to the directions they will have no injurious effects.

Naturally this guarantee applies only to manufactured articles, but every care is taken to satisfy ourselves as to the bona fides of all advertisements in "John Bull."

Any complaint must reach us within one month from the appearance of the advertisement in "John Bull" and in the case of dispute the decision of our Managing Director shall be final.

ODHAMS PRESS LIMITED, Proprietors of "John Bull."

SPECIAL XMAS OFFER

TO ALL "JOHN BULL" READERS

FOR ONE PENNY A DAY!

Examine it FREE (New Edition) **SEND NOW.**

NEARLY 300,000 SOLD

THE BEST

ABSOLUTELY UP-TO-DATE

NEW WORDS

DICTIONARY OF HEALTH. A Healthy Diet. Medicines in Common Use. Prescriptions. FIRST AID IN THE HOME. DICTIONARY OF COMMERCE. MOTORING. HISTORY. AVIATION. WIRELESS. HISTORY OF LITERATURE. HUMANISED GEOGRAPHY. FAMOUS MEN AND WOMEN. SYNONYMS & ANTONYMS. CORRECT SPEECH AND HOW TO WRITE ENGLISH. DEFINITIONS OF OVER 250,000 WORDS.

A Great Xmas Gift Book for your Children.

This Book has to be seen to be fully appreciated.

THE BEST ONE VOLUME BRITISH DICTIONARY.

"J.L." says: 20.9.31.
"I have received delivery of the copy of 'The King's English Dictionary,' ordered from you on my behalf under the terms of a prize in a 'Weekly' competition. The Dictionary is a library in itself, and I am proud to be the possessor of such a mine of information. I shall count it amongst my most valued treasures. Please accept my thanks for such a very valuable book."

WON £250.

Mr. J. A. B.—"I have recently won a prize of £250 in a Crossword Competition with the aid of 'The King's English Dictionary.'"

EXAMINE IT FREE. Post Coupon To-day.

BRITISH BOOKS, Ltd., 66, Strand, W.C.2.
Please send to me the "KING'S ENGLISH" DICTIONARY (New Ed.), on approval, for 5 days' FREE examination. I will return it on the sixth day; or, if I decide to purchase, I will remit a First Payment of 2/6 and twelve further monthly payments of 2/6 to complete the price of 32/6 (or Cash Price 31/-).

NAME.....

ADDRESS.....

DATE..... J.B., 169.

RUGS GIVEN AWAY!

This PHENOMENAL OFFER is made to the readers of "John Bull." On receipt of P.O. for 9s. 6d., Carriage 1s. extra, we will forward, direct from our looms to your address, one of our "PRUDENTIAL"

BRUSSELETTE CARPETS

WOVEN WITHOUT SEAM.

Suitable for Drawing-room, Dining-room, Bedroom, etc., handsomely bordered in new Turkey and artistic patterns and illustration and fashionable shades of Crimsons, Greens, Blues, Brown, Rose, and mingled Colourings to suit all requirements and large enough to cover any ordinary sized room. They are made of material equal to wool, and being a speciality of our own, can only be obtained direct from our looms, thus saving the purchaser all middle profits. Money willingly refunded if not approved. Thousands of Repeat Orders and Testimonials received

9/6

With every carpet we shall absolutely give away a very handsome rug to match

Illustrated Bargain Catalogue of Carpets, Hearthrugs, Blankets, Table Linens, Curtains, etc., POST FREE.
F. HODGSON & SONS (Dept. J.B.), Manufacturers and Merchants, Woodsley Road, LEEDS.

GRAVES 'PROGRESS' BALE

WORLD'S FINEST HOUSEHOLD VALUE

This Bargain Sale includes the following superb quality goods:

TWO Super quality WHITE ALL WOOL BLANKETS with neat Rose Borders, and whipped ends. Weight 7½lbs per pair, size 68 x 86ins (approx) each.

TWO ALL WHITE FLEECY BLANKETS of excellent make and finish. Extremely durable. Whipped edges. Size 60 x 80ins. Weight 6lbs pair.

TWO GREY BOLTON TWILL SHEETS of guaranteed quality. Hemmed & finished ready for use. Size 70 x 99ins. Weight 6lbs per pair.

ONE Fadeless Coloured ALHAMBRA QUILT of tasteful design, finished and hemmed ready for use, in Sky, Red, Nectarine, Pink, Lilac, or Navy. Size 75 x 94ins. Weight 3½lbs.

BLEACHED DAMASK TABLE CLOTH in a very handsome floral design, beautifully finished. 64ins square.

TWO WHITE PILLOW CASES with flap and buttoned ends. Size 20 x 30ins.

ONE WHITE BOLSTER CASE to match. 20 x 60ins.

IMPORTANT By way of extra benefit and to demonstrate that reliable Sheffield Cutlery is still the finest product of its kind in the World, we are including in the Graves 'PROGRESS' Bargain Sale a 16-Piece Sheffield Cutlery and Plate Service for the use of Four Persons.

The 16-PIECE SERVICE comprises 4 Knives of Stainless Sheffield Steel with keen-edged blades and beautiful ivory-grained handles; 4 Dessert Size Forks, 4 Dessert Size Spoons, and 4 Tea Spoons of 'Columbian' Silver, an amalgam of metals which resists acid stains and wears perfectly white and silver-like all through.

The Complete Sale (including the 16-piece Cutlery Service) Ready for Immediate Delivery, Carriage Paid. Price 23/-

TERMS. Send 5/- with order, and 5/- monthly if entirely satisfied, Fullest Approval in your own home.

CATALOGUES POST FREE. Ladies' Fashions. Household Drapery, Footwear, Sheffield Cutlery, Cycles, Men's Wear Gramophones, Records, Wireless Sets, Baby Cars, Carpets, Lino, &c.

J. G. GRAVES LTD. SHEFFIELD.

Pin your faith to the Toughest of the Tough

I'm not in suspense—I'm in

BOLENIUM

(Pronounced BO-LEEN-UM)

Super-Overalls

Worn by the man who knows

Ask your outfitter. If you have any difficulty write direct:

BOLENIUM OVERALLS

(Dept. 1) Upton Park, London, E.13.

NO COLDS, 'FLU OR SORE THROATS FOR YOU

With the change of seasons, outbreaks of disease often occur and infection is unconsciously spread from one person to another. Before the danger is realised one may find oneself in for a beastly cold, a dose of 'flu, or a sore throat.

There is, however, no reason why YOU should not defy these risks. The procedure is simple but very effective. All you have to do is to gargle and rinse your mouth each morning and night with a little SANITAS FLUID in water. There is no finer antiseptic mouth wash than SANITAS FLUID. It contains Peroxide of Hydrogen and Thymol, has a pleasant flavour, kills germs instantly and keeps the mouth, throat and teeth antiseptically clean and healthy.

GARGLE DAILY WITH

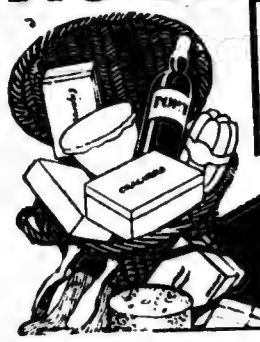
SANITAS FLUID

The Safe Antiseptic for Mouth and Throat

GET THE SANITAS HEALTH HABIT START TO-DAY AT OUR EXPENSE

FREE SAMPLE COUPON
To The Sanitas Co., Ltd., 51, Clapham Rd., S.W.9.
Please send me a free sample
Name .....
Address .....
.....
J.B.7

BIGGER FIRST FOR 'JOHN BULL'S' X-WORD



THIS WEEK-EXTRA AWARD OF BIG XMAS HAMPER CONTAINING PLUMP SURREY FOWL ETC FOR EVERY WINNER

NO CLAIMS REQUIRED

EASY TO ENTER

£750

£50 FOR RUNNERS-UP

LET nothing handicap your entry for "John Bull's" big Autumn Double this week. An increased first prize of £750, £50 to be divided between the Runners-up, and an EXTRA AWARD of a big Xmas Hamper for every Cash Prize Winner. Pack your spare time full of enjoyment which bears fruit, and you may feast your eyes on a big cheque.

"JOHN BULL" will pay £750 for a correct solution on one square of the puzzle below. Failing a correct solution the prize will be awarded to the reader whose entry is the nearest correct solution. An additional £50 will be divided between those competitors who enter a square containing one error only or only one error more than the winning solution. In addition every cash prizewinner in this contest will also receive an extra award of a "John Bull" Big Xmas Hamper. Solution of puzzle will be published in "John Bull" on sale Thursday, December 3rd, and winner in "John Bull" on sale Thursday, December 10th.

Winners in X-Word No. 139 appear on page 31.

Solution of "John Bull" X-Word No. 140

G	A	M	E	■	H	O	S	T	■	F	I	■	■	■
A	G	E	N	T	■	D	U	B	B	I	N	■	■	■
R	E	N	D	E	R	E	D	■	O	N	E	■	■	■
N	I	S	■	■	S	H	A	D	E	■	■	■	■	■
E	L	A	S	T	I	C	■	G	U	S	S	■	■	■
R	U	L	E	S	■	H	A	T	E	R	S	■	■	■
■	■	N	■	D	■	M	I	S	S	E	S	■	■	■
O	C	E	A	N	■	L	I	N	E	R	■	■	■	■
A	H	■	T	U	T	E	L	A	M	B	O	■	■	■
K	■	S	E	R	F	■	P	O	W	E	R	■	■	■
S	E	E	■	S	H	E	I	K	E	R	S	■	■	■
■	F	A	C	E	■	B	E	E	T	L	E	■	■	■

JB 140

Result will be published [illegible]. The solution of "John Bull" X-word No. 141 is given herewith as a matter of interest to our X-word Competitors. We wish to emphasise that competitors are required to fill in this X-word, as [illegible] are being carried out by our Staff.

READ THESE RULES CAREFULLY.

RULES AND CONDITIONS.

1.—Complete puzzle in ORDINARY INK, not copying-ink or copying-ink pencil; cut out the whole Entry Form whether both puzzle squares are used or not. Entry Fee for two squares is SIXPENCE, for Four Squares send ONE SHILLING. Make Postal Order Payable to Odhams Press Ltd., and cross it & Co.; write name, address and date of posting on back of P.O. and fill in its number upon Entry Form; send Entry Form by post, as directed, to reach us not later than **NOON, Thursday, November 26th.**

2.—No competitor may submit more than two double Entry Forms (Four Squares). Squares left incomplete, mutilated, indistinct or altered will be disqualified. No responsibility is accepted for any entry lost, delayed, not delivered, or mislaid, and no correspondence will be entered into.

3.—Winners of this contest will appear in "John Bull" on sale **Thursday, December 10th.** Should any competitor not announced as a winner have entered a coupon eligible for a share of the £750 prize he must demand a scrutiny by first post **Tuesday, December 22nd,** in accordance with directions given with result weekly. Any such Scrutiny, which may amend the result, must be accepted as final. No scrutiny can be conducted in connection with the additional award of £50 to be divided between the runners-up. Competitors should note that errors are computed according to the number of words which wrongly answer the clues given.

4.—In the event of a tie, a prize will be divided, but no competitor may receive more than one share of it.

5.—Readers in Scotland are debarred from and cannot enter this Competition. Any entry form bearing an address in Scotland will be disqualified.

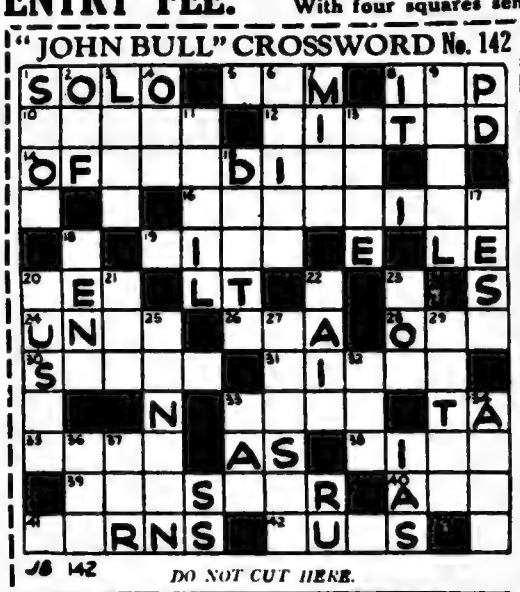
6.—Failure to comply with any of the conditions involves disqualification.

7.—Employees of Odhams Press Ltd. and members of their families are not eligible.

No claims required.

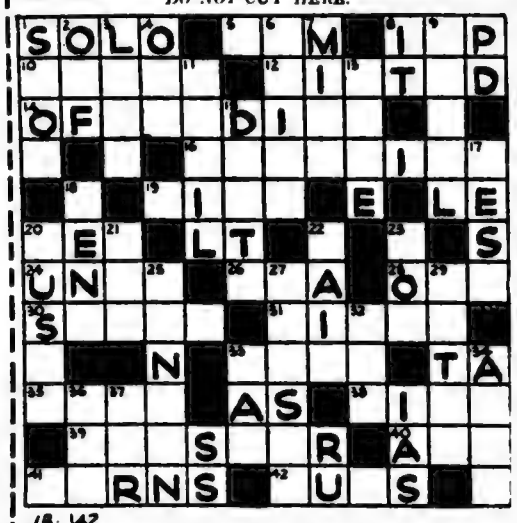
ENTRY FEE. With two squares send P.O. for SIXPENCE. With four squares send P.O. for ONE SHILLING. See Rule 1.

"JOHN BULL" CROSSWORD No. 142



JB 142

DO NOT CUT HERE



JB 142

In entering this Competition I agree to abide by the Editor's decision as final in all matters appertaining thereto, and enclose P.O. No..... P.O. for Sixpence must be enclosed to cover Two Squares, and Shilling P.O. to cover Four Squares.

Readers in Scotland ineligible.

ENTRY FEE for 2 Coupons 6D.

See Rule 5.

SIGNED .....

ADDRESS .....

.....

CLOSING DATE THURSDAY, NOV. 26

CLUES ACROSS.

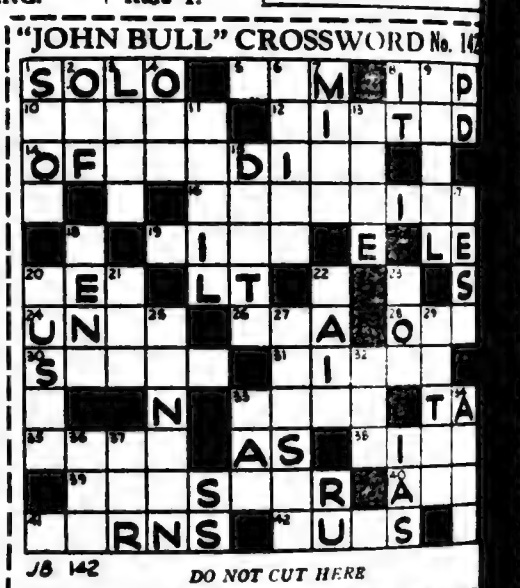
1. A variation of whist.
5. It gets you on in life.
8. Mischievous child.
10. They grow on the head.
12. Disturbed the peace.
14. Committing an offence.
16. Native of Austria.
19. Many a good one is offered at Xmas.
20. You sleep in this.
24. A single thing.
26. Another form of "yes."
28. Cereal.
30. Life Guardsman takes pride in.
31. Worn on fingers.
33. Manufactured.
35. Despatch.
38. A row or shelf.
39. Cock fowl.
40. Limb.
41. Boatman does, at times.
42. Established courses.

CLUES DOWN.

1. It scores if in the right place.
2. Awkward lout.
3. Pedestrian's often thankful for.
4. Crude mineral.
6. Relating to Ireland.
7. Money is made there.
9. Often seen on chest.
11. Slow-motion insect.
13. Monster.
15. Covered with dust.
17. Bird's home.
18. Without it, you're homeless.
20. Admired by London's visitors.
21. Expire.
22. Explains the policeman outside.
23. Objectionable fellow.
25. What controls the muscle.
27. Is used for rubbing out.
29. Star-like flower.
32. Is made up of meshes.
33. You wipe your feet on this.
34. Relied upon in time of war.
36. An age.
37. Neither.

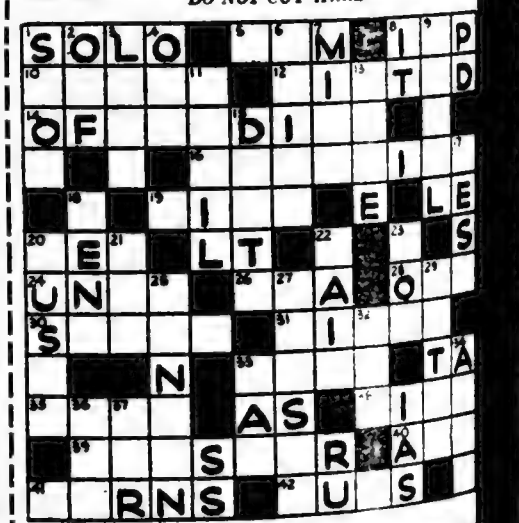
A special prize of £5 will be awarded to the Newsagent from whom this week's first prize winner usually purchases his copy of "John Bull," or his copy of "Passing Show," in conjunction with which journal this contest is conducted. Should the first prize be shared the £5 will be divided between sharers' Newsagents.

"JOHN BULL" CROSSWORD No. 142



JB 142

DO NOT CUT HERE



JB 142

In entering this competition I agree to abide by the Editor's decision as final in all matters appertaining thereto, and enclose P.O. No..... P.O. for Sixpence must be enclosed to cover Two Squares, and Shilling P.O. to cover Four Squares.

Readers in Scotland ineligible.

ENTRY FEE for 4 Coupons 1/-

See Rule 5.

SIGNED.....

ADDRESS .....

.....

CLOSING DATE THURSDAY, NOV. 26

If entering two double Entry Forms, cut them out separately—add name and address to both.

HOW TO ADDRESS ENTRY

Send Entry in envelope bearing 1½d. stamp and post to "John Bull" Crosswords (No. 142), 31, Long Acre, London, W.C.2 [illegible]

WRITE TO "JOHN BULL" ABOUT IT!

THE EDITOR REPLIES

M. C. H. (Leicester).—"I'd like a job with an occasional kick in it." . . .

THE Editor may be flippant on this page, but his humour is never malicious. He likes to end up the week's work on a bright note. Serious questions are dealt with by the expert staff of our Free Advice Service, who will deal with any matter causing anxiety to our readers. Simply send a stamped, addressed envelope with your query.

G. W. (Fleetwood).—"It took me nine months to write the enclosed poem." And that's what you should get for it.

N. D. (Lynton).—"Is marriage really as bad as some people are always painting it?" Mate and see.

N. T. (Kingston).—"I have learned to play the violin in no time." Has some singer complained so?

A. P. H. (Oxford).—"My future husband must be very courageous." Are you so unattractive?

H. G. S. (Kingston).—"Few people keep to a hard-and-fast rule." Except pigs and hogs.

V. S. M. (Kensington).—"I don't get on very well with my new hobby." Is it horse-riding?

J. B. C. (Glasgow).—"I have never known the absolutely ideal bed." We were—just after we were told it was time to get up.

A. V. (Ilkley).—"What is meant by a model husband?" One who comes up to the expectations of his wife's relations.

Miss S. (Goole).—"I am going to visit some prisoners and should like you to tell me what to say in order to cheer them up a bit." Good-bye!

LABOURER (Norwich).—"I am over eighty, and yet I have only been on a main road twice." That is probably why you are eighty.

F. Y. (Battersea).—"I saw a film the other day which was just like a tonic." We have seen a lot, too, which leave a nasty taste in the mouth.

D. S. (Halifax).—"It is suggested that postcards should be abolished." This would mean that if village postmasters wanted reading-matter they would simply have to buy it

T. S. (Norbury).—"I have just read a thousand-page book which makes me realise how insignificant man is." A man doesn't have to wade through 1,000 pages to discover that.

D. W. (Yarmouth).—"On the films the masterful hero has everything his own way." But in real life a woman usually comes along and marries the poor beggar.

C. L. (Newark).—"Audiences do not care how many characters are murdered in modern dramas." But they are often worried about the number that survive the fall of the curtain.

M. J. (Chester).—"Was my long letter an eye-opener to you?" No, it had the opposite effect.

A. R. H. (Wood Green).—"I offered my seat in the 'bus to a big, heavy man who was standing." On your feet?

P. M. (Felixstowe).—"Do men usually pay their tailors when the suit is delivered, or when the bill arrives?" We're afraid not.

. . . Here's one

M. V. (Walton).—". . . and that is the whole thing in a nutshell." Some cocoa-nut?

S. T. (Dumfries).—"A burglar broke into a lawyer's office recently." How much did he lose?

M. P. (Heston).—"Our English weather is a great comedian." Yes, but we hear too much of its patter.

T. R. (Leeds).—"Do you recognise an old joke when you see one?" Send along your photograph and we will let you know.

B. C. (Crewe).—"Be honest. Will you let me come along to see you?" We will—we won't!

T. P. (Halifax).—"I don't want to appear stupid. . . ." Then wear a mask.

E. M. (Atherstone).—"I have written a few hints for hunting novices." But who wants to hunt novices?

G. P. (Colchester).—"I wrote this letter in my bath." We noticed it was not so dry as usual.

F. N. (Clapton).—"I am a great believer in heredity." Are your children so dull?

P. F. (Guildford).—"The car is doing away with the horse." But not with the ass.

S. J. (Kettering).—"I fainted when I had to face the microphone." We could do with more like you.

F. M. (Letchworth).—"I lost my temper and struck my caddie, but he only laughed." Perhaps you used the wrong club.

H. M. (Grendon).—"My doctor has advised me to have a spoonful of treacle three times a day." Well, that is a diet you should be able to stick to.

T. B. (Goole).—"I believe in putting a penny away for a rainy day." Then you had better start saving up for next summer now.

H. P. (Exeter).—"I read that a film star in Hollywood is going to write her memoirs." Is the title to be "People who have Met Me?"

D. M. (Hampstead).—"You can see that I am a man of few words." Yes, but why keep on using them over and over again?

S. H. (St. Helens).—"A really keen musician is prepared to pay almost anything for a good wind instrument." Blow the expense.

MOTORIST (Earlsfield).—"Many of the by-pass roads are nothing but death-traps." Then pass them by.

R. W. (Swansea).—"Broadcasting often shortens the life of a popular song." We have always been ready to believe that it serves some useful purpose.

MARINER (Hull).—"A movement is on foot to forbid sea captains from performing the marriage ceremony." Slowly but surely the perils of the sea are being eliminated.

R. G. (Harrow).—"You are very blunt." No, always to the point.

W. K. (Lincoln).—"All my rich uncle left me was an old pot." A nasty jar!

T. S. (Dundee).—"We prohibitionists mean to fight on." To the bitters end.

G. B. (Croydon).—"I have a job to make both ends meat." We have tried some of your sausage rolls.

F. S. (Dover).—"I suffered much pain through walking recently on a full stomach." Was the sleeping hiker angry?

H. C. (Winchester).—"November 3 was a curious date for Parliament to meet." Yes, it was two days too soon.

C. N. (Shoreditch).—"The brewer's dray overturned and the beer poured down the gutter." Just like water.

S. A. (Burnham).—"What are the worst five years of a woman's life?" Those between twenty-nine and thirty.

J. W. (Douglas).—"Colds should be taken seriously." We prefer to take ours mildly.

C. H. (Seaham Harbour).—"The Prime Minister is said to be a good carpenter." A cabinet-maker, in fact.

B. P. (Chatham).—"Yes, I am a self-made man." We always like a man who will take the blame for everything.

DESIGNER (Oxford Street).—"Turned-up hats are now definitely out of fashion." Turned down.

J. J. (Templeton).—"I lose interest in things." That's better than losing capital in things.

D. K. (Shanklin).—"My chauffeur left me without any reason whatever." We were wondering who it was had left you like that.

T. N. (Castleton).—"Women do not make much use of matrimonial agencies nowadays." There is a slump in the male order business, apparently.

B. D. (Salisbury).—"I was reading the other day that a dustman found a number of pound notes in a bin." Filthy lucre.

W. K. (Scarborough).—"Before we were married my wife sang, but now we have two babies she has given it up." Children are a comfort, aren't they?

P. M. (London, N.).—"One doesn't hear so much of gate-crashers now." You evidently don't know our early morning milkman.

R. J. C. (Beckenham).—"Why should we wait until January 1 to turn over a new leaf?" Why, indeed? Turn over the leaf you're reading and resolve to join the "Bullets" Christmas Party.

E. F. (Marlow).—"Many film actresses employ a double for dangerous feats." We understand that some of them are contemplating employing one to attend to their matrimonial business.

W. Y. (Liverpool).—"You can now tour the world on the easy-payment scheme." We should dread to do so and fall down in our payments in Tibet or the Arctic.

G. J. (Hendon).—"The population of the world is increasing at the rate of over 12,000,000 every year." We wish so many of them wouldn't crowd into the same railway carriage.

G. L. (Oundle).—"I have invented an earthquake detector which goes off like an alarm clock." Now, if you could invent an alarm clock which will go off like an earthquake it would be of some use.

(Many replies unavoidably held over)

SIDE-*Slips*

Examples of unconscious humour from the current Press are welcomed. Actual cuttings must be sent. 2/6 is paid to the sender of each item published. In the event of the same "Slip" being sent by more than one reader, the award is paid to sender of the first letter opened. Mark envelopes "Slips."

ROMANCE NOVELS:—"She took his face between her hands and HISSED him."

THE NORTHERN ECHO:—"A young couple were married yesterday and within a few hours were separated for EARLY A YEAR."

EVENING SENTINEL:—"By their liveliness and vivacity gave to the dubious scones that extra measure of dubious animation."

EASTERN EVENING NEWS:—"Brown was unconscious but WAS ABLE TO STAND."

GLASGOW EVENING CITIZEN:—"Small Scotch terrier with GAY TAIL."

THE BEITH SUPPLEMENT AND ADVERTISER:—"The local corps of the Salvation Army had a special visitor for two days in Miss E. S——, who has travelled very WILDLY."

CHESTER OBSERVER:—"On enquiry yesterday, we were informed that the Professor had had a very good night, and was PROFESSING favourably."

THE SHEFFIELD DAILY TELEGRAPH:—"A very gross police scandal was unearthed, a number of officers being convicted of taking BRIDES from a gang of crooks."

As old as you feel!

"Every Picture tells a Story"

Life is worth living even at seventy if you feel years younger.

YOU MAY NOT BE AS ACTIVE as formerly, but healthy kidneys will keep away many of the troubles usually associated with old age. Backache, stiff, aching muscles and joints, urinary disorders and dizzy attacks need early care; the risk of rheumatism, sciatica, lumbago and renal dropsy is too serious to be neglected.

Take Doan's Backache Kidney Pills without a moment's delay. This special kidney tonic has brought comfort to thousands of grateful users; why not let it do the same for you?

"Keeping Well at eighty-five"

"Nobody knows what I suffered with lumbago for twenty years," said Mrs. E. Carvill, 122, Torriano Avenue, London, N.W.5, on 21st January, 1916. "I was often quite doubled up with pain like a knife being dug into my back. The urinary system was disordered and I grew irritable and fearfully depressed. "Fortunately, I found the right remedy in Doan's Backache Kidney Pills. They enabled me to get about and do my work in comfort."

On 15th August, 1931, Mrs. Carvill said:—"My health is remarkable for a woman of eighty-five. Doan's Pills have been a blessing to me.

(Signed) E. CARVILL."

Do as Mrs. Carvill did. Insist upon DOAN'S. Of all dealers, 3/- per box.

DOAN'S
Backache Kidney Pills

WHY DO MEN LOSE VIGOUR?

There comes a time for every man when he finds he is losing his grip of things. It gets harder to work and to concentrate. You find it more and more difficult to make decisions. Pleasures of all sorts give you less satisfaction, tire you more easily.

That's because the strain and stress of modern life wear out your reserves too quickly. The ordinary things you eat and drink do not provide enough to keep you going. Yet there is one very pleasant way to make up the deficiency without indulging in drugs or medicines.

Just try the effect of a glass or two of Wincarnis! Wincarnis is simply the purest of fine wine with all its bouquet and aroma, combined with the best beef and guaranteed vitamin malt extracts. It provides the stimulant you require as well as the vigour-creating powers needed to restore your energy. It soothes jaded nerves, ensures quiet, restful sleep, brings new life to the sick and the aged, new vitality to all who are worn out or run down.

Try it to-day. You'll feel the benefit with your very first glass.

FREE! A Set of any 3 preparations offered by HARLENE will be sent to readers who Send th. Coupon in the advertisement on page 13.

WORLD'S FINEST VALUE.

10/- NOW

TERMS: 10/- with Order and Monthly Payments of 10. Full Approval in your home.

GRAVES 2-VALVE WIRELESS OUTFIT

The last word in excellence and efficiency. Made under Marconi Licence, it creates a standard of perfection never previously reached in a popular-priced Wireless Set. **BRIEF SPECIFICATION:** Oak Cabinet with lovely wax finish; oxy-copper finished metal panel with simple controls; New Type Detector and super-power Valves; Nickel-iron Transformer; Air-Spaced Condenser; 2 volt Accumulator; H.T. Battery. Loud Speaker of Oak to match. 4 pole differential type unit Aerial Outfit. **Price £7**

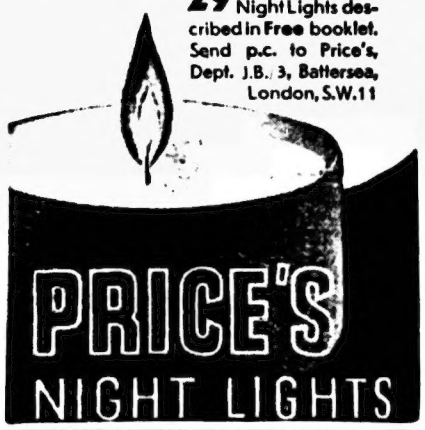
WRITE FOR CATALOGUE and full particulars of this and other Wireless Installations, including **The Graves Battery-driven 3-Valve Screened-Grid Pedestal Model** in handsome Oak Cabinet with all accessories, including Valves and Aerial Outfit. **Price £12 : 10** Terms 18/- with order, 18/- monthly; also **The Graves All Mains 3-Valve Screened-Grid Pedestal Model** in the Oak Cabinet complete in all details, ready for plugging-in. **Price £18** Terms: 20/- with order, 20/- monthly.

J. G. GRAVES LTD. SHEFFIELD

the Friendly glimmer

For kiddies
For invalids
For the old folk

29 uses for Price's Night Lights described in Free booklet. Send p.c. to Price's, Dept. J.B. 3, Battersea, London, S.W.11



PRICE'S NIGHT LIGHTS

BENEFIT AFTER OPERATION—

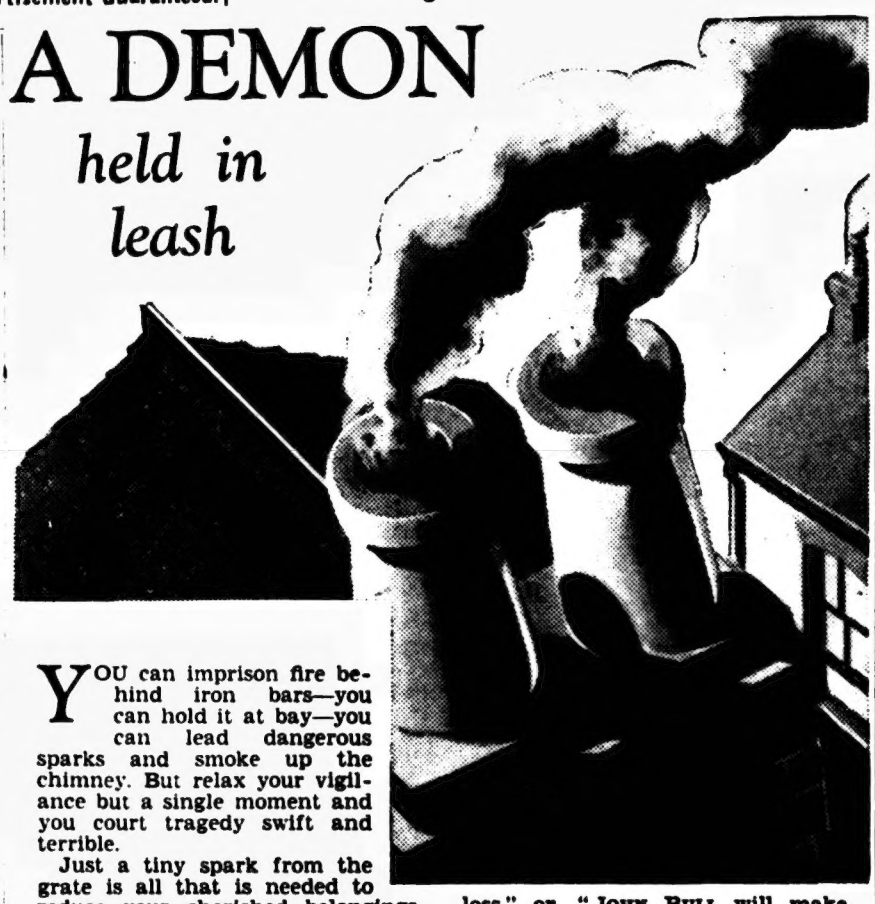
Mrs. BRADBURN, 22, Granville Terrace, Tanshelf Drive, Pontefract, writes: "Fourteen years ago I had a serious operation. Nothing seemed to do me any good until I was advised to take Vitadatio. I could not do anything for myself before I started taking it, and now I am better than I ever was. My daughter never seemed to look up after confinement until I asked her to take Vitadatio, and it put her on her feet. I strongly recommend it."

Vitadatio

Invaluable for Flood Troubles, Liver, Kidney and Internal Ailments. Sold by Boots, Taylors', Timothy Whites, and most Chemists and Stores, 3/- and 5/- per bottle, or per post 6d. extra in Gt. Britain only. Special 21/- Bottles, containing 3 weeks' supply, for Export only, post free from VITADATIO, No. 121, ARMLEY, LEEDS. V160

SEND FOR FREE BOOK OF TESTIMONIALS

A DEMON *held in leash*



YOU can imprison fire behind iron bars—you can hold it at bay—you can lead dangerous sparks and smoke up the chimney. But relax your vigilance but a single moment and you court tragedy swift and terrible.

Just a tiny spark from the grate is all that is needed to reduce your cherished belongings to ashes; a cigarette carelessly dropped is sufficient to cause a conflagration.

Have you reckoned the cost if Fire should visit *your* home? Would you say to the neighbours, "A total loss," or, "JOHN BULL will make good the damage"? It rests with you. Sign the forms below now and be covered under JOHN BULL'S Free Insurance Gift. JOHN BULL is the *only* paper to cover the home against Fire.

FIRE—Up to £400.

We give below the names of a few readers who have received cheques on Account of FIRE.

SOUTH MERSTHAM, SURREY.—Mrs. E. Wright, 84, Albury Rd.
BIRMINGHAM.—Mr. J. Wilcox, 12, Villa St.
LEICESTER.—Mr. C. Heggs, 2, Court U, Northgate St.
PAISLEY.—Mrs. M. Anderson, c/o McCormack, 7, Barclay St.
LEICESTER.—Mr. J. Moore, 11, East Crescent, Ellistown.
DARLASTON.—Mr. E. Brueriton, 1, Court, 1, St. George's St.
COATBRIDGE, N.B.—Mrs. M. McCreadie, 115, Ronald St.
WARWICK.—Mr. W. J. Kelly, 66, Parkes St.
MOTHERWELL.—Mrs. A. McNamara, 176, Shields Rd.
ST. HELENS.—Mr. J. Tinsley, 76, Talbot St.
WILLENHALL, STAFFS.—Mrs. M. Lander, 32, Spring Vale St.
SWANSEA.—Mrs. M. E. Williams, 44, Eaton Rd., Brynhyfryd.
MORPETH.—Mrs. M. White, 29, Chevington, Red Row.
PORT TALBOT.—Mr. W. H. Bumford, 4, Meadow Row, Bryn.
CARNFORTH, LANCS.—Mrs E. Crook, 16, Stanley St.
TAMWORTH, STAFFS.—Mr. G. E. Carter, 37, Borough Rd.
SMETHWICK.—Mrs. C. Wellings, 46, Lonsdale Rd.
LLANBRADACH.—Mrs. R. Piper, 1, Tyn-y-Graig.
NUNEATON.—Mrs. E. Kent, 74, College St., Chilvers Coton.
LEICESTER.—Mr. J. T. Carr, 39, Elmdale St., Belgrave.
TREALAW, NR. PORTH.—Mrs. E. Randy, 64, New Century St.
NORTH SHIELDS.—Mrs. R. Herdman, 34, Sibthorpe St.
COTTENHAM, CAMBS.—Mr. W. Moore, 17, Margett St.
BIRMINGHAM.—Mrs. R. Gazey, 67, Barnsdale Cres., Northfield.
EDINBURGH.—Mr. W. R. Crook, 7, Harewood Drive, Craigmillar.
ABERTILLERY.—Mrs. C. West, 38, Gray St.
RAMSGATE.—Mrs. A. Cullip, Hillcroft, Margate Rd.
STOCKTON-ON-TEES.—Mrs. M. Twentyman, 39, Windsor Rd.
ASHINGTON.—Mr. J. Stoughton, 72, Pont St.

FIRE, STORM, FLOOD, SICKNESS, ACCIDENT—"John Bull" Covers You FREE

CUT HERE

JOHN BULL

Hand this Coupon to your Newsagent.

To (Name of Newsagent).....
Address .....
.....

Please deliver or reserve JOHN BULL for me weekly until further notice.

Signature .....
Address .....
Date .....

PLEASE WRITE CLEARLY.
J.B., 21/11/31.

CUT HERE

Post this Coupon to

"John Bull" Registration Department, 128, Long Acre, London, W.C.2.

I have sent an Order Form to my Newsagent for the regular weekly delivery of JOHN BULL. Please register me as a regular reader.

.....
Reader's Signature.
Age.....
Address .....
.....
.....
Name and Address of Newsagent.
.....
.....
Date.....

Use ½d. stamp. Don't seal envelope. A certificate setting out the full benefits and conditions and certifying registration will be sent if ½d. stamped addressed envelope is enclosed for return. PLEASE WRITE CLEARLY.
J.B., 21/11/31.

'JOHN BULL'S GREAT XMAS GIFT TO YOU

Page 16.

WHY DIDN'T YOUR "BULLET" WIN?

Luck does not win "Bullets" prizes. Before you try again, get the advice of an *expert*. Learn . . . *free* . . . how to turn witty thoughts into winning lines! Submit your next "Bullets" to the Editor of—

The WINNER

The Champion Competition Journal.

If you do this you will receive

A FREE EXPERT OPINION

and will at once learn what are your chances of success. "The Winner" is the ONLY competition newspaper which conducts A FREE ADVISORY SERVICE, which has been used by many, many FIRST PRIZE WINNERS in "BULLETS" and other contests. "The Winner" is easily the most reliable guide for Literary Competitors. Every issue contains:—

GOLDEN HINTS AND ADVICE FOR "BULLET" MAKERS—IDEAS TO WORK UPON—AND THOSE TO AVOID, ETC., ETC.

"The Winner" also provides SPECIAL COUPONS for you to enter "BULLETS." Every issue of this world-famous journal also contains:—

COMPLETE AND EXCLUSIVE SOLUTIONS FOR EVERY CURRENT CROSSWORD AND PICTURE PUZZLE.

Hundreds of thousands of pounds have been won by readers of "The Winner" which is now

CONSIDERABLY ENLARGED AND IMPROVED AND PRINTED ON WHITE PAPER

You will quickly become a BIG PRIZEWINNER if you follow—

The WINNER

Don't confuse the title, but tell your Newsagent it MUST be "The Winner"—

ON SALE MONDAY EVERYWHERE 2D

RESULT OF CONTEST No. 825.

FIRST PRIZE OF £300:

Mr. J. REES, 35, Beechwood Road, Liverpool.

Example:—COME ALONG, BRITONS
Bullet:—"HALF MIND," DANGEROUS ECONOMY.

SECOND PRIZE OF £50:

Mrs. A. BUCKER, Horsham Road, Handcross, Sussex.

Example:—Mending Discarding "Threadbare" Methods.
Bullet:—By

THIRD PRIZE OF £25:

Mr. D. McGREGOR, 55, South Street, Manchester.

Example:—Pill For The Taxpayer
Bullet—To Be Taken *Eternally*.

10 PRIZES OF £5 EACH:

G. ADAMS, 34, North Junction Street, Leith.
Keeps The Wolf Away—Not The Tipster's Wire."

J. ALLEN, 10, Treherne Road, Newcastle.
Mending Nobody's "Patch On Mother."

G. W. ARKLE, 19, Council Terrace, Ashington, Northumberland.
Good Cheer Given — Now Politicians' "Score!"

T. W. BOND, 174, Churchill Road, Saltley, Birmingham.
Good Cheer Baby's First "Boo!" Gets.

J. CLOSE, White House, Brandon Colliery, Durham.
Come Along Britons—"Return" *Britain* To "Power."

S. W. JEFFREYS, 59, Horfield Road, St. Michael's, Bristol.
Coming Out On Top—Phew! But Some View!

J. O'LEARY, 31, Parrock Street, Gravesend.
Much More Overwhelming — *Justifying* That Majority.

Mrs. M. PICKLES, Drub Lane, Gomersal, Nr. Leeds.
Coming Out On Top—Beware—It's "Intoxicating Air"!
(Entered on "Target" Prize coupon.)

Miss H. I. QUILLIAM, 33, Allen Road, Beckenham.
What's Going On—Nobody's "Gathered" Crowd's "Collected."

Mrs. THOMSON, The Gardens, Kelty, Fife.
Car Of The Future—Cheaper—Pedestrians, Nastier.

10 PRIZES OF £2 10s. EACH:

Mrs. H. R. BELL, 2, Buckingham Street, Glasgow.
Pill For The Taxpayer—In Jan.—Not Jam.

W. GRAHAM, 26, Fourth Street, South Moor, Durham.
My Medals Inspired Son—I've His!

J. HENRY, 3a, Evering Road, Stoke Newington, N.
What's Going On—Bread—Tax Or Butter?
(Entered on "Target" Prize coupon.)

C. MAIR, 1, Broomhill Avenue, Glasgow.
Autumn Leaves—Never Deaden *Time's* Foo'steps.

O. MASON, 51, King Edward Road, Maidstone.
Heavenly Blast Furnaces' "Everlasting Fires."

C. MASPERO, 76, Leicester Causeway, Coventry.
Shows He's A Liar—There's Honesty For You!

A. NEWTON, 13, Strathmore Gardens, Romford.
My Medals Sonny Plays Pawnshops With.
(Entered on "Target" Prize coupon.)

Mrs. A. O'BRIEN, Pollerton Road, Carlow.
My Medals Reminders Of—The Unforgettable!

A. PERKINS, "Rosebank," 148, Ramsgate Road, Margate.
Shows He's A Liar—Witness—Under Counsel's "Guidance."

Mrs. O. E. WATSON, 10, Westland Road, Watford
Modest Violet Returned—Now *Villagers* Blush.

A list of 350 Turkey and 250 2/6 winners can be seen at these offices.

ALL WINNERS HAVE BEEN NOTIFIED.

The original cheque for 3,000 Guineas awarded to the First Prize-winner in Competition No. 824 will be displayed in the window of Messrs. J. Lodge Sons, Ltd., Eldon Street, Barnsley.

NEWSAGENTS' PRIZES.—Cheques for £5, £2 and £1 respectively will be paid to the Newsagent from whom the winners of the three chief prizes in "Bullets" No. 829 usually purchase "John Bull."

"BULLETS" RULES.—1. The First Prize will be awarded for what in the opinion of the judges in connection with the Editor is the best Bullet received, and the other prizes in order of merit, the test being cleverness of thought and originality. The Editor undertakes that every Bullet received shall have careful consideration by a competent staff of qualified judges. 2. Only two attempts may be written on each coupon, and a postal order must be enclosed at the rate of 6d. for each coupon made use of. This must be made payable to JOHN BULL, and crossed & Co. Competitors must write their names and addresses and the date of sending the order on the back of the postal order, the number of which must be duly noted on each coupon submitted. Coupons must not be mutilated. 3. The Editor's decision on any matter of dispute arising in connection with this competition must be accepted as final and legally binding in all respects, and acceptance of this rule is an express condition of entry. Employees of Odhams Press and their families are not eligible.

NEXT WEEK—BIG CHEQUES FOR FIFTY COMPETITORS

GIANT XMAS-BOX COMING!

All 'Bullets' Records Shattered by this last Opportunity !!

FINAL 1,500 XMAS FEASTS

BE QUICK FOR OUR CHRISTMAS PARTY!

THE biggest spread of Christmas Feasts ever offered by JOHN BULL is before you to-day. To 1,500 "Bulleteers" this thrill is coming in return for a coupon entered within the next few days. Only if your entry for this last mighty offer of Hampers, Turkeys, Fowls and Cakes is in by Saturday, November 28, can you be amongst this final batch of winners.

There is nothing complicated about making a *Bullet*. The words you add to your chosen *Example* must number TWO, THREE or FOUR—and aptness and originality are the points to watch. For instance, taking the *Example* BECOMING FAMOUS, you could complete a *Bullet* by adding the words THEN "WRITING" BECOMES INFAMOUS.

Study this week's winners in the first column before commencing on your own efforts.

"EXAMPLES" FOR COMPETITION No. 829

OVERWHELMING MAJORITY
THE LION WOKE UP AND
MODERN ALADDIN
FEWER UNEMPLOYED
BECOMING FAMOUS
UNFORESEEN
DAD BOUGHT A PUP AND
WOUNDED HER PRIDE
THIS CHRISTMAS
WAVE OF OPTIMISM
LEARNING

AT HIS WITS' END
FRUITLESS
BETWEEN THE SHOWERS
USED TO WORK
CRACK OF THE WHIP
TO OBLIGE ME
COMFORTABLE INCOME
TO LABOUR
OVERSTEPPING THE MARK
I LOVE HER DEARLY, BUT
ALL HE SAID

DASTARDLY PLOT
UNITY IS STRENGTH, SO
TRESPASSING
HAVING A ROUGH TIME
SHOWS SHE'S A CAT
WHEN THE FIGHT'S OVER
TO ORDER
MAN WHO GETS NOTHING
UNNECESSARY
WHEN FOOD'S TAXED

Example _____
Bullet _____
Example _____
Bullet _____

(829) P.O. No. _____ Signed _____
Closing SAT. Nov. 28 — I agree to enter in accordance with the rules announced on this page. With 1 Coupon send P.O. for 6d. Address _____

Example _____
Bullet _____
Example _____
Bullet _____

(829) P.O No. _____ Signed _____
Closing SAT. Nov. 28 — I agree to enter in accordance with the rules announced on this page. With 2 Coupons, send P.O. for 1s. Address _____

Example _____
Bullet _____
Example _____
Bullet _____

(829) P.O. No. _____ Signed _____
Closing SAT. Nov. 28 — I agree to enter in accordance with the rules announced on this page. With 3 Coupons, send P.O. for 1s. 6d. Address _____

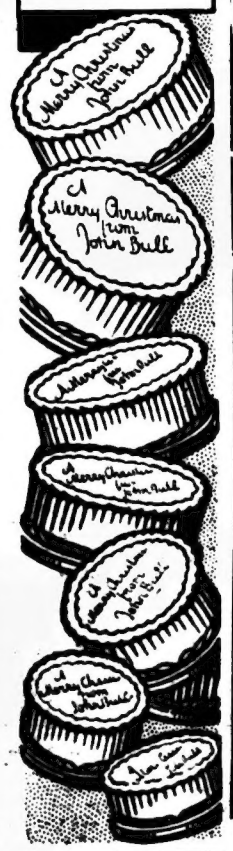
Example _____
Bullet _____
Example _____
Bullet _____

(829) P.O. No. _____ Signed _____
Closing SAT. Nov. 28 — I agree to enter in accordance with the rules announced on this page. With 4 Coupons, send P.O. for 2s. Address _____

If you wish to send in further "Bullets" you can write them on plain paper.

Address Entry: "Bullets" No. 829, "John Bull," Long Acre, London, W.C.2 (Comp.)

400 HANDSOME 12/6 XMAS CAKES

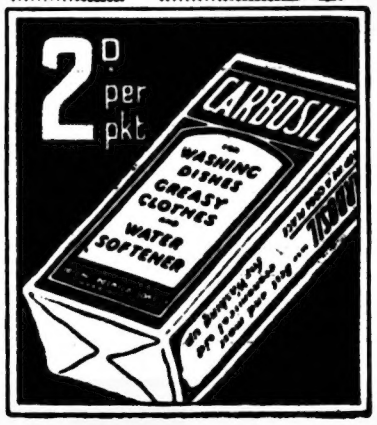


750 PLUMP SURREY FOWLS

AT LAST!
washing-up freed of horrid greasiness

Women have longed for greaseless washing-up. Now their wishes are fulfilled. Grease has vanished from dish-washing—and gone for ever is the dread of hands made sore by harsh soda. Simply stir a heaped teaspoonful of Carbosil into a bowl of hot water and plunge in the things to be washed. Carbosil tackles the grease and dissolves it. There is none to cloud over the clean plates—none to soil hands and tea-towel.

Carbosil so effectively banishes grease that scores of women have written to thank us. The letters, now to be seen at our head offices, say that Carbosil does all—and more than—we claim for it. And Carbosil is most economical! A twopenny packet contains nearly a month's supply.

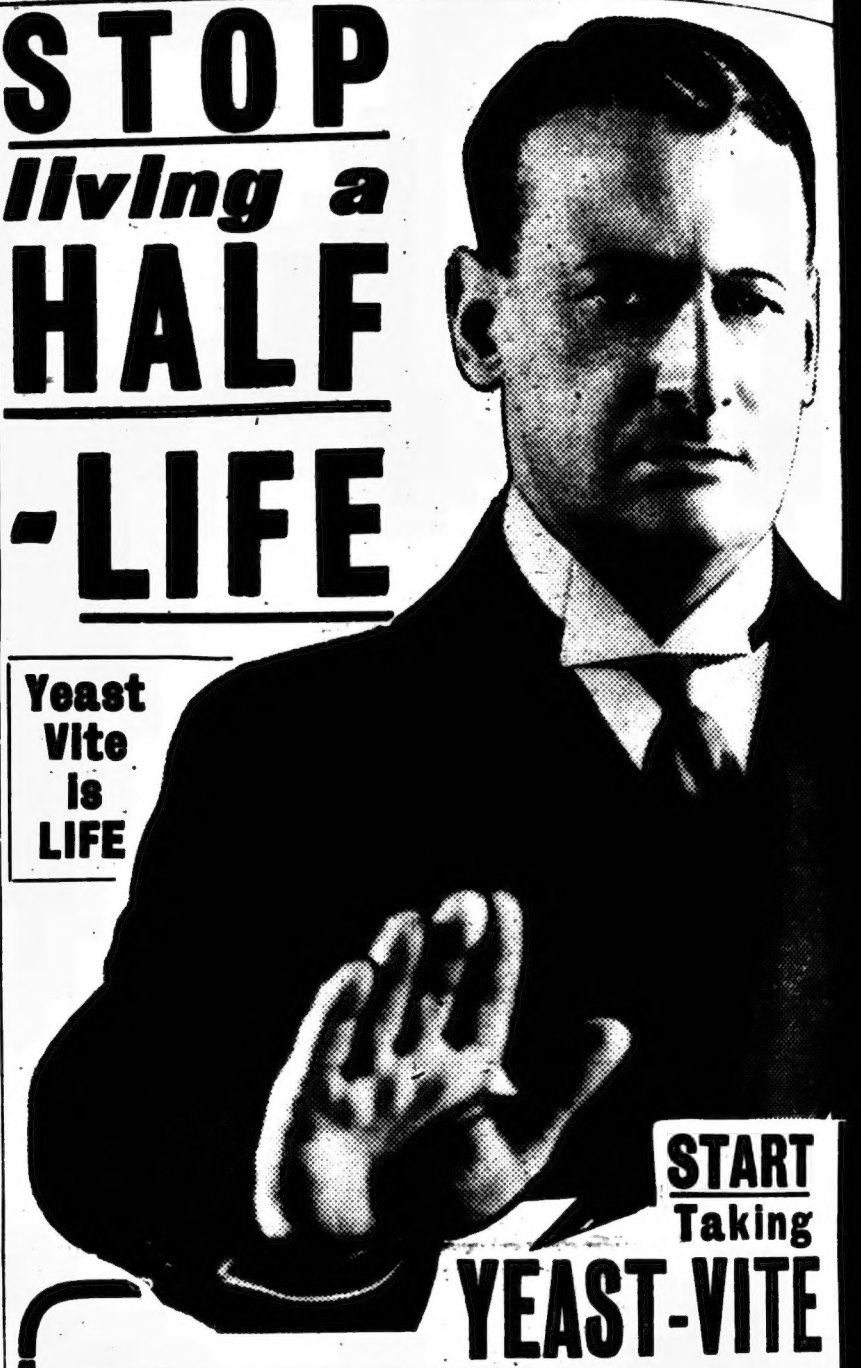


CARBOSIL
dissolves grease

Use Carbosil also for washing greasy cloths

CAR 69-143 JOSEPH CROSFIELD & SONS LTD., WARRINGTON

STOP living a HALF-LIFE



Yeast Vite is LIFE

START Taking YEAST-VITE

Your Health Time-Table

FROM	TO	TIME
NERVE PAINS	*Glorious Relief*	In 5-15 Mins.
HEADACHES	*Deliverance*	In 5-15 Mins.
LASSITUDE	*Vim & Vigour*	In 10-20 Mins.
DEPRESSION	*Buoyant Energy*	In 10-20 Mins.
"NERVES"	*Steadiness*	In 10-20 Mins.
INDIGESTION	*Keen Appetite*	In 15-30 Mins.
EXHAUSTION	*Animation*	In 15-30 Mins.
Sleeplessness	*Calm Repose*	In 30-60 Mins.
RHEUMATISM	*Pain Relief*	In 24 Hrs.
CONSTIPATION	*Regularity*	In 36 Hrs.
IMPURE BLOOD	*Purification*	In 36 Hrs.

STOP

those raging Headaches that drive you nearly mad. Yeast-Vite brings relief in *Minutes!*

STOP

those wearying attacks of Pain and torturing Bodily Aches. Yeast-Vite will bring Deliverance.

STOP

the daily torture of those jumpy and jangled Nerves. Let Yeast-Vite bring Calmness, Steadiness and *Peace!*

STOP

that Indigestion, Depression, Listlessness, and continual feeling of never being well. Yeast-Vite will *make* you well!

STOP

shuffling through life only 'half-alive'——let Yeast-Vite show you what it is to *ENJOY* life to the full.

Yeast-Vite is Life.

NO CURE—NO PAY
£5,000 Guarantee

Simply obtain a 1s. 8d. bottle of Yeast-Vite Brand Tablets from Any Chemist. Try the Treatment AT OUR RISK, and if you are not THOROUGHLY CONVINCED of the WONDERFUL POWER, PERFECT SAFETY and TONIC PROPERTIES of YEAST-VITE, return the empty carton to Irving's Yeast-Vite, Ltd., Watford, and your money will be refunded in full, without quibble or question, under our £5,000 Guarantee!

All Chemists 1/3, 3/- & 5/-

Yeast-Vite
Brand Tablets

T.C.B.

Printed and Published Weekly by the Proprietors, ODHAMS PRESS LTD., Long Acre, London, W.C.2, England. Registered at the G.P.O. as a Newspaper. Post free, Inland and Canada, 13s. per annum; all other parts of the world 15s. 2d. per annum. Registered for transmission by Canadian Magazine Post. Agencies for the Colonies: Gordon & Gotch, Ltd., Australia & New Zealand. For South Africa: Central News Agency, Ltd. Agents for Canada: Imperial News Co., Ltd., also Canadian Wholesale Newsdealers' Association, Ltd. For America: International News Co., 131, Varick Street, New York, U.S.A. Also on sale at W. H. Smith & Son, Ltd.'s Bookshops at 73, Marche-aux-Herbes, Bruxelles, and 246, Rue de Rivoli, Paris, and Messageries Dawson, 13, Rue Albouy, Paris.